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Networking Reception Invite

All attendees are cordially invited to the CCR Expo industry reception.

This will commence at 17:30 on day one and will take place in the delegate and speaker catering area on the exhibition floor. The reception will feature live music, complimentary drinks and canapes.

Thank you to our sponsor:

CCR Expo has been accredited for up to 15 hours of verifiable CPD.

Certificates will be issued post event via the CPD service. See www.cpdduk.co.uk for more details.

Important Notes: The conferences, workshops and live demonstrations run concurrently therefore a maximum number of 15 hours can be achieved during the course of the event, 8 hours on day 1 and 7 hours on day 2.

For any queries please contact the CCR team on info@ccr-expo.com

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The details contained in this show guide are based on information supplied by the respective companies and were considered correct at the time of going to press. Neither the event organisers nor the publisher accepts responsibility for any errors, omissions or claims made in this guide or at the exhibition.
I would like to extend a welcome to aesthetic practitioners and delegates from all specialties to the third annual CCR Expo.

The Expo has grown year on year and has remained true to the mission statement of providing a holistic approach to aesthetic medicine involving the full range of treatments from surgical to non-surgical in order to provide optimal outcomes.

We also strongly value the need to focus on safety and have made education and training at CCR a priority. As we have predicted there is no strong lead from Government enforcing regulatory standards in aesthetics and the responsibility still lies with practising clinicians.

I am delighted with the range and standard of the content of this year’s Expo and extend a particular welcome to British Association of Aesthetic Plastic Surgeons (BAAPS), the British Association of Cosmetic Dermatology (BCDG) and the Journal of Aesthetic Nursing (JAN), all of whom are hosting their annual meetings within the environment of the Expo. We go from strength to strength.

Yours sincerely,

Mr Norman Waterhouse
Chairman
Welcome to CCR Expo 2015, a milestone year as CCR becomes one of the largest medical aesthetic meetings in Europe.

We are thrilled to welcome alongside the British Association of Aesthetic Plastic Surgeons (BAAPS) 31st Annual Scientific Meeting bringing over 200 of the UK’s finest Consultant Plastic Surgeons together. We also welcome a global gathering of international Consultant Plastic Surgeons hosted by GC Aesthetics who have chosen CCR to celebrate their top-selling Impleo breast implant range.

We are also delighted to be joined by the British Association of Dermatologists BCDG Group holding its meeting alongside plus a special thank you to the Journal of Aesthetic Nursing for collocating its 4th National Nursing Conference, supported this year by the Private Independent Aesthetic Practices Association (PIAPA).

Of course we never forget all those who support CCR including our 200 exhibitors and also the media and association support without whom CCR would not be possible, thank you.

To our Chairman, Mr Norman Waterhouse, a sincere thank you for guiding us on our journey to turn a vision into a reality and truly unite the surgical and non-surgical worlds under the one roof.

Please enjoy the event and should you have any feedback, please come and engage with the organising team at the Organiser’s Office where you will be made very welcome.

Sincerely,

Peter Jones
Chief Executive, Nineteen Events
NEW FOR 2016

Practice Management Zone

NEW for 2016 will be our exciting PRACTICE MANAGEMENT ZONE showcasing a wide-range of products, solutions and expert led seminars including:

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- Improve Operational Efficiency
- Increase Profitability
- Enhance Patient Experience & Retention

For more information please visit the CCR Lounge or contact Phillip Bloxsome - Event Manager email: pbloxsome@nineteen-events.com
Mr Norman Waterhouse FRCS FRCS(Plast), Consultant Plastic Surgeon and Chairman of the CCR Advisory Board
Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician
Dr Raina Zarb Adami MD MRCS MSc, Surgeon and Cosmetic Doctor
Ms Sharon Bennett RGN NIP, Cosmetic Nurse and Chair British Association of Cosmetic Nurses (BACN)
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Dr Mike Comins MBBS MRCGP FBACD, Former President and Fellow the British College of Aesthetic Medicine (BCAM)
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Mr Lucian Ion FRCS(Plast), Consultant Plastic Aesthetic and Reconstructive Surgeon
Mr Paul Johnson MA BSc BChD(Hons) MBChir FDSRCS FRCS, Consultant Maxillofacial Surgeon
Mr Jeyaram Srinivasan DNB FRCSEd(Gen Surgery) FRCSEd(Plastic Surgery), NHS Consultant Plastic Surgeon
Mr Paul Wilkinson, CEO, The Courthouse Clinics
Mr Simon Withey MBBS MS FRCS(Ed) FRCS(Eng) FRCS(Plast), Consultant Plastic Surgeon
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### Non Surgical Conference

Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician
Dr Raina Zarb Adami MD MRCS MSc, Surgeon and Cosmetic Doctor
Dr Firas Al-Niaimi MSc MRCP EBDV, Consultant Dermatologist and Laser Surgeon
Miss Sherina Balaratnam MBBS MRCS(Edin) MSc(UCL), Cosmetic Doctor
Dr Natalie Blakely BA(Hons) MBBS MBCAM, Cosmetic Doctor
Professor Daniel Cassuto MD, Plastic Surgeon
Dr Erri Cippini MD (ECFMG GMC FMH certified), Plastic Surgeon
Dr Sandeep Cliff MBBS BSc FRCP, Consultant Dermatologist and Dermatological Surgeon
Dr Laurence Dryer MS PhD, Chief Scientist, Obagi Medical and Director of Portfolio Development, Obagi Valeant Pharmaceuticals
Dr Bessam Farjo MBChB BAO LRCPSI, Hair Restoration Surgeon
Mr Kambiz Golchin M Med Sci FRCS(Eng) FRCS(ORL-HNS), ENT & Facial Plastic Surgeon
Dr Kate Goldie MBChB BACD, Aesthetic Physician
Dr Maria Gonzalez MBBS DDsc MSc, Dermatologist
Dr Uliana Gout MBBS BSc, Cosmetic Doctor
Dr Philippe Hamida-Pisal, Aesthetic Practitioner and President of the Society of Mesotherapy of United Kingdom
Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist
Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician
Ms Sherine Ravendran MBBS MS FRCS(Ed) MSc Aes Surg EBOPRAS, Plastic Surgeon
Professor Alessio Redaelli MD PhD, Consultant Vascular and Aesthetic Surgeon
Dr Souphyeh Samizadeh BDS BSc RCSeng PGCert (Aesthetic Medicine), Dental Surgeon
Mr T K Sankar MBBS BTEC (Laser) FRCS(Eng) Dip.in Plastic Surgery FRCS(Plast), Consultant Cosmetic, Plastic and Reconstructive Surgeon
Mrs Sabrina Shah-Desai MS FRCS(Ed), Consultant Ophthalmic Plastic Reconstructive Surgeon
Dr Hema Sundaram MD FAAD, Consultant Dermatologist, Cosmetic and Laser Surgeon and Visiting Professor, American Society for Dermatologic Surgery
Dr Sarah Tonks BDS MFDS MSc MBBS, Aesthetic Doctor
Dr Greg Williams MBBS FRCS(Plast), Hair Transplant Surgeon
Dr Maryam Zamani MD, Facial Aesthetic Specialist and Oculoplastic Surgeon

### Live Demonstration

Dr Firas Al-Niaimi MSc MRCP EBDV, Consultant Dermatologist and Laser Surgeon Guy’s and St. Thomas’ Hospitals, Group medical director skin clinics London
Dr Kannan Athreya MBBS DRCOG DipDerm (Dist), Aesthetic Physician and Private GP
Jean Paul Ben, Co-founder, Needle Concept
Dr Philippe Deprez MD PhD
Dr Peter Finigan MBChB, Medical Director, Dr Newmans Clinic
Dr Samantha Gammell MBBS BSc (First Class Honours) DFFP DRCOG FBCAM, Aesthetic Doctor and Clinical Director of IntraVita Ltd
Dr Jose Miguel Montero Garcia PGCCM (Leicester) MBCAM
Andrew Hansford, Medical Practitioner and Trainer, Naturastudios
Alice Hart-Davis, Beauty Journalist
Mr Christopher Inglefield BSc MBBS FRCS(Plast), Plastic, Reconstructive & Cosmetic Surgeon
Sujata Jolly, Medical Director, Clinogen Laboratories
Tariq Karim MA MA, Director, Santi Skin Labs
Dr Aamer Khan, Co-founder, Harley Street Skin Clinic
Dr Akbar de’ Medic MBBS BSc(Hons) PhD MRCS, Head of Research, Santi Skin Labs
Mr Ian Morgan MB ChB, Consultant Surgeon and Aesthetic Doctor
Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician, Director of PHI clinic and ACADEMY 102
Hayley Salisbury, Senior Trainer, JMSR Europe Ltd
Kelly Saynor RN NIP, UK and European Clinical Lead, Medica Forte
Dr Sandrine Sebban MD, Cosmetic Physician, Paris
Mr Taimur Shoaib MB ChB FRCSed DMI(RCSEd) MD FRCS(Plast), Consultant Plastic Surgeon
Dr Sarah K Tonks BDS MFDS MSc MBBS, Medical Aesthetic Doctor
Dr Sotiriou Tsioumas, Ophthalmic Surgeon, Aesthetic Doctor, and Soft Surgery Master Trainer
Dr Alexander Turkevych MD PhD, Dermatologist
Kevin Williams, Lasers Specialist, Naturastudios
Nikki Zanna RGN INP
Professor Nicola Zerbinati, Specialist in Dermatology and Venereology
Getting Started in Aesthetics

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Surgical & Non-Surgical Workshop

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Professor Chris Anderson MBBS MD FACD, Professor in Dermatology, University of Linköping
Walter Arkesteiijn, Managing Director, InnoFaith Beauty Sciences
Dr Benjamin Ascher, Plastic Surgeon
Dr Inna Belenky, Clinical Director, Viora
Dr Jip Beugels MD BSc
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Dr Giovanni Botti MD, Cosmetic Surgeon
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Dr Ernesto Moretti, Consultant Plastic Surgeon
Mr Charles Nduka, Consultant Plastic Surgeon
Ms Mary O’Brien, Consultant Plastic & Hand Surgeon
Mr Graham Offer, Plastic, Reconstructive and Cosmetic Surgeon
Mr Awf Quaba MB Chb FRCs(Ed)(Plast), Consultant Plastic Surgeon
Mr Mohammad Riaz, Consultant Plastic Surgeon
Mr Norman Waterhouse MB Chb FRCSEd FRCS (Plast), Consultant Plastic Surgeon
Mr Ian Whitworth, Consultant Plastic Surgeon
Mr Simon Withey, Consultant Plastic Surgeon

Mr Francisco Bravo, Plastic Surgeon
Mr Neil Brierley, Plastic Surgeon Trainee
Ms Christina Buckley, Orthopedic Surgeon
Dr Denis Delonca, Plastic Surgeon
Mr Brian Leatherbarrow, Consultant Ophthalmic, Oculoplastic & Orbitofacial Surgeon
Mr Ali Soueid, Plastic and Reconstructive Surgeon
Mr Omar Tillo, Breast Reconstruction Fellow at Birmingham City Hospital
Mr Greg Williams, Hair Surgeon
BAAPS Trainee Programme
Mr Keith Allison, Consultant Plastic Surgeon
Ms Mary O’Brien, Consultant Plastic and Hand Surgeon
Mr Steve Hamilton, Consultant Plastic Surgeon
Mr Paul Harris, Consultant Plastic Surgeon
Mr Martin Jones, Plastic and Reconstructive Surgeon
Prof. Kayvan Shokrollahi, Consultant Plastic, Burns and Laser Surgeon

BCDG Expert Session
Dr Richard Barlow MD FRCP, Consultant Dermatologist
Prof. Beth Briden, Founder, Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA
Dr Emma Craythorne MBBS MRCP(UK) CCST(Derm), Consultant Dermatologist and Dermatological Surgeon
Dr Tamara Griffiths MD, FAAD, Consultant Dermatologist
Dr Sean Lanigan MD, MB MCH, Consultant Dermatologist
Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist

Journal of Aesthetic Nursing Conference
Anna Baker RN NIP, Aesthetic Nurse, Medicos RX Skin Clinic, The Nuffield Cheltenham Hospital
Cheryl Barton, Consultant Editor, Journal of Aesthetic Nursing
Sharon Bennett RGN NIP Chair, BACN, Aesthetic Nurse and Director, Harrogate Aesthetics
Julie Brackenbury RGN NIP, Aesthetic Nurse Specialist, Bristol
Annie Cartwright MSc RGN NIP, Advanced Aesthetic Nurse Practitioner & Director, Skin & Face Clinics Ltd, Cardiff
Helena Collier BSc RGN DNC PGDip (Aesthetic Medicine) NIP Director and Medical Aesthetic Practitioner, Skintalks, Edinburgh
Pam Cushing RN MSC PGDIP (AM) NIP Founder and Director, Aspire & Co. Ltd. & Vice President, Society of Mesotherapy UK
Emma Davies RGN NIP, Aesthetic Nurse, Simon Lee Aesthetic Medical Clinic & Clinical Director, Save Face
Natasha Devan, Editor, Journal of Aesthetic Nursing
Trudy Friedman, Director & Aesthetic Nurse Practitioner, Aesthetic Skin Centre, London
Esther Loughran, Aesthetic Nurse & Account Sales Manager UK South, ZELTIQ
Anne McNall, Enterprise Fellow and Business & Engagement Lead, Northumbria University
Amy Senior, Head of Communications, Private Independent Aesthetic Practices Association
Yvonne Senior RGN MA NIP, Co-Founder, PIAPA and Aesthetic Nurse, I-Time Clinic
Lou Sommereux, Clinical Director and Aesthetic Nurse, Cosmex Clinic, Cambridge & Former Vice Chair, British Association of Cosmetic Nurses
Emma Soos, Aesthetic Nurse & Clinical Director, Medisico PLC
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Join us in our passion for evidence based skin care choices, as used by leading dermatologists around the world.

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**THURSDAY 8TH OCTOBER 2015**

**SURGICAL & NON-SURGICAL WORKSHOP**
Sponsored by AestheticSource
Theatre 5

13.50 - 14.10
Combination Therapy in Aesthetic Practice
Professor Beth Briden MD, Founder, Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA, USA

**NON SURGICAL CONFERENCE**
Theatre 4

15.00 - 15.20
A Dermatologist’s Approach to the Management of Photodamage
Dr Maria Gonzalez MBBS DDSc MSc, Dermatologist

15.20 - 15.40
Aesthetic Wellbeing – The Role of Effective Skincare
Dr Raina Zarb Adami MD MRCS Dip, Surgeon and Cosmetic Doctor. CCR Faculty Member

16.20 - 16.40
Delivering Long-term Skin Fitness
Dr Sandeep H Cliff MBBS BSc FRCP, Consultant Dermatologist and Dermatological Surgeon

**FRIDAY 9TH OCTOBER 2015**

**LIVE DEMONSTRATION THEATRE**
Theatre 3

10.40 - 11.05
Medium and Deep Peelings – Reducing Risk and Improving Outcomes including live demo of TCA peeling
Dr Philippe Deprez MD PhD

**BCDG**
Theatre 2

10.10 - 10.40
What’s new and true in cosmeceuticals and nutraceuticals?
Professor Beth Briden MD, Founder, Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA, USA

15.20 - 15.40
Aesthetic Wellbeing – The Role of Effective Skincare
Dr Raina Zarb Adami MD MRCS Dip, Surgeon and Cosmetic Doctor. CCR Faculty Member

16.20 - 16.40
Delivering Long-term Skin Fitness
Dr Sandeep H Cliff MBBS BSc FRCP, Consultant Dermatologist and Dermatological Surgeon

Come and talk to the AestheticSource team on stand F100. Have a look at our scientific and clinical papers and test for yourself the products you could add to your portfolio.

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PicoWay is a remarkably innovative dual wavelength picosecond laser from Syneron Candela, the most trusted brand in lasers. With both 532nm and 1064nm wavelengths, PicoWay can treat a very broad range of pigmented lesions and tattoo types and colors on any skin type.

PicoWay has the highest peak power and the shortest pulse duration of any picosecond laser for superior efficacy, safety and comfort. Proprietary PicoWay technology creates the purest photo-mechanical interaction available to most effectively impact tattoo ink and pigmented lesions, without the negative thermal effects of other lasers.

And, PicoWay has the reliability physicians want.
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Optimising the results of breast augmentation

Breast augmentation should be viewed as a process involving a multitude of decisions which are necessary for achieving optimal results rather than a routine high volume surgical episode. Poor results and high re-operation rates not infrequently follow the choice of an implant size that exceeds the capacity of the breast envelope. Aesthetically pleasing outcomes are particularly difficult to achieve in patients with borderline ptosis, asymmetric and constricted breasts.

In the majority of patients the results can be optimised by careful pre-operative planning (educating the patients to reconcile their desires with the realities of the local anatomy) and meticulous surgical technique. The selection of incisions, planes for the pockets, implants (shape, texture and dimensions) and irrigation solutions should be based on a critical re-appraisal of the pros and cons. Refinements in 3D imaging, further advances in implant technology, better understanding of the biology of capsular contracture, and the use of lipomodelling (composite augmentation) should contribute towards the enhancement of both short and long-term results.

Mr Awf Quaba, Consultant Plastic Surgeon

How to solve rare and common complications in BA

Dr Giovanni Botti, Cosmetic Surgeon

How do I deal with the pseudo breast in breast augmentation

We can define the pseudo ptotic breast as a breast which has a disharmony between container and content and which could be corrected by adding volume inside.

In practice 3 situations are available:
1. We are sure pre operatively that mastopexy will be not necessary
2. We are sure pre operatively that mastopexy will be necessary
3. Even with experience and implant choice we are not sure and we must predict an hypothetic mastopexy we will decide per operatively

Dealing with pseudo ptotic breast need to analyse implant choice, projection, shape, gel cohesivity and foot print.

Surgical technique, implant pocket, dissection plane are necessary to consider as well.

Pre operative drawing and surgical technique are shown in a short video in order to perform mastopexy with preoperative guidelines when implant alone turn out unable to correct Nipple position and skin adequation.

Dr Armand Azencot, Cosmetic Surgeon

Change of paradigm in breast implants

Augmentation mammoplasty is a commonly performed procedure. Multiple factors can influence the decision to use silicone-gel-filled implants for cosmetic breast augmentation. The degree of cohesiveness can be engineered to be thinner or more rubbery by modifying the amount of cross-linking between the polymer chains. High cohesive implants are more rubbery and more resistant to pressure and gravity. The disadvantage is a firm and less natural feel.

The softness of the implant is of greatest importance when the amount of native breast tissue under which it is placed is less voluminous.

In this presentation I try to break the paradigm of hardness = firmness and weakness = softness.

I present my personal experience with 2388 IMPLEO breast implant from Nagor Co. (UK), complications, capsular contracture rate, rupture rate, and satisfactions with this implant.

Dr Ernesto Moretti, Consultant Plastic Surgeon
Hackett Prize Contender: Technical refinements in limited composite facelifting - an early experience

Limited facelifting techniques are increasing in popularity, particularly the MACS lift. We have previously reported on the first ‘R’ lift, a modified short scar facelift technique. We report the early outcomes and technical refinements in the first cohort of consecutive cases.

Between 2013 and 2015, 40 patients underwent ‘R’ lift. Some patients had simultaneous aesthetic procedures. No patients required a return to theatre or revisional procedure. There were no nerve injuries. This technique has reduced morbidity in our practice, allowing patients to return to social activity within 10 days. We believe the ‘R’ lift achieves mid, lower face, and neck lifting. We have not seen any relapse of the aged face, nor any requests for subsequent procedures. It is a safe and reproducible technique that can easily be combined with other facial rejuvenation procedures.

Mr Neil Brierley, Plastic Surgeon Trainee
D Saleh, A Khan, M Riaz

Hackett Prize Contender: Enhancing patients’ experience at recovery using local anaesthetic and intravenous sedation in plastic surgery

The efficacy and safety of various outpatient anaesthetic modalities have been reported but very little is known about patients’ perception.

A group of patients undergoing aesthetic surgery under local anaesthetic and intravenous sedation at the Westbourne Medical Centre in Birmingham were surveyed. Twenty two percent recalled some unpleasant experience and 11% felt a degree of anxiety. Patients scored their satisfaction with the intraoperative interaction, recovery and discharge soon after surgery on averages of 9.4-9.7 out of 10. The experience “totally met” or “exceeded” the expectations of 83% of patients and was rated better than previous general anaesthetics by 78%.

Mr Omar Tillo, Breast Reconstruction Fellow at Birmingham City Hospital
S Al-Ani, N Farid, H Nishikawa, F Fatah

Hackett Prize Contender: Alteration of nasal tip aesthetics as a consequence of traditional closed rhinoplasty

Background: Trends in rhinoplasty have seen a shift from closed to open techniques in the last decade. There may be aesthetic shortcomings using a simplistic traditional closed technique.

Methods: Thirty patients underwent primary closed rhinoplasty over an 8 year period. Standard nasal anthropometric measurements were recorded.

Results: Nasal analysis revealed a wider nasolabial angle (mean 104°), a narrower columellar-lobule angle (mean 29°) and a mean tip projection of 0.63. Upon analysis of the post-operative photographs, there was a pattern of poor tip definition.

Conclusion: As observed in our cohort, alterations in nasal tip definition is a consequence of closed rhinoplasty. We must conclude that the indications for traditional closed rhinoplasty are diminishing.

Ms Christina Buckley, Orthopedic Surgeon
A McArdle, N McInery, E O’Brien

Hackett Prize Contender: An objective measurement of trainee assessment and management of aesthetic cases using the objective structured clinical exam (OSCE)

The results of assessment of trainees on aesthetic cases using an OSCE are presented, run for pre FRCSPlast trainees in the Deanery. Out of 16 trainees, 5 passed the facelift station, 9 the BBR and 10 the liposuction consent station. When correlating each station with the overall, the facelift station correlated best (r=0.75, p=0.007), the BBR moderately (r=0.59, p=0.008) and the liposuction consent station least well (r=-0.34, p=0.08). The facelift station correlated more with year of training compared to others. OSCEs are able to provide an objective assessment of trainees’ ability to assess and manage aesthetic cases.

Mr Ali Soueid, Plastic and Reconstructive Surgeon
N Khwaja

Free Paper: “Cankles Beautifying” or heavy legs reshaping by circumferential liposuction (calves and ankles)

The author presents his twenty-eight years’ experience, in legs reshaping by circumferential liposuction. Indeed, among the different areas we can treat by liposuction, legs (knees, calves and ankles) are often neglected because of the bad reputation of surgery on these zones. The session will review a series of 210 patients [all female] have been treated between 1987 and 2015. And will review the surgical technique, the average volume removed, reaching 1.9 l of pure fat for both legs, the post-op. care and how this allows patients to go back home, the day after, on their new thin legs.

Dr Denis Delonca, Plastic Surgeon

Coolsculpting - non-surgical body contouring - Sponsored Talk by Zeltiq

CoolSculpting safely and effectively reduces subcutaneous fat without surgery. CoolSculpting (cryolipolysis) utilizes controlled cooling to selectively damage adipocytes. Since adipocytes are uniquely sensitive to cold and crystallize at a higher temperature than water in surrounding tissues, the fat cells can be frozen without inducing damage to overlying skin and surrounding muscle, nerves, and blood vessels. An array of vacuum and non-vacuum applicators are available to sculpt a variety of treatment areas, such as abdomens, flanks, thighs, arms, chests, and backs. With over 2 million treatments worldwide, CoolSculpting is the leader in non-surgical body contouring.

Dr Jennifer Harrington, Plastic and Reconstructive Surgeon
12:00-12:30 **Keynote: Body contouring**

Traditional techniques for abdominoplasty, liposuction, and the many variations have been utilized for many years by plastic surgeons. Traditional abdominal contouring techniques have been based on wide undermining and rectus muscle approximation since most abdominoplasties are requested by postpartum patients who request improvement in their body contour following pregnancies. The biggest advance in body contouring can about with the innovations of Ted Lockwood who popularized the technique of high lateral tension abdominoplasties. With the advent of widespread bariatric surgery, the need for body contouring techniques has seen universal popularity. These are basically traditional skin excision techniques. The Cosmetic Body Lift technique presented here is not for the post bariatric patient but has been tailored for the same patient population seeking facelift surgery. The technique described as a one stage procedure is applicable to almost every patient over forty who had one or more pregnancies and addresses all parts of the body including knees, flanks, thighs, hips and abdomen and is accomplished with a 270 degree incision. Frequently breast contour surgery is done at the same time.

*Dr Sam Hamra, Aesthetic Plastic Surgeon*

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12:30-13:00 **Lunch**

13:00-13:30 **AGM**

13:30-15:00 **Talks**

*Chair: Mr Douglas McGeorge, Consultant Plastic and Cosmetic Surgeon and Mr Simon Withey, Consultant Plastic Surgeon*

13:30-13:50 **Enhanced recovery & day case for breast surgery - Sponsored Talk by Baxter Healthcare**

Baxter’s heritage and expertise across the entire patient pathway means we are well placed to identify opportunities for redesigning care pathways across the whole hospital.

By focusing on the total care pathway rather than silos of cost within individual budgets we will work with you to look at the total picture and how you can make cost savings across a service. Reducing emergency admissions and improving the quality and speed of patients’ recovery has the scope to release significant capacity in the system, including beds and staff time, as well as improve outcomes and experience for patients.

*Miss Ann Cole, Evolving Healthcare Manager*

13:50-14:10 **Augmentation mastopexy - different techniques & indications**

*Dr Giovanni Botti, Cosmetic Surgeon*

14:10-14:30 **Breast augmentation by lipomodelling**

Breast augmentation with autologous fat grafting has been a controversial topic among plastic surgeons for the last thirty years. Based on our clinical and radiologic experience since 1998, we developed an efficient new technique to realize breast augmentation: lipomodeling. This technique is efficient and safe and became a standard procedure during breast reconstruction after cancer, correction of breast conservative treatment sequelae and breast and thorax malformations.

In the particular case of breast augmentation, prior evaluation and accurate patient selection are mandatory. Breast imaging is done to prevent any coincidence with breast cancer. Ultrasound is done to patient under 30 years, ultrasound a one mammography incidence between 30 and 40 and standard mammography and ultrasound over 40 years. In case of ACR 3, biopsy has to downstage lesion to ACR 2, otherwise procedure is contraindicated. Breast fat augmentation is only moderate unless done in multiple sessions, which is rare in pure aesthetic surgery, frequent in breast malformations.

Fat is harvested by means of a 3.5 mm cannula adapted to a syringe and centrifugated during 20 seconds at 3’000 rpm. Fat transfer has then to be very accurate, like fat spaghetti in a 3D grid. Patient follow-up is done at 15 days, 3 months and one year.

At one year, a new radiologic evaluation is done by means of the same radiologic tools than pre-operative work-up. In case of a suspect lesion, biopsy is performed to obtain accurate diagnostic. No hematoma has been reported in our experience. Infection rate is very low [0.6%] and easily handled by pulling out some stiches, ice application and antibiotic treatment. At the beginning of practice, some fat necrosis can be seen that becomes very rare through clinical experience. In 10% of cases, oil cysts are seen that can easily be managed by puncture at the follow-up visit at the office.

The lipomodeling technique represents, in our experience, a considerable advance in Breast Augmentation and specially for the treatment of breast malformations, as tuberous breasts and Poland syndrome. Fat grafting has achieved outstanding results in our patients, with precise autologous correction of breast defects.

*Dr Emmanuel Delay, Consultant Plastic Surgeon*

14:30-14:45 **Credentialing and CSIC**

Credentialing is a process which provides formal accreditation of competences in a defined area of practice at a level that provides confidence that the individual is fit to practice in that area. It follows four basic principles -i) a need to enhance patient safety which cannot be addressed by other non-regulatory means, ii) a demonstrable service need, iii) be feasible and iv) have Stakeholder support. The CSIC was set up in 2013 to develop an accreditation system which may evolve into credentialing. It has worked in three major areas, i) an on-line certification system, ii) outcome measures and iii) patient information pathways. Following endorsement by the Specialist Associations the certification system which has been developed will begin to be rolled out in early 2016, although it may take a number of years to be fully adopted.

*Mr Steve Cannon, Chair of CISC*
14:45-15:15  Tea & Coffee Break

15:15-17:00  Talks

Chair: Mr Graham Offer, Plastic, Reconstructive and Cosmetic Surgeon and Mr Ian Whitworth, Consultant Plastic Surgeon

15:15-15:30  BAAPS/BAPRAS/Healing Foundation Aesthetic Fellowship

BAAPS is joining forces with BAPRAS and the Healing Foundation to make available a number of funded Aesthetic Fellowship awards in the UK. Announced for the first time in this session, the awards will provide post-CTT trainees with the opportunity to gain skills in aesthetic surgery and medicine during a 3 month period ‘assisting’ a senior aesthetic practitioner and their team in a respected, selected host clinic. The session will detail the rationale for the awards, the candidate brief, the training that will be provided and the application and award process.

Mr Michael Cadier, Consultant Plastic Surgeon and President of BAAPS, Representative of BAPRAS, Mr Brendan Eley, CEO of Healing Foundation

15:30-16:00  Autoprosthesis: evolution of a very useful technique

Dr Giovanni Botti, Cosmetic Surgeon

16:00 16:15  Aesthetic breast lipomodelling: traps & errors to avoid

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No hematoma has been reported in our experience. Infection rate is very low (0.6%) and easily handled by pulling out some stiches, ice application and antibiotic treatment. At the beginning of practice, some fat necrosis can be seen that becomes very rare through clinical experience. In 10% of cases, oil cysts are seen that can easily be managed by puncture at the follow-up visit at the office.

The lipomodeling technique represents, in our experience, a considerable advance in Breast Augmentation and specially for the treatment of breast malformations, as tuberous breasts and Poland syndrome. Fat grafting has achieved outstanding results in our patients, with precise autologous correction of breast defects.

Dr Emmanuel Delay, Consultant Plastic Surgeon

16:15  Panel Discussion

17:00  Close of Day
FRIDAY: PERI-ORBITAL AND FACIAL AESTHETIC SURGERY

09:00 Welcome

09:00-10:40 Talks - Periorbital Rejuvenation (with BOPSS)
Chair: Mr Charles Nduka, Consultant Plastic Surgeon and Mr Ian Whitworth, Consultant Plastic Surgeon

09:00-09:20 Peri orbital rejuvenation: Assessment and options
Many options, surgical and non-surgical, and a variety of techniques are available for peri orbital rejuvenation. The ageing process can impact on one or a combination of the anatomical components of this region of the face. This, together with pre-existing variations in the various local anatomical features, means that careful pre-operative assessment is essential for informing patients and recommending an option that meets their expectations. A fairly simple anatomy-based system will be presented and illustrated.
Mr Awf Quaba, Consultant Plastic Surgeon

09:20-09:40 The importance of the orbicularis muscle in up & lower blephs
The lecture will focus on the role of the orbicularis oculi muscle. The anatomy of the different divisions will be demonstrated. The importance of sub units within the muscle group will be highlighted, including the role of the Riorlan, pre tarsal, preseptal and orbital sub groups.
Periorbital aesthetic should be undertaken with this muscle in mind, failure to do so may result in in unexpected and sub optimal outcomes.
The talk will demonstrate the speakers approach to the various muscle components in upper and lower blepharoplasty. Surgical techniques and outcomes will be shown.
Mr Naresh Joshi, Consultant Oculoplastic Surgeon

09:40-10:00 Lower lid blepharoplasty - a problem waiting to happen
Lower eyelid surgery remains controversial. It is a common procedure with potentially disastrous consequences but there is no consensus as to which approach is most reliable. There is no published evidence base.
This paper outlines a systematic approach to the inferior orbitomalar region designed to maximize outcome but limit risk. Detailed assessment is essential. The author's personal surgical preferences are described, both transcutaneous and transconjunctival, together with management of the lateral canthus and midface. The treatment of complications is discussed and an algorithm developed to limit their incidence.
Mr Barry Jones, Consultant Plastic and Reconstructive Surgeon

10:00-10:20 Transconjunctival lower blepharoplasty
Lower eyelid blepharoplasty can be performed via transcutaneous or transconjunctival routes. Both approaches can aim to preserve periorbital volume by preserving fat rather than resecting and discarding it.
TCLLFRB is technically more demanding than transcutaneous surgery but has some distinct advantages over transcutaneous surgery. Skin incisions and orbicularis injury can be avoided and so the risk of lower eyelid malposition is minimised. It is of particular value in patients with significant lower lid fat prolapse and minimal or no skin redundancy.
Saj Ataullah will present his indications for TCLLFRB, surgical technique and how to avoid potential complications.
Mr Saj Ataullah, Consultant Opthalmic, Oculoplastic & Orbital Surgeon

10:20-10:30 Pinch blepharoplasty
Despite modifications and refinements over the past twenty years, lower blepharoplasty can still produce significant complications including scleral show, lid descent and lid asymmetries. Pinch blepharoplasty, popularised by Lorne Rosenfield, has been well documented as a simple and straightforward alternative to a subciliary incision in managing skin excess during blepharoplasty. This presentation re-emphasizes the case for pinch blepharoplasty. The author has not carried out a subciliary incision for over a decade.
Mr Norman Waterhouse, Consultant Plastic Surgeon and Chairman of the CCR Advisory Board

10:30-11:00 Tea & Coffee Break

11:00-12:30 Talks - Periorbital Rejuvenation (with BOPSS)
Chair: Mr Mohammad Riaz, Consultant Plastic and Reconstructive Surgeon and Mr Douglas McGeorge, Consultant Plastic and Cosmetic Surgeon

11:00-11:20 Facial and periorbital volumes
Assessment of facial aging typically takes into consideration the effect of volume loss and volume displacement in relation to static support. The peri-oral suspensory mechanisms are for the majority dynamic, and a degree of understanding of their effect and age-related changes is important. 3-D imaging can now be carried out with mobile devices that are sufficiently small in size to allow evaluation of the facial shape erect, supine and in animation. Evaluation of the volume displacement as a result of the interaction between soft tissues, dynamic suspension and gravity adds to our understanding of the facial aging process and assists with planning rejuvenation interventions.
Mr Lucian Ion, Consultant Plastic, Aesthetic and Reconstructive Surgeon
Upper & lower blepharoplasty with correction of ptosis & routine lateral canthopexy
Blepharoplasty is one of the most commonly performed aesthetic procedures. Fundamental knowledge of the anatomy will be reviewed as well as preoperative evaluation, surgical technique, and postoperative management. A 20 year experience with the same technique will be demonstrated by video. In addition, management of upper lid ptosis will be reviewed with correction demonstrated by tarsolevator advancement during upper blepharoplasty. Routine lower lid support of the tarsoligamentous sling will be demonstrated with routine lateral canthopexy during lower blepharoplasty to minimize postoperative lid malposition and eliminate the risk of ectropion.

Dr Mark Codner, Plastic Surgeon and Clinical Assistant Professor

Panel Discussion

Mercy Ships
Millions of people are suffering from diseases that could be easily cured if they have access to modern health care. This often leads to a poor health outcome or death from treatable diseases due to poverty affecting the poorest of the poor in Africa. Because of the lack of basic health care, benign jaw and neck tumours can grow to a gigantic size which results in a slow suffocating death. Patients with deformities are often ostracised by their families and friends because they are believed to be demon-possessed. Some cleft lip babies are buried alive by witch doctors! Hot pokers have been used by witch doctors to release evil spirits from extensive goitre! Gangrenous bone and flesh destroying infection called Noma is caused by lack of basic health care, vaccinations and malnutrition and is often fatal. For every one patient with noma-induced severe facial deformities saved, 9 have already succumbed to this debilitating condition (WHO).

For hope to be credible and believable in the future, it needs to be tangible and felt in the present. That is what Mercy Ships can provide in West Africa. The Africa Mercy is a hospital ship with free world class life-saving and life-transforming surgery, and land-based clinics for ophthalmology, dentistry, public health education...etc. Medical facilities on the ship include laboratory, pharmacy, blood bank, CT scan...etc supporting 5 operating theatres, 80 inpatient beds and 3 ITU beds. Other facilities for volunteer crew members are similar to those found in a village. Selfless volunteers fund their own travel to and accommodation on the ship. Mercy Ships truly demonstrates the essence of 'love in action' by bringing hope and healing to the forgotten poor in Africa.

Dr Leo Cheng, Consultant Oral and Maxillofacial Surgeon

Lunch

Free papers
Chair: Mr Neil McLean, Consultant Plastic and Reconstructive Surgeon and Mr Simon Withey, Consultant Plastic Surgeon

Free Paper: Eyebrow hair transplantation for reconstruction and aesthetic augmentation
For both men and women, eyebrows are a key facial feature that contribute to identity. Loss of eyebrows can have a profoundly negative effect on self-esteem and can occur from over-plucking, trauma, surgery or dermatological conditions. Temporary simulation can be achieved with make-up and prosthetics, and more permanently with micropigmentation tattooing. However, the most natural appearance is with hair restoration by follicular unit transplantation. The current state of the art technique is presented with results demonstrated for reconstruction and aesthetic augmentation.

Mr Greg Williams, Hair Surgeon

Free Paper: Autoaugmentation upper blepharoplasty
The purpose of this study was to determine the benefits of an upper blepharoplasty technique devised to address patients with excess skin and volume loss in the upper eyelid. The procedure was based on the use of a deepithelized orbicularis oculi muscle turnover flap and a transposed preaponeurotic fat flap to the infrabrow crease at the time of upper eyelid skin excision. No significant complications such as haematoma, infection, lagophthalmos or delayed wound healing were noted. Autoaugmentation upper blepharoplasty is a safe and reliable procedure that seems to offer enhanced aesthetic outcomes in selected patients seeking upper eyelid surgery.

Mr Francisco Bravo, Plastic Surgeon

Free Paper: Outcomes of lower eyelid transconjunctival blepharoplasties with fat repositioning
A retrospective review was undertaken of all cases performed between March 2011 and March 2015. There were 61 patients (9 males/52 females with a mean age of 48.5 with a range 32-69 yrs). The surgery was performed under local anaesthesia with i.v. sedation. In 16% [n=10] of patients structural fat grafting to the mid-face was undertaken at the same time. There were no intraoperative complications. Postoperatively there was 1 infection, 2 conjunctival granulomas, and 1 patient developed a temporary inferior oblique palsy. 95% [n=58] of the patients were very satisfied with the outcome of their surgery.

Mr Brian Leatherbarrow, Consultant Ophthalnic, Oculoplastic & Orbitofacial Surgeon

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Free Paper: Superficial Lateral Browlift with deep temporalis fascia (DTF) fixation

The purpose of this study was to evaluate the benefits of lateral superficial browlift with deep temporalis fascia (DTF) fixation on patients seeking selective lateral brow elevation.

The incision was placed at the hairline, anterior to the sideburn and extended to the temporal region. Superficial subcutaneous dissection was carried out exposing the lateral eyebrow, two to three sutures were used for fixation to the DTF and excess skin was excised.

No significant complications such as haematoma, infection, nerve injury or delayed wound healing were noted. The technique presented is safe and provides consistent and natural results in selected patients.

Mr Francisco Bravo, Plastic Surgeon

Talks - Facelifting
Chair: Mr Rajiv Grover, Consultant Plastic Surgeon and Mr Michael Cadier, Consultant Plastic Surgeon and President of BAAPS

Faceliftinng
Mr Basim Matti, Senior Consultant Plastic Surgeon

Evolution and Advantages of the Composite Facelift

The composite facelift technique was begun in 1990 and has been developed step-by-step over the last 25 years. The earliest published approach was entitled a deep plane facelift as the cheek fat was included in the facelift flap which was the original Skoog technique. Following this the orbicularis muscle was added and shortly thereafter the arcus release technique was published in an attempt to preserve the lower eyelid fat. A few years later a technique for lower eyelid contouring that was a variation of orbital fat preservation was created and is called a septal reset. This along with a unique cheek flap technique was published in 1998 and has been refined since that time. The endpoint of creating a youthful face must satisfy two important criteria. The first is an absence of the eyelid cheek junction and the second is a high cheek mass. The composite facelift is a comprehensive procedure which addresses every part of the aging face including the forehead, upper eyelids, lower eyelids and cheeks, face, and neck. It is a procedure done all at one time in order to preserve harmony of facial rejuvenation. It is particularly valuable in addressing cases of suboptimal facelift results.

Dr Sam Hamra, Aesthetic Plastic Surgeon

The Advantages of a High SMAS Facelift

The High SMAS technique offers advantages for the following reasons:
1. The SMAS flap is elevated in a plane which is superficial to the frontal branch of the facial nerve and poses no increased risk of frontal branch injury.
2. The dissection creates a more superiorly elevated flap which allows the flap to be sutured directly to the deep temporal fascia which is an immobile point of fixation compared the mobile SMAS.
3. The High SMAS similar to the Extended SMAS is divided into a transposition flap which is sutured to the mastoid fascia.
4. The high vector of the SMAS lifts the cheek, jowls, and the superior lateral midface above the flap upward by virtue of the higher vector of tension.

In summary, the distinctions between the extended SMAS and the high SMAS are clear. This appears to be demonstrated by superior results and lower requests for additional tightening long term after surgery.

Dr Mark Codner, Plastic Surgeon and Clinical Assistant Professor

Surgical corrections of the unfortunate results of facelift & eyelid surgery

The composite facelift technique was begun in 1990 and has been developed step-by-step over the last 25 years. The earliest published approach was entitled a deep plane facelift as the cheek fat was included in the facelift flap which was the original Skoog technique. Following this the orbicularis muscle was added and shortly thereafter the arcus release technique was published in an attempt to preserve the lower eyelid fat. A few years later a technique for lower eyelid contouring that was a variation of orbital fat preservation was created and is called a septal reset. This along with a unique cheek flap technique was published in 1998 and has been refined since that time. The endpoint of creating a youthful face must satisfy two important criteria. The first is an absence of the eyelid cheek junction and the second is a high cheek mass. The composite facelift is a comprehensive procedure which addresses every part of the aging face including the forehead, upper eyelids, lower eyelids and cheeks, face, and neck. It is a procedure done all at one time in order to preserve harmony of facial rejuvenation. It is particularly valuable in addressing cases of suboptimal facelift results.

Dr Sam Hamra, Aesthetic Plastic Surgeon
In the Pursuit of Safety: Breast Implants Manufactured in Germany

Peace of Mind: Unique Breast Implant Insurance Guarantee

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Dr Armand Azencot, MD, Cosmetic Surgeon

A Plastic surgeon since 1997 qualified by the French medical council, Bordeaux Medical University. Liberal practice in Bordeaux (France) for 18 years. From the beginning he was interested in aesthetic and reconstructive breast surgery.

In 2002 he started using anatomical implants in aesthetic augmentation.

In 2005 he published in Marseille SOFCPRE, a preliminary study about primary fat transfer in breast reconstruction 3 months before reconstruction by implant.

He published in numerous national and international meetings his experience in breast augmentation and anatomical concept, 3D imaging, fat transfer in breast surgery, complications in breast surgery.

He is involved in French Aesthetic Surgery Society SOFCEP as Vice President 2015 and President 2016.

He is in charge to organize next SOFCEP national meeting in Bordeaux, and which will be joined with BAAPS society.

Mr Saj Ataullah, Consultant Ophthalmic, Oculoplastic & Orbital Surgeon

Consultant Ophthalmic & Oculoplastic Surgeon, Manchester Royal Eye Hospital. Face & Eye Clinic, Manchester


He trained in general ophthalmology in Manchester & North West England.

After Oculoplastic Fellowships in Auckland (New Zealand) & Manchester, Saj was appointed as a Consultant Oculoplastic, Lacrimal & Orbital Surgeon in 2002 at Manchester Royal Eye Hospital (MREH). He is the Clinical Lead for Oculoplastic Surgery at MREH.

Saj co-runs a renowned Fellowship in Oculoplastic Surgery at MREH. He is the Course Director for the Manchester Oculoplastic, Lacrimal & Orbital Dissection Course. He was the Royal College of Ophthalmologists’ (RCOphth) Tutor (2005-12) and has worked as RCOphth Regional Adviser since 2012.

Saj Ataullah is a founder member of the British Oculoplastic Surgery Society (BOPSS). He represents both RCOphth & BOPSS at the RCSEng Cosmetic Surgery Interspecialty Committee (Patient Information Subgroup).

Hackett Prize Contender: Christina Buckley, Orthopedic Surgeon

Christina Buckley graduated from Trinity College Dublin in 2010. Prior to commencing Plastic Surgery Training in Ireland, she completed her MD thesis in the field of surgical education with The Royal College of Surgeons in Ireland. She is currently working as a Registrar in Plastic Surgery at St. Vincent’s University Hospital in Dublin.

Free Paper: Dr Francisco G. Bravo


After completing a Clinical Microsurgery Fellowship at the New York University Medical Center’s Institute of Reconstructive Plastic Surgery, Dr Bravo returned to Europe as Consultant Plastic Surgeon at the Erasmus Medical Center in Rotterdam. He later settled in Madrid to become Program Director of Plastic Surgery at one of the largest surgical centers in Spain, the Doce de Octubre University Hospital, where he also served as Assistant Professor of Surgery at the Complutense University Medical School. He has recently shifted focus to his private practice after just opening his clinic with an integrated operating suite in central Madrid.

Dr Bravo has presented his work through conferences at the main plastic surgery society meetings from both Europe and the US, including EURAPS, BAAPS, AAPS, ASAPS and ASPS; and through publications in the major journals of the specialty covering diverse areas such as perforator flaps, rhinoplasty, blepharoplasty, facial aging, facelift and breast augmentation surgery. He is an active member of the American Society for Aesthetic Plastic Surgery, the American Society of Plastic Surgeons and the Spanish Society of Plastic Surgery.

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Dr Giovanni Botti, MD, Cosmetic Surgeon

Giovanni Botti, m.d., comes from Salò, Lake Garda, Italy and is the head manager and the main surgeon of Villa Bella Clinic, one of the best equipped and most advanced cosmetic-surgery-dedicated clinics in Europe. He took part as faculty member to very many aesthetic surgery courses and congresses, organized by both Universities and Scientific Societies in more than 30 different countries. He also performed demonstrative surgical operations in various hospitals worldwide. He is the author of four complete books: “Liposuzione ambulatoriale” (1988), “Chirurgia estetica dell’invecchiamento facciale” (“Aesthetic surgery of the aging face”-1995), “Mastoplastiche estetiche” (“Aesthetic mammoplasties”-2004), “Chirurgia plastica estetica del midface e del collo” (“Midface and neck aesthetic plastic surgery”-2010), translated in English and Spanish, and wrote chapters of several textbooks together with 71 scientific articles published by the most well-known international medical reviews. Dr Botti was awarded for his contributions to the improvement of Aesthetic Surgery by the American Academy of Cosmetic Surgery (Philadelphia, 1990), by the Japanese Society of Aesthetic Plastic Surgery (Tokyo, 2000), by the Egyptian Society of Plastic and Reconstructive Surgery (Cairo, 2001), by IMCAS, (Paris 2003, etc.), by the Romanian Society of Aesthetic, Plastic and Reconstructive Surgery (Sinaia, 2006), by the Moldavian Society of Aesthetic Surgery (2007) and by the Australasian Society of Aesthetic Plastic Surgery (2010). He taught several years at the post-graduate aesthetic plastic surgery class of Pavia University and of Siena University and at the aesthetic surgery Master courses of Milan University. He has been clinical professor of Plastic Surgery at the Verona University from 2002 till now. He has also been lecturer in the Master Courses of Aesthetic Surgery of the Padua University, of the Rome University, of the Genoa University, of the Wien University, of the Nice University, of the Lausanne University and has been the director of the annual Course “Vesalius” on facial plastic surgery for Italian doctors of the Bruxelles Free University and of the annual Course on aesthetic plastic surgery of Villa Bella Clinic, as well as of the two annual courses on aesthetic surgery of the anatomy department of the Vienna University. He is honorary member of the French Society of Aesthetic Surgery, of the Egyptian Society of Plastic, Reconstructive and Aesthetic Surgery, of the Romanian Society of Aesthetic Plastic Surgery, of the Moldavian Society of Aesthetic Plastic Surgery, of the Serbian Society of Plastic, Reconstructive and Aesthetic Surgery and of the Australian Society of Aesthetic Plastic Surgery. He was the first President of the Italian Society of Aesthetic Plastic Surgery (AICPE), of which now is the honorary President. He is an active member of various national and international societies (AICPE, ISAPS, EASAPS, AFPS, ISLAS, IPRAS etc.). He is National Secretary of ISAPS for Italy and an ISAPS travelling Professor. And, perhaps even more important, he loves his job!

Hackett Prize Contender: Neil Briertley, Plastic Surgeon Trainee

Neil is currently a Plastic Surgery trainee in the Yorkshire Deanery with a particular interest in Cleft and Craniofacial Surgery and Head and Neck reconstruction.

He graduated from the University of Leeds in 2006 MB ChB, BSc (Hons) and has since directed his career towards training in Plastic Surgery, achieving MRCS (Eng) in 2010. He has a passionate interest in the provision of cleft care services overseas after recently joining the Overseas Plastic Surgery Appeal (OPSA) at a cleft camp in Pakistan, and teaching, as faculty member on two national Plastic Surgery courses. Through links made in his training, he remains a leader for the Pinderfields Children’s Burns Club, assisting in charity events and residential courses.

Mr Michael Cadier, Consultant Plastic Surgeon and President of BAAPS

Michael Cadier was educated at the French Lycée in London, studied at Oxford University and did his Medicine at St Thomas’ Hospital, London. After training in London, Salisbury and Bristol he became a Consultant in Salisbury in 1996. He developed a breast reconstruction service in Portsmouth, and in 2000 was appointed cleft surgeon at the newly established Spire’s Cleft Centre, for which he also became the first Clinical Director. He has a busy aesthetic surgery private practice along the South Coast. He has undertaken yearly Charity missions in rural Pakistan up to 2009. His academic interests include laser treatments of vascular malformations [M.S. 2001], the development of Aesthetic scales for Cleft lip repairs and of PROMs in aesthetic practice. He is widely published. He is an examiner for the FRCSI(Plast), the Program Director for the South Coast Reconstructive Cosmetic Surgery Fellowship, was part of the first UK delegation in the CEN in cosmetic surgery [European regulation] and chairs the CSIC Royal College committee on Clinical Quality and Outcomes in Cosmetic Surgery. He was elected to BAAPS council in 2006 and became President of BAAPS in 2014.

Mr Steve Cannon, Chair of the Cosmetic Surgery Interspecialty Committee (CSIC)

Steve Cannon qualified in medicine from Trinity College Cambridge and Middlesex Hospital Medical School, London in 1974. His career was spent as a Consultant Orthopaedic Surgeon specialising in Orthopaedic Oncology at the Royal National Orthopaedic Hospital, Stanmore where he remains an Honorary Consultant. He has been actively involved in research, specifically in implant fixation and the management of pelvic sarcoma. He has been on the Editorial Board of the Journal of Bone and Joint Surgery, Orthopaedics Today and Arthroplasty. He is an active member of a large number of European and International orthopaedic societies. He was President of the British Orthopaedic Association 2008 - 2009, President of the Federation of National Associations of Orthopaedics and Traumatology 2014-2015 and has been a member of Council of the Royal College of Surgeons since 2008. He was elected Vice president in 2014. He was nominated as Chair of the Cosmetic Surgery Interface Committee following his work on the Professional Standards of Cosmetic Surgery published by the College in 2013.
Mr Leo Cheng is a consultant in oral, maxillofacial and head & neck surgery at St. Bartholomew’s, the Royal London and Homerton University Hospitals. Apart from BDS in Dentistry at Edinburgh 1985) and Medicine & Surgery (MBChB) also attained the Fellowship of Dental Surgery in oral surgery and oral medicine from the Royal College of Surgeons of England (1990), the Fellowship of the Royal College of Surgeons of Glasgow in General Surgery (1995) and was awarded the Certificate of Completion of Specialist Training in Oral and Maxillofacial Surgery in 1999, after obtaining the intercollegiate FRCS in Maxillofacial Surgery (2000). He is on the Specialist Register for Oral and Maxillofacial Surgery and in 2006 was awarded LLM (Master in Law) in medical practice from the University of Wales, later becoming a Fellow of the Higher Education Academy (FHEA).

Mr Cheng is currently clinical lead in oral, maxillofacial, head and neck surgery at Homerton University Hospital and lead in surgical skill course for 60 core trainees in the London Deanery for Oral & Maxillofacial Surgery. In his practice he specialises in the diagnosis, surgery and management of benign and malignant conditions affecting the face, mouth, head and neck, including skin lesions and salivary glands.

Aside from his role as a designated cancer surgeon for skin, thyroid, head & neck regions, Mr Cheng also takes an active part in the tumour advisory panel at North East London in all 3 cancer types. He has published numerous papers in peer review journals including invited editorial papers.

Mr Cheng is also Director of the patient support group ‘About Face’ which is dedicated to patients who have had oral, maxillofacial, head and neck surgery. The group works with patients and their carers to maximise physical and psychological healing, and to share experiences and case studies.

Finally, beside from his substantive NHS practice and teaching commitments, Mr Cheng regularly serves as a volunteer Maxillofacial, Head & Neck and Reconstructive Surgeon aboard the ‘Mercy Ships’ in West Africa. He has recently served his 12th mission aboard the ships, performing life-saving and life-transforming surgery on critical patients. For the last 11 years, Mr Cheng has been giving up his holidays to volunteer with the Mercy Ships in Liberia (x3), Benin (x2), Togo (x2), Sierra Leone, Ghana, Guinea, Congo Republic and Madagascar bringing hope and healing to the forgotten poor.

Dr Mark Codner MD FACS, Plastic Surgeon and Clinical Assistant Professor

Clinical Assistant Professor, Emory University, Atlanta, GA

Mark Codner, MD, is Board Certified by the American Board of Plastic Surgery and a Fellow of the American College of Surgeons. Dr Codner received his undergraduate degree Summa Cum Laude and his MD Alpha Omega Alpha from Emory University. He trained in general surgery for 5 years at Cornell Weill Medical Center and Memorial Sloan Kettering Cancer Center in New York City followed by dual aesthetic and oculoplastic fellowship training in Miami and Atlanta. Noted for his commitment to education, leadership, and research, Dr Codner has advanced the fields of oculoplastic surgery, aesthetic surgery, and breast surgery. He has served as an examiner of the American Board of Plastic Surgery as well as an Associate Editor of the Journal of Plastic and Reconstructive Surgery. He is Fellowship Director in Oculoplastic and Aesthetic Surgery and has trained 38 Fellows. He is Chairman of both the Atlanta Breast Surgery Symposium and Oculoplastic Symposium which brings 500 plastic surgery thought leaders from around the world to share information. Dr Codner has published 7 textbooks, 25 chapters, over 100 peer reviewed articles, and given 200 presentations. He volunteers his time to contribute to leadership with the Southeastern Society, American Society, and Aesthetic Society for Plastic Surgery. He was recently named to the Board of Trustees of Morehouse School of Medicine. Dr Codner has traveled worldwide to perform educational surgery in Cairo, Rio de Janeiro, Canada, Peru, and Belgium and maintains a active private practice in Atlanta, Georgia.

Sponsored Talk: Miss Ann Cole, Evolving Healthcare Manager

As an Evolving Health Manager, I am responsible for developing and delivering value propositions to payer and provider organisations. The Baxter Evolving Health Programme has been set up to work in consultation with NHS Trusts to find innovative solutions that meet the quality and efficiency agenda. We are committed to helping the NHS find ways to do things differently, finding new and innovative solutions, to improve quality for patient care and also to release savings. Evolving Health seek to develop long term partnerships with the NHS in order to secure an environment that enables successful uptake of Baxter products.
Dr Emmanuel Delay MD PhD, Consultant Plastic Surgeon

Dr Emmanuel Delay received his medical training in Lyon, France [past House Officer then Senior House Officer at Lyon University Hospitals, St-Luc Hospital, and Léon Bérard Cancer Center], in Toulouse (University Hospital Rangueil), in Brussels, Belgium [Unit of Prof. M LEJOUR], and in the United States, notably in Atlanta (Emory University, Prof. J. BOSTWICK and Pr F NAHAJ).

Emmanuel Delay is a surgeon, board certified in plastic, aesthetic and reconstructive surgery since 1991. He is a member of many major associations of plastic surgeons: Société Française de Chirurgie Plastique, Reconstructrice et Esthétique (SOFCPRE, French Society of Plastic, Aesthetic and Reconstructive Surgery), SOFCEP, American Society of Plastic Surgeons (ASPS), IPRAS, and ISAPS.

He has published 185 scientific and medical articles, books or book chapters about plastic and aesthetic surgery, either in France, in England, in the United-States, in Italy or in Brazil. He has also co-authored the SOFCPRE report on breast prostheses and is regularly invited to give lectures at national and international meetings [850 oral presentations at national or international meetings].

Dr E. Delay is currently working part-time as a reconstructive surgeon at Léon Bérard Cancer Center (Lyon). He holds an academic appointment at Lyon-1 University and is also involved in research [Stem cell research group, Insersm Unit 590]. Finally, he has a private practice of aesthetic surgery at the Charcot Clinic (Lyon).

He is involved in five principal research domains: plastic and aesthetic surgery of the breast, plastic and aesthetic surgery of the face, oncoplastic surgery, fat cell transplantation, and stem cells [breast stem cells and fat stem cells]. His research has led to major advances in the field over the past twenty years, notably he is a pioneer of the lipomodeling technique and fat grafting to the breast. Given his participation to national and international learned societies, and in close collaboration with colleagues from France or other countries, Emmanuel DELAY is involved in the constant development of research and practice in the domain of plastic, aesthetic and reconstructive surgery. As such, he has also participated to the organization of one hundred national or international meetings; many of them dedicated to aesthetic and plastic surgery of the breast.

Free Paper: Dr Denis Delonca, Plastic Surgeon

Resident in plastic reconstructive & aesthetic surgery [University Hospital of Bordeaux, from 1991 to 1995]
Degree of medical expertise & legal remedy of injury [University of Nice 1982]
General Surgery training [from 1983 to 1984]
Graduate Medical Doctor [University of Bordeaux, 1985]

Graduate Plastic Surgeon [University of Bordeaux, 1986]
Graduate Maxillo Facial Surgeon [University of Bordeaux, 1986]
Head of University Clinic, Hospitals Assistant, Plastic & Maxillo-facial surgery department [University of Bordeaux from 1986 to 1988]
Member of the French Society of Plastic Reconstructive & Aesthetic Surgery SOFCPRE [from 1988 to present]
Member of the French College of Plastic Reconstructive & Aesthetic surgery [from 1988 to present]
Founding member of the French Society Of Plastic Aesthetic Surgeons (SO.F.C.E.P., from 1988 to present)
Liberal private practice of Plastic surgeon [from 1989 to present]
Yearly taking part to many national & international meetings as attendee as well as lecturer, or as faculty member, [from 1988 to present]
President of the French Society of Plastic Aesthetic Surgeons (SO.F.CEP, 2007)
Founder of CLINIQUE ESTHETIQUE AQUITaine, Private care facility dedicated to medical as well as surgical aesthetic practice, [from 2007 to present]
Trainer Doctor for workshops concerning different fillers & toxins, [2007-2015]
Key Opinion Leader (K.O.L) for Galderma products (Azzalure & Emervel range)
K.O.L for Merz Aesthetics (Radiesse & Bocouture)
K.O.L for Rengenlab P.R.P & cell Therapy Specialist

Mr Brendan Eley, CEO of Healing Foundation

Brendan Eley has been Chief Executive of the Healing Foundation, the national medical research charity championing the cause of people living with disfigurement, since April 2004. He joined the charity in 2001 as Appeal Director, managing the charity’s low-profile, major donor fundraising drive. Since 2003, the Healing Foundation has raised over £15 million and secured matched funding support in excess of £10 million, to support a national programme of research in cleft, burns, regenerative medicine and the psychology of disfigurement. Chaired by former M&S Chairman, Lord Rose of Monewden, other Trustees include Professor Sir Bruce Keogh, National Medical Director, NHS England, and Lt Gen Andrew Gregory, The Chief of Defence People.

The Foundation is currently preparing a £24 million fundraising and research drive to deliver scar free healing within a generation.

Before joining the Healing Foundation, Brendan was Director of the Mary Rose Foundation, the fundraising and communications body of the Mary Rose Trust and enjoyed previous positions with the Royal National Lifeboat Institution (RNLI) and Cancer Research Campaign.

Originally from Cardiff, Brendan studied law at the University of Southampton and also has a Master of Philosophy in Criminology.
Mr Rajiv Grover BSc(Hons) MBBS(Hons) MD FRCS(Eng) FRCS(Plast), Consultant Plastic Surgeon and Former President British Association of Aesthetic Plastic Surgeons (BAAPS)

Rajiv Grover is the Former President of the British Association of Aesthetic Plastic Surgeons (BAAPS) and a Consultant Plastic Surgeon at Edinburgh’s Royal Infirmary. He graduated in Medicine with a distinction from Odessa Medical School, Ukraine in 1987 and was awarded the Hallett Prize by the Royal College of Surgeons in 1993 for the FRCS. During his training he gained an MD from the University of London as well as a Hunterian Professorship from the Royal College of Surgeons. Prior to taking up his Consultant post he was awarded an RCS travelling Scholarship in Plastic Surgery to Harvard Medical School in Boston, USA.

Keynote: Dr Sam Hamra MD FACS, Aesthetic Plastic Surgeon

Dr Hamra has been in private practice in Dallas Texas since 1973. He is certified by the American Board of plastic surgery and is certified by the American Board of Surgery. He earned his undergraduate and medical school degrees at the University of Oklahoma including his general surgery training, which included a fellowship at the University of Lausanne Switzerland. After serving in the United States Air Force he completed his formal training in plastic surgery at the New York University Medical Center’s Institute of Reconstructive and Plastic Surgery. He holds the position of Clinical Professor of Plastic Surgery at the University of Texas Southwestern Medical Center. He is also a member of the American Society of Plastic and Reconstructive Surgeons, the American Society of Aesthetic Plastic surgery, and the American Association of Plastic Surgeons. He is a fellow of the American College of Surgeons.

Dr Jennifer Harrington MD, Plastic and Reconstructive Surgeon, CoolSculpting by ZELTIQ, Sponsored Talk

Dr Jennifer Harrington has just started her 15th year of solo practice. She did her general surgery training at the Mayo Clinic, Rochester MN and her Plastic Surgery Fellowship at the University of Minnesota. She is an adjunct professor at the University of Minnesota, and has been director of a level one Plastic Surgery team for the past 8 years at North Memorial Hospital in Robbinsdale, MN. A good portion of her aesthetic practice is dedicated to body contouring. She is excited to share her private practice experience with Cool Sculpting.

Mr Paul Harris BSc MBBS MD FRCS FRCS(plast)

Paul Harris is a prominent Plastic Surgeon in London where he works in both reconstructive and cosmetic surgery. He is the senior Plastic Surgeon at The Royal Marsden Hospital and Honorary Secretary of BAAPS. He has published widely on both reconstructive and cosmetic surgery.

Paul’s experience in cosmetic surgery stems from a dedicated cosmetic surgery fellowship with one of the world’s leading cosmetic surgeons. Currently, his cosmetic practice is based at The London Clinic from where he supervises a Training Interface Group (TIG) fellow in Cosmetic Surgery. He also regular features in a television production focused on correcting cosmetic surgery problems. Paul is a board member of PRASIS, a dedicated plastic surgery indemnifier and has advised for NICE, the GMC and National Health Service Ombudsman on cosmetic surgery related issues.

Mr Lucian Ion, Consultant Plastic, Aesthetic and Reconstructive Surgeon

Lucian Ion has trained in plastic surgery in the United Kingdom and France and took up a consultant post at the Chelsea and Westminster Hospital, in London, where he has worked for 12 years, and at the same time developed his interest in aesthetic surgery and medicine in private practice.

From 2012 he has stopped his NHS commitment and focused on aesthetic surgery and medicine with primary interest in rhinoplasty and cervico-facial treatments for rejuvenation and sculpting.

His current research is focused on the interactive approach to evaluation and planning of facial surgery interventions using advanced imaging techniques in 2-D and 3-D.

He is a firm believer in the value of communication for the design and development of balanced and aesthetically pleasing results that enhance the patient experience related to cosmetic treatments. This has been the basis of his publications and presentations in national and international meetings on the subject of aesthetic enhancements.

Mr Barry M. Jones, Consultant Plastic and Reconstructive Surgeon

Consultant Plastic and Craniofacial Surgeon, King Edward VII's Hospital, London.


Past President of the British Association of Aesthetic Plastic Surgeons and The European Society of Craniofacial Surgery.

Particular interests include facial aesthetic surgery and craniofacial surgery about which he has published over 120 papers in peer reviewed journals. Introduced and developed sub-periostal and endoscopic facial aesthetic surgery in the UK.

Honoured with a Hunterian Professorship by The Royal College of Surgeons of England for his work in facial aesthetic surgery in 2005. His Hunterian oration titled “Facial Aesthetic Surgery: The use of scientific principles to optimise outcome and limit risk” was delivered at the College on 30th November 2005 to an international audience. This is the first, and to date, only time that a Hunterian Professorship has been awarded for an aesthetic surgical subject.
Mr Naresh Joshi, DO FRCOphth, Consultant Oculoplastic Surgeon

Naresh Joshi is Consultant Oculoplastic Surgeon at Chelsea and Westminster Hospital NHS Trust London and Honorary Consultant to the Royal Marsden. He is an Honorary Senior Lecturer in the Faculty of Medicine, Imperial College London.

He is a founder member, and president of the British Ophthalmic Plastic surgical Society (BOPSS). A member of ESOPRS, ASOPRS, APSOPRS and BAAPS

Currently, he represents the Royal College of Ophthalmologists on the BSI (British Standards Institute) and CEN (Communite European Normalization) committees for the regulation of safety in aesthetic procedures.

He has an interest in reconstructive ophthalmic plastic surgery in craniofacial anomalies. He is the co-founder of the Cranial Ophthalmic Plastic Service (COOPS), at Chelsea and Westminster hospital, widely recognised for its holistic paediatric, and adult facial surgery.

He has lectured throughout the world, on many aspects of reconstructive and aesthetic ophthalmic plastic surgery.

He is also known for his practice in aesthetic surgical rejuvenation.

Dr Naresh Joshi, DO FRCOphth, Consultant Oculoplastic Surgeon

After undertaking subspecialty training in ophthalmic plastic and reconstructive surgery at Moorfields Eye Hospital, London (1989-1990) and at the University of Iowa, U.S.A. (1991-1992), Mr Leatherbarrow was appointed as a consultant at Manchester Royal Eye Hospital in 1992. He has worked closely with colleagues in plastic surgery, ENT surgery, neurosurgery, neuro-radiology, and dermatology for over 20 years. He was the founder Treasurer of the British Oculoplastic Surgery Society (BOPSS) (2001-2006) and President (2011-2014). He is a member of the European Society of Ophthalmic Plastic & Reconstructive Surgeons (ESOPRS), the American Academy of Ophthalmology (AAO) and an inter-society member of the British Association of Aesthetic Plastic Surgeons (BAAPS). He has over 100 publications in scientific journals and has contributed 6 book chapters. He is the single author of the textbook ‘OCULOPLASTIC SURGERY’. The second edition of his textbook was published by Informa Healthcare in December 2010. He has lectured extensively nationally and internationally. He undertakes all aspects of ocular plastic and orbital surgery and has busy aesthetics and medicolegal practices. He resigned from his NHS post at Manchester Royal Eye Hospital in October 2014 and is now in full time private practice at his clinic and ambulatory surgical centre, Face & Eye, in South Manchester, and at Clinica London.

Mr Basim Matti, Senior Consultant Plastic Surgeon

Mr Matti is a senior Consultant Plastic surgeon who works in the United Kingdom. He carried out all his training from junior to senior registrar in the Plastic Surgery Centre in Sheffield, St Andrews Hospitals, Bilericy, West Middlesex Hospital and Hammersmith, London.

He was appointed Consultant Plastic Surgeon at the Charing Cross Hospital in 1998 to 2002. Mr Matti’s cosmetic plastic surgery training was done with the world renowned plastic surgeon, Mr. F V Nicolle and Mr Matti started with him as a fellow in aesthetic surgery and then a partner from 1980’s to 1990’s.

Mr Matti is a member of ISAPS(International Society of Aesthetic Plastic Surgery) and is a full member of the British Association of Aesthetic Plastic Surgeons as well as the British Association of Plastic Surgeons.

His main interest in cosmetic plastic surgery is facelift and rhinoplasty’s, as well as breast surgery and liposuction. He has performed more than two thousand facelifts and two thousand rhinoplasty’s, both primary and secondary. His vast experience extends to difficult noses, as well as difficult faces, breast augmentation and abdominoplasty’s.

He is a well-known teacher for aesthetic and cosmetic plastic surgery, both in the United Kingdom and abroad. He has been a frequent contributor to meetings in the United Kingdom, regularly attends meetings in Miami, New York and Dallas and he has travelled to these centres for the last 25 years.

Mr Matti devotes his professional career to the subject of aesthetic plastic surgery. He enjoys playing golf.

Mr Douglas McGeorge, Consultant Plastic and Cosmetic Surgeon

Consultant Plastic, Reconstructive and Aesthetic Surgeon Chester

Based across Cheshire, I run a busy independent practice, mainly in aesthetic surgery of the face and breast and continue to teach surgery to the senior trainees from the Manchester and Mersey Deaneries.

I am on the Council of BAAPS and was President between 2006-2008.
Mr Neil McLean MBChB BSc FRCS MD MSc, Aesthetic Surgery Consultant, Plastic and Reconstructive Surgeon

Associate Professor Neil McLean is fully trained in all aspects of Aesthetic Surgical and Medical Treatments. He has particular expertise in all aspects of facial cosmetic surgery (including the one-stitch face-lift), cosmetic breast surgery, lipo-sculpture, lipo-modelling, abdominoplasty, aesthetic genital surgery and the plastic surgery management of the patient with massive weight loss following bariatric surgery.

Neil McLean graduated Honours BSc in 1974, MBChB with commendation in 1976, FRCS in 1980, MD in 1992 and was awarded the Diploma in Aesthetic Plastic Surgery (with distinction), by the University of London in 2010.

He has over 200 original publications on all aspects of plastic surgery and regularly lecture all over the world. He carries out research both in Adelaide and in the UK and also teaches in Greece and Malaysia and organises plastic surgery educational meetings in the UK.

He is a former member of the National Council of BAPRAS and is currently Honorary Treasurer of BAAPS.

Dr Ernesto Moretti, Consultant Plastic Surgeon

Dr Adrian Ernesto Moretti is a physician who graduated from the National University of Cuyo. He has a Doctor of Medicine degree from the University of Buenos Aires and is a specialist in Plastic Surgery and General Surgery.

He has had an extensive career in the area of plastic surgery and medical practices developed in Argentina and abroad. He is a teacher, a member of scientific societies and author of numerous publications and works. He received important scholarships and awards for his work.

He attended over 100 courses and conferences in Argentina and abroad and has participated in more than fifty congresses in scientific management positions.

Some aspects of the curriculum and medical history are as follows:

- Professional experience
  1985-1987. Medical Residency in General Surgery at the Railway Hospital, Mendoza.
  1996 to the present: Chief and Coordinator of Plastic Surgery Sanatorium streams and Gamma Group, Medical Director of Plastic Surgery Residency Sanatorium streams Rosario.

- 2006 to present: Director of CENTRUM Medical Center, Rosario.
- Member of Scientific Societies
- 2009 to the present: Representative of Argentina to the American Federation of Plastic Surgery.

Mr Charles Nduka, Consultant Plastic Surgeon

Charles Nduka is a plastic, reconstructive and aesthetic surgeon based in Sussex and London. He has a special interest in facial aesthetics, minimising scarring, and objective evaluation of surgical outcomes. He is also an active researcher with a special interest in the use of technology to improve patient information and outcomes.

Mary O’Brien MB BS, FRCS, M(Phil), FRCS(Plast)

Mary O’Brien trained at Guy’s & St Thomas’ Hospitals and graduated from London University in 1994. She subsequently undertook training in Plastic Surgery and was awarded the FRCS(Plast) in 2006.

In 2003 she gained a degree in Medical Law & Ethics from Glasgow University. Mary O’Brien was appointed as a Consultant Plastic & Hand Surgeon at the Pulvertaft Hand Centre within the Royal Derby Hospital in 2008.

She is currently an elected member of Council of the British Association of Aesthetic Plastic Surgeons where one of her roles is to support the training of trainees across the UK. She is a full member of the British Association of Plastic, Reconstructive and Aesthetic Surgeons and also of the British Society for Surgery of the Hand (BSSH). She is a member of the Healing Foundation Research Council where she represents the BSSH.

Mr Graham Offer, Plastic, Reconstructive and Cosmetic Surgeon

Mr Graham Offer is a Consultant Plastic and Reconstructive Surgeon based at the University hospitals of Leicester NHS Trust and also in private practice. He has special interests in Aesthetic Breast and Facial surgery. Mr Offer has worked in the UK and Australia. He is a member of BAAPS Council.

Dr Awf Quaba MB ChB FRCS(Ed)(Plast), Consultant Plastic Surgeon

Mr Quaba has been practicing Plastic Surgery in Edinburgh as a Consultant since 1987. He completed his six years of specialist training in Plastic Surgery at St Andrew’s Plastic Surgery Unit in Essex and was appointed as a Consultant Plastic Surgeon in Edinburgh in 1987. He had a busy and varied NHS Practice for 20 years. He took early retirement from the NHS in 2007 and is currently in full time private cosmetic practice.
Mr Muhammad Riaz MBBS FRCSI FRCS(Glas) FRCS(Ed) FRCSI(Plast), Consultant Plastic and Reconstructive Surgeon

Mr Muhammad Riaz has worked as a Consultant Plastic and Reconstructive Surgeon since 1999 and currently works in the UK at The Department of Plastic Surgery, Castle Hill Hospital, Cottingham in East Yorkshire. He has recently received an honorary appointment to the Academic Staff of the Hull York Medical School (HYMS). His role is one of Senior Clinical Tutor and involves teaching, research and curriculum development.

Mr Riaz undertook his initial training in Multan, Pakistan before going on to embark on specialist plastic surgery training in a number of locations including the UK, Ireland and America. He held junior positions in plastic and reconstructive surgery in the West Midlands, Northern Ireland and Yorkshire. His senior plastic surgery training was undertaken in Northern Ireland, the Republic of Ireland, Pakistan, the USA and the UK. He went on to take up the position of Honorary Assistant Professor in Plastic and Reconstructive Surgery at the Nishtal Hospital in Multan, Pakistan where he established the Plastic Surgery and Burns Unit before coming to the UK to work in the capacity of Consultant Plastic Surgeon. He was elected as a Council Member of the British Association of Plastic, Reconstructive & Aesthetic Surgeons (BAAPS) in 2014. The purposes for which the Association was established are advancement of education in, and the practice of, Aesthetic Plastic Surgery for public benefit.

Mr Riaz is registered with the General Medical Council. He is a Fellow of the Royal College of Surgeons, a member of the British Association of Plastic Reconstructive and Aesthetic Surgeons (BAPRAS), the British Association of Aesthetic Plastic Surgeons (BAAPS), the Pakistan Association of Plastic Surgeons and the British Society for Surgery of the Hand (BSSH).

Mr Riaz has regularly presented at national and international meetings and has in excess of 50 publications and presentations in the field of Plastic, Reconstructive and Aesthetic Surgery.

Hackett Prize Contender: Mr Ali Soueid, Plastic and Reconstructive Surgeon

Ali Soueid is a plastic surgeon with a specialist interest in reconstruction following Burns and Trauma injuries. He was awarded the FRCSI(Plast) in 2013 and is on the specialist register since 2015. He graduated from the Royal College of Surgeons in Ireland in 2012 and is a member of the Royal College of Surgeons of Edinburgh and a fellow of the Royal College of Surgeons of England. Ali has done UK national fellowships in aesthetic medicine and surgery, burns reconstruction and trauma and microsurgery and has also done an aesthetic and reconstruction fellowships in Brazil. He has also completed research in tissue engineering with a particular focus on collagen models.

Hackett Prize Contender: Mr Omar Tillo, Breast Reconstruction Fellow at Birmingham City Hospital

After graduation from Damascus University he completed training in general surgery and was awarded the Master Degree in General Surgery. His higher training in Plastic and Reconstructive surgery was based in Yorkshire and West Midlands deaneries. He was awarded the MD degree by thesis following research fellowship. Omar currently works as Breast Reconstruction Fellow at Birmingham City Hospital and attends the Westbourne Centre for extra-curricular training in aesthetic surgery.

Mr Norman Waterhouse, Consultant Plastic Surgeon and Chairman of the CCR Advisory Board

Norman Waterhouse graduated from Birmingham University in 1978. His early surgical training took place in Cambridge and Bristol and in 1982 he became a Fellow of the Royal College of Surgeons of England and the Royal College of Surgeons of Glasgow. His higher surgical training in Plastic Surgery was carried out in Bristol and London as well as periods spent at specialist centres in Bordeaux, Tokyo and Adelade. In 1988 he gained the Specialist Fellowship in Plastic Surgery FRCS (Plast).

He was appointed as a Consultant in Plastic and Reconstructive Surgery to St Bartholomew’s Hospital and the Royal London Hospital in 1989. He was subsequently appointed as Lead Clinician and Director of the Craniofacial Unit at the Chelsea and Westminster Hospital, treating all forms of facial conditions. His interest in facial surgery constituted the majority of his NHS practice. In 2005 he resigned from the NHS and is now in full time private practice, where he undertakes all forms of cosmetic surgery in addition to reconstructive and facial surgery. He has published over fifty papers in the medical literature, and has an active research and teaching profile. He has supervised undergraduate degree courses in conjunction with Imperial College of Science Technology and Medicine. He is frequently an invited speaker and member of expert panels on international courses and conferences on facial aesthetic surgery. He has served as a member of the Editorial Advisory Board of the British Journal of Plastic Surgery.

In 2003 he co-founded the charity Facing the World (www.facingtheworld.net) treating children from developing countries with a wide variety of congenital facial conditions. He has travelled to Sri Lanka, Ghana, Saudi Arabia, Qatar and Ethiopia treating children with cleft lip and palate and other major facial conditions.

He is a full member of the British Association of Plastic, Reconstructive and Aesthetic Surgeons, the British Association of Aesthetic Plastic Surgeons, The European Craniofacial Society, the International Society of Craniofacial Surgery and the International Society of Aesthetic Plastic Surgeons.

He is a former President of the British Association of Aesthetic Plastic Surgeons and a former President of the Royal Society of Medicine. He is included in the Specialist Register established by the General Medical Council in 1995.

The Practice at 150 Harley Street has a well established dedicated team with a long tradition of providing excellent patient care.
Mr Ian Whitworth BSc MS FRCS(Plast), Consultant Plastic, Reconstructive & Aesthetic Surgeon

Mr Ian Whitworth is a Consultant Plastic, Reconstructive & Aesthetic Surgeon. He undertakes a full range of cosmetic surgery and non-surgical cosmetic procedures. He undertook his graduate medical training at St. Bartholomew's Hospital, London and has undertaken his general surgical exams in St. Mary's Hospital, London, he undertook his postgraduate training in plastic surgery in London, East Grinstead and Salisbury. He has undertaken travelling Fellowships to Taiwan, the Mayo Clinic, USA and Sweden as well as research into wound healing and nerve regeneration. He obtained a Master of Surgery Degree in 1996 and was appointed Consultant to the Wessex Regional Plastic Surgery Unit in Salisbury District Hospital in 2000. In the NHS he specialises in breast and chest wall reconstruction.Ian Whitworth is a member of both BAPRAS (British Association of Plastic Reconstructive and Aesthetic Surgeons) and BAAPS (British Association of Aesthetic Plastic Surgeons).

Mr Simon Withey MBBS MS FRCS(Ed) FRCS(Eng) FRCS(Plast), Consultant Plastic Surgeon

Simon Withey is a Consultant Plastic and Reconstructive Surgeon at The Royal Free and University College Hospital. His areas of specialty interest include: Aesthetic Surgery, Reconstructive Facial Surgery and Thoracic Reconstruction. He is a council member of The British Association of Aesthetic and Plastic Surgeons (BAAPS) and is President Elect of the Association. He is actively involved in work to raise standards in Aesthetic Surgery. He has represented BAAPS on the BSI and CEN Committees, developing National and European standards for both surgical and non-surgical practice. He was asked by Sir Bruce Keogh to provide advice at the time of the PIP crisis, and was subsequently invited to sit on the committee reviewing the practice of cosmetic interventions. He sits on The College of Surgeons interspecialty committee and chairs the sub-committee on standards of training in practice. He also sits on the sub-committees tasked with developing outcome measures and improved patient information. He is a member of The Expert Reference Group for Health Education England, and is advised on developing training programmes for non-surgical procedures. He sits on the Implant Register steering group and the BSI Committee that is working on standards for implantable surgical devices. Mr Withey also sits on The Department of Health advisory board for cosmetic interventions. Mr Withey is a founding faculty member of The National Institute of Aesthetic Research. He has recently been asked to sit on the Committee advising the General Medical Council on the development of a new set of guidelines for the practice of aesthetic surgery and non-surgical procedures.

Greg Williams is a Plastic Surgeon who specialises solely in Hair Restoration and is the only member of the British Association of Aesthetic Plastic Surgeons who performs Hair Transplant Surgery on a full time basis.

Greg has over a decade of experience in Hair Restoration not only for genetic male and female hair loss, but also for reconstruction post trauma, burns and following dermatological scarring alopecias. He is the current President of the British Association of Hair Restoration Surgery (BAHRS), involved in the education of doctors learning about Hair Transplant Surgery from the UK and overseas, is part of the faculty at the University College London’s Plastic Surgery MSc program, and participates in hair related research.

He was recently awarded the prestigious ‘Fellow’ status by the International Society of Hair Restoration Surgery (ISHRS) which recognises senior Hair Transplant Surgeons around the world and is currently one of only 3 in the UK and 84 globally. He sits on the ISHRS Committee for Bylaws and Ethics, was faculty at the recent 2015 ISHRS Annual Scientific Meeting, and represents the UK on the ISHRS Global Council.

Prior to embarking on a full time private practice in Hair Restoration, Greg was the Lead Clinician of the Burn Service at the Chelsea and Westminster NHS Foundation Trust and was the Clinical Director of the London and South East of England Burn Care Network. He co-authored the UK national documents for Burn Major Incidents, Burn Advice to National Trauma Networks and Thresholds for Admission to Burn Services. Greg was one of the very few doctors who performed follicular unit hair transplants in the National Health Service.
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REJUVENATION & BEAUTIFICATION – THE FACE
TEMPLE, BROW & FOREHEAD

CHAIR: Mr Marc D Pacifico MD FRCS(Plast), Consultant Plastic Surgeon

09:30-09:50 Refreshing the Forehead, Temple and Brow
The primary signs of aging in the upper face tend to be lines and furrows caused by repeated muscle contraction during expression. Historically, the treatments in this area have utilised Botulinum Toxin to smooth these expression lines. However, there are other changes in this region associated with the aging process. There is temple recession which manifests as hollowing, descent of the brows and flattening of the skull in the forehead region. These changes give a gaunt look and also exacerbate the lines caused by expression. Combining Botulinum toxin with dermal fillers allows for a more natural rejuvenation.

Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician

09:50-10:15 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: TEMPLE, BROW & FOREHEAD
The TEMPLE, BROW & FOREHEAD live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. The presentation and live demonstration will focus on the aging process, relevant functional anatomy and injection technique.

Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician

THE EYE & PERIORBITAL AREA

CHAIR: Mr Marc D Pacifico MD FRCS(Plast), Consultant Plastic Surgeon

10:15-10:35 The Art of Peri-orbital Rejuvenation
Aging changes in the peri-orbital region reflect combined effects of gravity, bone resorption, decreased tissue elasticity, and redistribution of subcutaneous fullness. Resultant sagging eyelid skin & eyebrows, puffy lower lids, droopy eyelids, dark circles & hollow eyes can make one look sad, older, tired or even ill. For aesthetic purpose restoration of a youthful 3-dimensional topography should be regarded as the primary goal in peri-orbital rejuvenation. Dermal and subcutaneous fillers, used either alone or as an adjunct to surgical and nonsurgical facial rejuvenation techniques, are an effective treatment choice for “lifting and filling” the peri-orbital soft tissues. Mrs Shah-Desai will cover techniques of using HA fillers to improve: Under dark circles, Puffy Eyes, Eyebrows & superior sulcus hollowing and Hollow temples. Traditional tear trough rejuvenation treatments for under eye dark shadows target the eyelid-to-cheek junction, aiming to restore a smoother contour by “plumping” the demarcating hollow between the eyelid and cheek. However the inner tear trough has proved difficult to improve aesthetically, any attempt to blur the inner eyelid-nose junction, often resulting in Tyndall effect or visible “sausage shaped lumps”. Infra orbital skin changes, which hollow the under eye area, are not amenable to traditional treatment options of deep filler placement at the junction of the eyelid & cheek. Mrs Shah-Desai has developed her own technique to volumize and hydrate the inner tear trough and infra orbital skin, improving texture and quality of the very thin eyelid skin and gently rejuvenating the tear trough. The “Eye-Boost” offers a new, natural looking treatment option in an anatomically challenging area. A thorough anatomical knowledge and expert training is key to ensure innovative treatments are used correctly to deliver optimal results for patients.

Mrs Sabrina Shah-Desai MS FRCS(Ed), Consultant Ophthalmic Plastic Reconstructive Surgeon

10:35-10:50 Peri-orbital Revitalisation - Strategies for Analysing Patient Periorbital Individuality for Optimal Treatment Decisions and Outcomes for Non-invasive Techniques
Success in peri-orbital rejuvenation requires an in-depth knowledge of regional functional anatomy, an understanding of the aetiology of peri-orbital complications and the importance of rheological and biochemical properties of products used. Even with all this in place, natural refreshed looking eyes are often elusive. Here we consider how systematic analysis of individual surface anatomy, and its relationship to underlying structures can maximise peri-orbital outcomes, and how a methodological approach helps clarify decision making processes such as whether to treat with several modalities or one. The importance of surrounding structures and their inter-play with peri-orbital results will also be examined.

Dr Kate Goldie MBChB BACD, Aesthetic Physician

10:50-11:10 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: THE EYE & PERIORBITAL AREA
The EYE & PERIORBITAL AREA live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. The presentation and live demonstration will focus on the aging process, relevant functional anatomy and injection technique.

Dr Kate Goldie MBChB BACD, Aesthetic Physician

11:10-11:20 NETWORKING BREAK
11:20-11:40 Restorative Approach to the Midface
Loss of volume from the midface is increasingly recognized as a cardinal feature of the aging process, resulting in facial deflation and an apparent “dropping” or downward vector of the face. Therefore, volume restoration to the mid face has become a key component of nonsurgical rejuvenation. For many patients, some degree of midface enhancement may be desirable in addition to correction of volume loss, in order to improve upon the facial contours these patients had in their youth and achieve more ideal facial proportions. The facial frame or “oval” must also be considered in an integrative treatment plan. This lecture explores the concept that volumetry of the mid face is primarily an outward vectoring process, with secondary upward vectoring effect. The optimal fillers to achieve this vectoring can be selected by a careful functional analysis of each patient together with an understanding of science and tissue integration patterns, and how they impact clinical performance. Recent seminal research into age-related changes in facial anatomy has provided an impetus toward analyzing the aging face in three dimensions, understanding the appearance it adopts, and restoring volume accordingly. In addition to fillers, volumetric light energy technologies are an important part of the treatment plan for many patients. The combination of fillers with volumetric radiofrequency technologies that stimulate collagenesis and elastogenesis, and with microfocused ultrasound where appropriate, can provide a restorative approach to mid face rejuvenation via synergistic improvement of tissue quality. Previous classifications of nonsurgical rejuvenation strategies have tended to be method- or procedurally-based. A new patient-centric. Outcome-based classification is proposed that acknowledges the value of multiple treatment modalities to address the multi-modal process of midface aging and maximizes aesthetic outcomes.

11:40-12:00 Non-surgical Rhinoplasty with Hyaluronic Acid and Botulinum Toxin A
Nasal correction as a medical technique dates back to 2008 and Dr Alessio Redaelli is one of the pioneers of this interesting and very simple technique. Caucasian but also Middle and Far Eastern patients with particular aesthetics can be treated to achieve a more natural bridge. This technique is also the gold standard in the majority of post-surgical patients where a new intervention is always very difficult. Dr Redaelli will describe the technique of treatment with Botulinum toxin in “off label” mode of the hyper tonicity of the right nasal muscles to allow the tip rotation. The technique is completed by the use of fillers to improve the nasal profile; needles can be used but better and safer remains the cannula, used most of the time. Medical rhinoplasty follows simple rules that must be known by every aesthetic doctor. Results are immediate and side effects very low. In the presentation all Dr Redaelli’s tips and tricks are described and a complete update is done, following, as always “Evidence based medicine” instead of “Talent based medicine”.

12:00-12:20 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: NOSE
The NOSE live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. The presentation and live demonstration will focus on the aging process, relevant functional anatomy and injection technique.

12:20-12:40 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: MID FACE
The MID FACE live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. The presentation and live demonstration will focus on the aging process, relevant functional anatomy and injection technique.

12:40-12:50 NETWORKING BREAK

ADJUNCTIVE & SYNERGIC TREATMENTS

CHAIR: Dr Kate Goldie MBChB BACD, Aesthetic Physician

12:50-13:10 The Prevention of Haematoma Formation Following the Intra-Muscular Administration of Botulinum Toxin A for Facial Rejuvenation
Introduction and Aims: The use of Botulinum toxin A for the temporary paralysis of the upper face musculature is a very popular procedure. Associated adverse effects are generally minimal and there is little associated down time. One of the commonest unwanted side effect is bruising and haematoma formation. The purpose of this study was to reduce the rate of haematoma formation in these patients.
Material and Methods: An audit was carried out monitoring haematoma formation over six weeks at a private aesthetic clinic. Cases included patients undergoing Botulinum toxin injections to the upper third of the face, excluding patients with a bleeding diathesis. Following this, the Accuvein peripheral venous mapping system was introduced to map out the superficial venous network. The haematoma rate formation was then re-audited over a period of another 6 weeks.
Key Results: Audit: In 138 patients: 7 suffered haematoma formation: 6 unilateral (4 at orbicularis oculi, 1 at frontalis muscle, 1 at procerus) and another 1 case of bilateral oart orbicularis oculi. Re-audit: 143 patients. 2 suffered unilateral haematoma formation following injection of the orbicularis oculi muscle.
Conclusions: The introduction of the use of the Accuvein peripheral venous mapping system prior to the injection of Botulinum toxin A to the upper face for aesthetic purposes is useful in the prevention of haematoma formation.

Dr Raina Zarb Adami MD MRCS MSc, Surgeon and Cosmetic Doctor
**Facial Atrophy and Scars**

Loss of dermal connective tissue is a major cause of skin ageing and development of atrophic scars. Damage to the connective tissue may result from photodamage and inflammatory skin disease such as acne and trauma. The ideal treatment approach is to combine different modes of therapy, such as:

- **Topicals:** cortiosteroids, retinoids, corticosteroid tape, Imiquimod
- **Injectables:** Triamcinolone, 5-fluorouracil, Bleomycin, Hyaluronidase, Botulinum toxin
- **Lasers:** PDLaser, NdYag, Fraxel C02
- **Radiofrequency**
- **Laser assisted topical drug delivery with fractional laser C02**
- **Dermal fillers**

Skilled physician examination and treatment is needed to optimise the approach for each individual patient.

*Dr. Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist*

**Masterclass in Botox and Fillers with Synergic Techniques**

A masterclass from Professor Alessio Redaelli on how to use Botox and fillers in aesthetic medicine and how to combine them with other techniques of facial rejuvenation including threads, laser, and peels.

*Professor Alessio Redaelli MD PhD, Consultant Vascular and Aesthetic Surgeon*

**Swerving the Scalpel - Rejuvenation of the Lower Eyelids with Laser, Injections and Chemical Peels**

As clinicians we have an arsenal of various treatment options that can be used to combat the ageing process in the periorbital area before surgery becomes the best option. Ageing of the lower eyelids is multifaceted and includes issues of rhytides, pigmentation, volume loss and fat prolapse. Rejuvenation of the lower eyelid can be achieved with injectables, lasers, and peels, and often in combination with one another. Tri-Eye Rejuvenation and Tri-Eye Transformation can be used effectively to rejuvenate the lower eyelids as an alternative to surgery.

*Dr. Maryam Zamani MD, Facial Aesthetic Specialist and Oculoplastic Surgeon*

**Hyaluronic Acid Injections: Are we Inflating or Curing?**

Today's clinicians have a variety of fillers from which to select for aesthetic indications. In this lecture, the potential benefits of hyaluronic acid fillers for improvement of facial contours and tissue restoration are reviewed and discussed.

*Professor Daniel Cassuto MD, Plastic Surgeon*

**New to the UK: Three Functionalities Realised in One System**

ULTRAcel, being launched to the UK at the CCR Expo, enables the practitioner three different treatments in one system simply by selecting a handpiece. Dr. Blakely explores how this unique technology can be used as a stand-alone treatment, as a more extensive treatment by combining the existing hand-pieces or integrated alongside other treatments already available within a clinic:

- **FUS HIFU** (High Intensity Focused Ultra-sound) is a non-invasive treatment with thermal effect occurred by focal point (Focus). This is made by emitting ultrasounds into skin tissue, which is generated from a transducer, targeting depths of 3.5-4mm with the ability to contract fibrous septae at these depths.
- **GFR** (Grid Fractional Radio-frequency) Grid fractional radio frequency energy creates thermal grid shapes on epidermis and thermal uniform zone in upper dermis during RF emission. GFR provides a variable of treatment depths from very shallow or very small areas to very large or deep treatment areas. GFR is equipped with an RF card and Tip. Each set is configured for the most optimised parameter for the highest performance.
- **FRM** (Fractional Radio-frequency micro needles). The unique treatment treats the target area by the fast penetration of a specially designed compound number of insulated micro needles without destruction of the epidermis, simultaneously emitting a high tensioned RF pulse on the target tissue inside the skin.

*Dr. Natalie Blakely BA(Hons) MBBS MBACAM, Cosmetic Doctor*

*Sponsored by HealthXchange*

**A Dermatologist's Approach to the Management of Photodamage**

Our skin tells our life story loudly and clearly. Photodamage significantly affects the appearance of our skin; patients seek our advice and knowledge to manage this. To support our patients it is essential to understand the physiology of the skin, the processes of ageing and how these processes can be affected to reduce further damage, repair existing damage and promote skin fitness and a more youthful appearance. Dr. Gonzalez will explore the various cosmetic issues photaging creates that patients frequently present with in clinic. She will review ingredients that target these concerns and her approaches to the treatment of photodamage and for the promotion of skin fitness in her practice.

*Dr. Maria Gonzalez MBBS DDSc MSc, Dermatologist*
Aesthetic Wellbeing – The Role of Effective Skincare

Sandeep and Cosmetic Doctor, Dr Raina Zarb Adami will discuss how she has adopted a medical evidence based approach to skincare which has provided added value to her clinical practice. As a hard-headed surgeon and cosmetic doctor she looks for evidence based medicine when choosing skincare - to achieve optimal outcomes and duration of results, she doesn’t want surgery compromised by poor quality skin both for best outcomes for her patients and as her hard earned reputation is at risk if she does not care for her patient holistically. The presentation will illustrate the clinical effectiveness of well-chosen skincare: that an effective skincare regimen encourages collagen production through natural cell turnover, strengthens the skin barrier to lock in hydration and prevents further damage for long term skin health benefit. Her ethos is that improving and maintaining patients’ skin health pre and post procedure enhances treatment outcomes and engenders long term patient satisfaction and loyalty.

Dr Raina Zarb Adami MD MRCS MSc, Surgeon and Cosmetic Doctor

The Anti-aging Effects of Retinol Based Skin-care on Younger Skin

Prevention of ageing is a key focus within the global aesthetics arena today. This lecture shall focus on one of the key ingredients in skincare: Retinol, with regard to managing younger skin with the aim of preventing and treating both extrinsic and intrinsic ageing features. The latest evidence-based literature coupled with clinical studies shall be reviewed. Delegates shall learn how to incorporate Retinol into their patients’ skincare protocols to achieve effective and safe treatment outcomes.

Dr Uliana Gout MBBS BSc, Cosmetic Physician

Beauty Beyond Basic Skins Types - A Pragmatic Approach

Youthful beauty is often expressed by the presence of a vibrant and flawless skin. The ageing process results from interactions between internal and external factors and the skin bears most of the visible impact. Genetic variations in the properties of the skin explain the disparities in the ageing process and the varying responses to environmental assaults and interventional treatment approaches. Cosmeceuticals play an important role in rejuvenation and restoration of ageing skin. Although genetic variations in the ageing process have historically been acknowledged, most existing products do not address the specific issues relating to the diverse population. Global migration and re-settlement have posed a significant new challenge on the natural modification of the skin to adapt to the new habitat. A rational approach to skin care would therefore be to target the concerns relating to the ageing skin, taking into account of the ethnic background together with the current living environment. It is also a concern that the skin may get exhausted with persistent use of the same products over a long period of time. The routine skin care products should therefore be tailored to suit the changes of the season. The hypothetical concept of skin confusion based on this approach may get one step further in achieving this target.

Ms Sherine Raveendran MBBS MS FRCS (Ed) MSc Aes Surg EBOPRAS, Plastic Surgeon

Delivering Long-term Skin Fitness

Optimising skin health is crucial for successful treatment outcomes for patients with dermatological conditions, those preparing for surgery and those undergoing non-surgical aesthetic procedures. Using advanced, evidence based skincare can help improve skin function, strengthen the skin barrier and treat damaging skin inflammation. With 94% of the population (Kline Report 2013) purchasing skincare, adopting a ‘skincare for all’ approach for aesthetic patients in-clinic can lead not only to improved outcomes for each patient, but also increased footfall in the clinic and associated business growth. Dr Sandeep Cliff will share data behind his favourite ingredients, tested both in published clinical studies and in his own clinical experience, with specific areas of interest being antioxidants and cellular protection, barrier function repair, and collagen promoting ingredients.

Dr Sandeep H Cliff MBBS BSc FRCP, Consultant Dermatologist and Dermatological Surgeon

The Treatment of Scarring Using Fractional Radio Frequency

Ablative devices provide high efficacy but with prolonged recovery times, whereas non-ablative devices have reduced recovery times but offer modest efficacies. Fractional devices are designed to provide shorter downtime and fewer adverse effects than ablative devices and greater efficacy than non-ablative devices. Thermally ablated microscopic zones surrounded by normal dermal tissue promote skin renewal via activation of the healing cascade and induction of dermal remodelling. Sublative RF technology is capable of inducing controlled thermal injury in a fractional manner. The mechanism of action is based on confined exposure of the skin to thermal stress leading to modification of connective tissue mainly in the form of healing/coagulation and less ablation. The biophysics effects and tissue–RF interactions are mainly dictated by patients’ physiological characteristics, such that the outer most layers of the skin display a higher electrical resistance as opposed to the deeper dermis. Preferential heating of the skin surface leads mostly to ablation while wider diffusible heat dissemination into the dermis results mainly in tissue coagulation/heat stimulation. Invivo analysis of human facial skin under the impact of sublative RF reveals islands of tissue ablation created along the whole epidermal layer up to depth of 150 μm. Deeper and occasionally lateral at depths of up to 150 μm beyond the ablated islands; the papillary dermis is affected mainly by coagulation. With sublative RF, tissue injury leads to inflammatory reaction and the responsive healing process involves keratinocyte proliferation leading to re-epithelialization and fibroblast stimulation inducing extensive ECM remodelling in the upper dermis.

Dr Maria Gonzalez MBBS DDSc MSc, Dermatologist

17:00 CLOSE
LIPS & PERIORAL REGION

Chair: Dr Kate Goldie MBChB BACD, Aesthetic Physician

09:30-09:50 Lip Enhancement & Contouring Techniques: An Injection Strategy for Long Term Natural Results

Introduction: Lips are the central focus of facial aesthetics due to their shape, colour, texture and function, and contribute to a significant importance in maintaining a youthful appearance. The ideal aesthetic lip beauty is characterized by lips which are full, well defined, smooth, hydrated and even coloured, which is representative across all cultural diversities. With normal ageing we see key changes within the lip and perioral area contributing to a loss of attractiveness:

- Loss of volume, elasticity and hydration
- Loss of definition of the vermillion border and perioral lines
- Retraction and thinning of the red lip
- Flattening of the philtrum columns, cupid’s bow and elongation of the white lip
- Loss of teeth
- Bony resorption

Approach: Lip injection techniques have evolved over time to complement the desire for more natural and subtle results. Using various dermal fillers we can address the lips and perioral area using a full-face approach which will restore balance, proportion and aesthetic to the facial profile.

A strategic plan when approaching lip rejuvenation addresses the different key units within the lip anatomy.

- Vermillion border
- Cupid’s Bow
- Lip Border
- Medial tubercle
- Lateral tubercles
- Lip corners

This injection strategy acts as a guide however it is crucial that identifying the differences in facial and lip anatomy between patients, and selecting the correct dermal filler is essential in optimising the aesthetic outcome in our patients.

Miss Sherina Balaratnam MBBS MRCS(Edin) MSc(UCL), Surgeon

09:50-10:10 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: LIPS

The LIPS live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. This will be based on the latest knowledge in facial anatomy, technical strategy and methodology together with a clear and sequential understanding of cause and effect with facial injectables which optimises aesthetic results for the LIPS while managing risks and complications.

Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician

CHIN & JAW LINE

Chair: Dr Kate Goldie MBChB BACD, Aesthetic Physician

10:10-10:30 The Dentition and Facial Aesthetics: the Forgotten Link

The mouth and teeth form the lower one-third of the face [subnasale to menton]. Most people know that teeth help us speak and chew food. However, an important, often overlooked, function of teeth is that they help keep the face height. The lower face height and soft tissue contour is determined by the teeth and the skeletal shape and form. Ageing, wear, loss of teeth and prosthetic treatments affect the adult face height and the soft tissue contours. Conversely, there are soft tissue changes with dental treatment, orthodontic and surgical treatments of malocclusion. It is paramount for the aesthetic practitioners to understand the effect of the dentition and facial skeleton on the facial contours and aesthetics, and to enquire about past and future planned dental treatment prior to planning for rejuvenation and enhancement. Facial rejuvenation without such knowledge can result in undesirable enhancement. In this presentation, effect of the dentition and skeletal patterns on lower face height and soft tissue contours are explained; followed by quantitative assessment and analysis of the facial soft tissues, keeping in mind the aesthetic considerations of facial harmony and balance.

Dr Souphiyeh Samizadeh BDS BSc MJDF RCS(Eng) PGCert(Aesth Med), Dental Surgeon

10:30-10:45 Injection Methodology for the Chin and Jaw Line: Proven Methods of Achieving Natural Results

Facial ageing causes significant deterioration in the lower third of the face through the exacerbation of sagging and jowls. The anatomy of ageing is associated with the following changes:

1) Philtral flattening and elongation with lip inversion
2) Oral commissure negativity with marionette line
3) Chin rotation, shortening and deepening of labiomental crease
4) Buccal fat prolapse and jowl fat descent
5) Blunting and descent of the angle of the jaw

All of which are associated with changes in the facial skeleton, fat compartments, muscles and retaining ligaments.
These changes can be corrected and optimized by injection of HA filler at the following points:
1) Labiomental crease
2) Pogonion
3) Menton
4) Sexual dimorphic point for chin width
5) Pre-jowl sulcus
6) Angle of mandible

Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician

10:45-11:10 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: THE CHIN & JAW LINE
The CHIN & JAW LINE live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. This will be based on the latest knowledge in facial anatomy, technical strategy and methodology together with a clear and sequential understanding of cause and effect with facial injectables which optimises aesthetic results for the CHIN & JAW LINE while managing risks and complications.
Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician

11:10-11:20 NETWORKING BREAK

THE WHOLE FACE
CHAIR: Dr Kate Goldie MBChB BACD, Aesthetic Physician

11:20-11:45 The New Science of Fillers - What does it Mean Clinically?
Recent advances in rheologic (flow-related) and ultrastructural analysis of hyaluronic acid (HA) and calcium hydroxylapatite (CaHA) fillers are clarifying how science is relevant to clinical outcomes. This lecture provides an overview of some key scientific studies, including important methodological considerations, and a discussion of how the results can guide the use of different filler products. The primary rheologic parameters that have been investigated are cohesivity, elastic modulus (G prime), and viscosity. Recently, a new 5-point scale for HA filler cohesivity has been developed and validated. Previous studies of HA and CaHA fillers reveal that they can be broadly divided into three groups based on their G prime and viscosity and their resultant physical properties. Group 1 fillers have high elasticity and high viscosity and therefore are firm and non-spread. Group 2 fillers have medium to high elasticity and viscosity and are intermediate in firmness and tendency to spread. Group 3 fillers are soft, spreading fillers. Filler science is an exciting and rapidly advancing field. It is of value when integrated with facial analysis, in selecting the most appropriate filler products and injection techniques to achieve the best outcomes. The lecture concludes with a look into the future – at new scientific investigations, and how they will shape our future use of fillers.
Dr Hema Sundaram MD FAAD, Consultant Dermatologist, Cosmetic and Laser Surgeon and Visiting Professor, American Society for Dermatologic Surgery

11:45-12:15 Prevention and Treatment of Complications from Resorbable Injections
Resorbable fillers are generally safe, efficacious, and well tolerated. However, complications are inevitable, as with any medical procedure. This lecture provides a problem-oriented approach to their diagnosis and management. The focus is on consideration of common causes—notably, infection—before rare ones, such as hypersensitivity to filler material. Ultrasonographic imaging is advocated for patients with persistent nodules, to help determine the precise nature and location of the implanted materials. Full evaluation of the possible causes of filler complications can improve the outcome of these unfortunate events and help prevent their occurrence and/or recurrence. Complications from resorbable fillers are typically related to aspects of the injection procedure, rather than to the products themselves.
Professor Daniel Cassuto MD, Plastic Surgeon

12:15-12:30 Applying Geometric Principles to Restore Symmetry and Proportion to the Face
The beautiful face comes in many shapes, sizes and forms but geometric conformity tends to be a universal common factor. Application of facial assessment tools such as PHI, vertical fifths, horizontal thirds and facial lines and angles can help to identify specific endpoints for facial beautification. In particular, this detailed mathematical approach can help to optimize the aesthetic outcome of facial harmony in the following structures:
1) Face shape (oval / heart)
2) Forehead height and convexity
3) Eyebrow height and shape
4) Eye size and shape
5) Nose shape and angulation
6) Lip shape, height and projection
7) Chin and jawline contour
Detailed assessment allows a focused and bespoke treatment plan for each patient. Injection techniques for each anatomical region are designed specifically to achieve aesthetically ideal results.
Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician

12:30-13:00 LIVE INJECTING SHOWCASE WITH INTERACTIVE DISCUSSION AND Q&A: THE WHOLE FACE
The WHOLE FACE live injecting showcase will comprise an interactive Q&A together with a live demonstration of how to achieve the best possible outcomes for injection techniques in facial aesthetic medicine. This will be based on the latest knowledge in facial anatomy, technical strategy and methodology together with a clear and sequential understanding of cause and effect with facial injectables which optimises aesthetic results for the WHOLE FACE while managing risks and complications.
Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician

13:00-13:10 NETWORKING BREAK
ADJUNCTIVE & SYNERGIC TREATMENTS

CHAIR: Mr T K Sankar MBBS BTEC[Laser] FRCS[Eng] FRCS[Plast], Consultant Cosmetic & Plastic Surgeon

13:10-13:30 The Angel Lift™

The convergence of the new biotherapies and the established technologies are providing a raft of new therapies that are rapidly becoming mainstream in skin rejuvenation, tissue reconstruction and tissue regeneration. For example, the application of autologous concentrated platelet rich plasma (cPRP) and autologous fat grafts, (AFG) have generated a great deal of excitement amongst the clinicians. However, the key to the successful integration of these technologies is science and the clinical techniques to optimize individual patient treatment and clinical outcomes.

The Angel Lift™ is a concept treatment that epitomizes this aesthetic ‘alchemy’, encompassing the use of autologous biotherapies, combined with laser technologies. The critical component of this elegant combination of therapies remains the clinical technique, and good understanding of the scientific principles. Based on the aforementioned principles and using biotherapies, there are currently three options of the Angel Lift:

1) Angel PRP, using super concentrated platelet rich plasma [cPRP] which can be used on its own or in conjunction with other non-surgical aesthetic procedure such as dermal fillers.
2) Angel Lift™, combining fractional laser technology and concentrated platelet rich plasma. Ideal for patients with the need for comprehensive skin rejuvenation including wrinkles, photo damage and loss of collagen.
3) Angel Lift™ plus, incorporating autologous fat grafts with Angel lift, specifically for patients of a ‘certain age’ with volume loss, poor skin elasticity and photo damaged skin.

The Angel Lift procedures are scientifically based and technique dependent, incorporating laser technologies and autologous biotherapies into an elegant combination treatment package designed to improve clinical outcomes and provide clinicians and patients with a range of treatment options.

Mr Kambiz Golchin M Med Sci FRCS (Eng) FRCS(ORL-HNS), ENT & Facial Plastic Surgeon

13:30-13:50 The Three Point Facelift with Hyaluronic Acid

The role of volume augmentation for facial rejuvenation will continue to progress as our knowledge and insight into facial anatomy, aging, beauty, and aesthetic harmony continue to mature. Soft-tissue augmentation has been used with positive results for some time, but the focus within the facial aesthetic community, as a whole, of where to place volume has certainly changed and expanded. With experience, practitioners recognize that filling just a wrinkle or nasolabial fold, for example, can help or, better yet, appease a patient’s concern, but true facial rejuvenation, with harmony, requires a more thoughtful scope of evaluation and an expanded treatment philosophy. We are now moving a step further by using dermal fillers for a lifting effect. With the cannula we can achieve this by only 3 points of access making this treatment extremely comfortable and with no downtime.

Dr Beatriz Molina MD, Aesthetic Doctor and Vice-president of the British College of Aesthetic Medicine (BCAM)

13:50-14:10 Thread Lifts and Adjunctive Treatments

Thread lifts have become a popular treatment over recent years. There are many types of resorbable thread available which can be combined with adjunctive treatments such as dermal fillers for good effect. Dr Sarah Tonks will discuss the types of resorbable threads available to the aesthetic doctor in their clinic, the advantages and limitations of each system with case studies to demonstrate my experiences. Dr Tonks will show how to use them in combination with other treatments for the best results as often use of threads alone does not always give the best aesthetic result.

Dr Sarah Tonks BDS MFDS MSc MBBS, Aesthetic Doctor

REJUVENATION & BEAUTIFICATION – HAIR & BODY

HAIR

CHAIR: Professor Bob Khanna BDS, Cosmetic and Reconstructive Dental Surgeon and Facial Aesthetics Trainer

14:10-14:50 INNOVATIONS IN HAIR RESTORATION

Hair loss is a distressing problem that affects millions of men and women and has a wide spectrum of aetiologies. A brief diagnostic algorithm will be presented along with an overview of some of the promising research themes that might form the basis of future mainstream clinical treatments.

There are several new medical therapies on offer which, whilst having much anecdotal support, currently lack reproducible scientific evidence. A selection of these will be reviewed particularly citing those that are suitable for treatment room based administration.

Surgical hair restoration is becoming more and more sophisticated with automated and robotic devices now in common usage. In appropriately selected patients, modern hair transplants are natural looking and are becoming one of the most commonly requested male cosmetic surgery procedures. State of the art techniques and results will be illustrated.

Dr Bessam Farjo MBChB BAO LRCPSI, Hair Restoration Surgeon
&
Dr Greg Williams MBBS FRCS(Plast), Hair Surgeon
Dr. Erri Cippini MD [ECFGM GMC FMH certified], Consultant Plastic Surgeon

Dr. Laurence Dryer PhD MS, Chief Scientist, Obagi Medical and Director of Portfolio Development, Obagi Valeant Pharmaceuticals

Dr Hema Sundaram MD FAAD, Consultant Dermatologist, Cosmetic and Laser Surgeon and Visiting Professor, American Society for Dermatologic Surgery

Dr Philippe Hamida-Pisal PhD, Aesthetic Practitioner and President of the Society of Mesotherapy of United Kingdom

Dr. Philippe Hamida-Pisal PhD, Aesthetic Practitioner and President of the Society of Mesotherapy of United Kingdom

FRIDAY 9TH OCTOBER 2015
**Dr Raj Acquilla MBChB MRCGP MBCAM, Cosmetic Physician**

Dr Raj Acquilla graduated from Manchester University Medical School in 1999 and during his 16 year medical career has gained 12 years experience in Cosmetic Dermatology having performed over 25,000 procedures. He is an expert in medical aesthetics, facial contouring and non-surgical facelift, Dermatological surgery including facial skin cancer and undergraduate / postgraduate clinical education. He runs busy private clinics in Cheshire, London and Ibiza in addition to his own Facial Aesthetic Academy where he is a recognised Masterclass Trainer using the latest and most innovative facial rejuvenation techniques from demonstrating all around the globe.

He is a full member and Regional Chair of the British College of Aesthetic Medicine, UK Ambassador for Allergan Facial Aesthetics, Faculty Member of The European College of Aesthetic Medicine & Surgery, IMCAS, AMWC and Global Key Opinion Leader in the cosmetic use of Botulinum toxin and Fillers. He has been recently awarded an honorary fellowship with the Australasian College of Cosmetic Surgery.

In addition to speaking at every major UK domestic conference, he has lectured extensively in Europe, South Africa, Russia, Middle East, India, Asia Pacific, Australia & New Zealand, Latin America and the USA. In 2012 he was given the prestigious title of Speaker of the Year at the UK Aesthetic Awards where he was also highly commended as Trainer of the Year and nominated as Aesthetic Practitioner of the Year 2013 & 2014. In 2014 he was listed as one of Tatlers finest cosmetic doctors in the UK. He is actively involved in scientific audit, research and development of pioneering products, techniques and the continuous refinement of the art and science of medical facial aesthetics.

**Dr Raina Zarb Adami MD MRCS MSc [Aesthetic Plastic Surgery], Surgeon and Cosmetic Doctor**

Dr Raina Zarb Adami MD MRCS MSc [Aesthetic Plastic Surgery] is an academic surgeon with a keen interest in Aesthetic Surgery and Burn surgery. She works as a plastic surgery registrar in the NHS. She has contributed to research projects pertaining to tissue engineering and the development of a novel synthetic dermal replacement scaffold, the Smart Matrix (RAFT).

**Miss Sherina Balaratnam MBBS MRCS(Edin) MSc(UCL), Surgeon**

Miss Sherina Balaratnam is a surgeon with extensive plastic surgical training who has devoted the last 7 years of her medical career to specializing in the latest non-surgical cosmetic medical treatment innovations. Her subtle and highly personalized approach to facial rejuvenation has seen her treat over 5000 patients and earned her a place as one of UK’s leading non-surgical cosmetic specialists.

She holds the prestigious title of Local Country Ambassador to Allergan, and regularly trains other healthcare professionals in the UK on safe and effective injection technique. Miss Balaratnam is well known for her gentle bedside manner and natural looking results. This personalized approach is evident at her new clinic, S-Thetics, located in Beaconsfield, Buckinghamshire.

**Dr Firas Al-Niaimi MSc MRCP EBDV, Consultant Dermatologist and Laser Surgeon**

Dr Firas Al-Niaimi MSc, MRCP, EBDV completed his full specialist training in dermatology in Manchester, one of the largest dermatology centres in Europe where he worked alongside nationally- renowned dermatologists. He subsequently completed a prestigious advanced dermatological surgery and lasers fellowship in the world-renowned dermatology institute of St John’s at Guy’s and St Thomas’ Hospital in London for a full year. He has also received advanced laser training from world experts in the USA and is one of few in the UK who is certified in advanced laser resurfacing.

Throughout his career he has participated in various scientific activities and presented on numerous occasions nationally and internationally where he won prizes for his work. He has in excess of 90 publications including several chapters of books and his own book for preparation for dermatology specialist examination. He is a reviewer and on the advisory board for a number of well-respected dermatology journals and a key opinion leader for cosmeceutical and laser companies. He has a wide range of skills which include skin conditions, skin surgery, advanced lasers and cosmetic dermatology.

**Dr Natalie Blakely BA(Hons) MBBS MBCAM, Cosmetic Doctor**

Dr Natalie Blakely is a leading cosmetic doctor in the UK. She trained at Guy’s, King’s and St. Thomas’ medical school in London and after graduation decided to specialise in cosmetic medicine. She was fascinated by how making small aesthetic changes could have a dramatic improvement on how somebody felt about themselves. This understanding of the psychological aspect of cosmetic medicine inspired Dr Natalie to create ‘Life Stories’ the charitable arm of her business. Natalie wanted to offer treatments to those who have had really tough times, who would really benefit from her care and attention that could improve their confidence.

Dr Natalie is a true entrepreneur and innovator. She runs the highly acclaimed Light Touch Clinic in Weybridge and is also the founder of a tech company called Consentz which provides doctors with iPad based software to record patient consultations.
**Professor Daniel Cassuto MD, Plastic Surgeon**

Plastic and Aesthetic Surgery | private practice in Milano, Italy  
Professor (a Contratto) of Plastic, Reconstructive and Aesthetic Surgery | Plastic Surgery Department, University Hospital Polyclinic of Modena, Italy  
(Dir.: Pr G. De Santis).  
Unit for the treatment of complications from fillers’. Department of Plastic Surgery, University Hospital ‘Polyclinic di Modena’ | Dir.: Pr G. De Santis.  
Speaker/Consultant/Preceptor for the following companies: Syneron, Lasering, DEKA, Galderma, Endymed, Anteis, Eufoton, Asclepion, Perf-action, Sciton, Viora, Merz, Alma.  
More than 160 Scientific presentations.

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**Dr Erri Cippini MD (ECFMG GMC FMH certified), Consultant Plastic Surgeon**

Dr Erri Cippini was born in Brescia (Italy) on December 11, 1955 and is a member of the Association of Medical Doctors and Surgeons of the Province of Brescia.  
He has Medical Degree from the University of Milano (cum Laude) and a License to Practise Medicine (Italian State Examination): Perugia. He also has American Medical Examination (ECFMG certification) and is fully registered with Specialist Registration as Consultant Plastic Surgeon (General Medical Council ñ UK).  
Dr Erri Cippini has full registration of Medical Degree and Plastic Surgery (reconst. and aesthetic) Residency at Public Health Federal Bureau of Helvetic Confederation (Switzerland: MEBEKO office) since August 2009.  
Dr Erri Cippini completed a Residency in Obstetrics and Gynecology [at the University of Milano] and Residency in Plastic and Reconstructive Surgery [also completed at the University of Milano].  
Dr Erri Cippini is currently in private practice as a consultant plastic surgeon for reconstructive and cosmetic surgery and also for anti-aging and aesthetic medicine with a private consultaining office in Brescia. He is consultant plastic surgeon at the Oglio Po Hospital (Casalmaggiore - Cremona) and a teaching professor at the University of Brescia, Faculty of Medicine and Surgery.

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**Dr Sandeep H Cliff MBBS BSc FRCP, Consultant Dermatologist and Dermatological Surgeon**

Sandeep has a private cosmetic skin practice in London and Surrey and heads up skin clinics as dermatologist lead in the NHS. He is a senior lecturer and Sub-Dean at the Brighton and Sussex Medical School.  
Dr Cliff has lectured extensively both nationally and internationally on cosmetic dermatology. Sandeep has also undertaken a number of research studies and been a principle investigator for a number of clinical studies which have been peer reviewed and published. His clinical interest is in the use of combination procedures and cosmeceutical skincare to produce a natural and more youthful look in his patients.

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**Dr Laurence Dryer MS PhD, Chief Scientist, Obagi Medical and Director of Portfolio Development, Obagi Valeant Pharmaceuticals**

Dr Laurence Dryer has most recently been serving as Chief Scientist at Obagi Medical and Director of Portfolio Development at Obagi Valeant Pharmaceuticals. In this role, she leads Formulation, Clinical testing and Scientific Affairs for all of Valeant’s OTC/Consumer brands. Prior to Valeant, Laurence was Associate Director of R&D at Obagi Medical Products. Before her tenure at Obagi, she was Principal Scientist in Scientific Affairs at Neutrogena, where she planned Clinical testing, claims development and support for the skincare category. Past experiences also include Head of R&D at BASF Beauty Care Solutions [now Beauty Creations], Manager New Technologies and Clinical Research Scientist at Avon Products, Inc., and Faculty at the University of Houston. Laurence holds an MS from Paris University 7, a PhD in Neuroscience from Florida State University, and received her postdoctoral education at Harvard Medical School from Nobel Laureate Linda Buck.

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**Mr Kambiz Golchin M Med Sci FRCS [Eng] FRCS (ORL-HNS), Consultant ENT & Facial Plastic Surgeon**

Mr Kambiz Golchin studied in medicine and graduated from Royal College of Surgeons in Ireland. He completed higher surgical training otorhinolaryngology and is a fellow of the Royal College of Surgeons of England. Mr Golchin also completed fellowship of Facial Plastic Surgery at the Australasian Academy in Sydney.  
Having had an interest in teaching, he obtained a master’s degree in medical education from Queens University Belfast.  
Mr Golchin has written numerous Papers, articles and presented at international conferences and is an Undergraduate and Post graduate examiner for Royal College of Surgeons in Ireland and European trainer for Allergan on Advanced Botox and Dermal Fillers.

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**Dr Bessam Farjo MBChB BA RCRCSI, Hair Restoration Surgeon**

Dr Bessam Farjo is one of the world’s leading hair restoration surgeons and the medical director of the Institute of Trichologists. He trained at the Royal College of Surgeons in Ireland and specialised in hair transplantation in Toronto, Canada in 1992.  
He is Fellow, International College of Surgeons (FICS), Diplomate & Board Director, American Board of Hair Restoration Surgery (ABHRS), Graduate, Royal College of Surgeons in Ireland (RCSI), Past President (2007-08), International Society of Hair Restoration Surgery (ISHRS), Past President and founder member, British Association of Hair Restoration Surgeons (BAHRS), Member, European Hair Research Society (EHR), Fellow, European Academy of Cosmetic Surgery (EACS), Fellow, Board Governor and Medical Director, Institute of Trichologists (est. 1902), Founder member, The Trichologist Society and Editor, The Trichologist Journal.
Dr Kate Goldie MBChB, Aesthetic Physician
Dr Goldie has been an Aesthetic Physician for over 10 years and is the Medical Director and founder of European Medical Aesthetics Ltd. Through our UK training arm, Medics Direct, Dr Goldie has overseen the training of over 4000 medical professionals. She regularly lectures globally and has taught medical aesthetics in 27 countries covering a wide range of basic and advanced techniques with a special interest in applied anatomy. Medical Director of the Advanced Rejuvenation Clinic, Dr Goldie has private practices in London’s Harley Street and Henley on Thames. She is an associate member of the British College of Aesthetic Medicine and the chairperson of the UK Aesthetic Medicine Expert Group with whom she co-authored the UK ‘Expert Consensus on Complications of Botulinum Toxin and Dermal Filler Treatment’. She is also a board member of The Prime International Journal of Aesthetic and Anti-ageing Medicine, and was recently voted as one of the top three Aesthetic doctors in the UK by peers at the Aesthetics Awards in December 2014.

Dr Maria Gonzalez MBBS DDSc MSc, Dermatologist
Dr Gonzalez has worked exclusively in the field of dermatology for the past 22 years. During this period she divided her time between academic work at Cardiff University and clinical work at the University Hospital of Wales. Here Maria distinguished herself as a leader and innovator in the teaching of dermatology winning awards for her contribution to the field. Dr Gonzalez’s areas of special interest include dermatologic surgery, laser surgery, treatment of pigmentary disorders, treatment of hair disorders, treatment of skin cancers and the management of acne and acne scarring. Maria has been practicing in the field of cosmetic dermatology for more than a decade and has spoken widely and published on relevant cosmetic dermatology subjects.

Dr Uliana Gout MBBS BSc, Cosmetic Physician
Dr Uliana Gout is a Cosmetic Physician and founder of a private practice - London Aesthetic Medicine Services Ltd. She serves as Principal Trainer in one of Europe largest Aesthetic Medicine Schools teaching a variety of non-surgical treatment modalities. Dr Gout is a Chairperson of the International Peeling Society. Dr Gout regularly presents at international congresses, as well as being involved in a number of research programmes & publications.

Dr Philippe Hamida-Pisal PhD, Aesthetic Practitioner and President of the Society of Mesotherapy of United Kingdom
Dr Philippe Hamida-Pisal, aesthetic practitioner, is the founder and managing director of PHP Aesthetic and PHP Wellness, divisions of PHP Health First. He is currently President of the Society of Mesotherapy of United Kingdom (SoMUK) and co-director of the Society of Mesotherapy of South Africa (SoMZA). Dr Hamida-Pisal, qualified from the University of Bordeaux II (France) and Kings College London. His key fields of expertise are: skin consultant and adviser for model agencies based in Paris and London, keynote speaker at events around the world and adviser on ethnic skin.

Professor Bob Khanna BDS, Cosmetic and Reconstructive Dental Surgeon and Facial Aesthetics Trainer
Professor Bob Khanna is appointed chair of Facial aesthetics at the University of Seville, Spain and runs successful clinics in the UK (Ascot and Reading). He carries out a full spectrum of treatments from Aesthetic Dentistry, Surgical Implantology and bone regeneration procedures to full mouth rehabilitation. He was one of the first Dental surgeons in the World to venture into non-surgical facial aesthetic procedures utilising Botulinum Toxin and Dermal Fillers in 1997. Shortly after, due to his success with such treatments he helped develop the concept of hands on training courses for other medical and dental professional colleagues in 1999. Internationally renowned as a leading lecturer, trainer and expert in aesthetic medicine, Prof Khanna has trained over 24,000 Doctors, Dentists and Plastic Surgeons in non-surgical facial rejuvenation procedures and has pioneered many techniques. He has helped develop the art of ‘Total Facial Sculpting’ and is regularly invited to teach other senior dentists, dermatologists and plastic surgeons his advanced techniques and concepts all over the world in ‘Train the Trainer’ conferences, as well as being a much sought after lecturer around the world in all major conferences.

Prof Khanna has authored over 30 publications in both dental and medical journals in the UK and Internationally. Prof Khanna also provides International Consultancy and is a Key opinion leader for Galderma, Omed and Teoxane and has been featured on many cosmetic surgery related television documentaries. e.g. Cosmetic Surgery Live (Channel 5), The Ruby Wax Show (BBC one) and Silicone chicks (Discovery health) and assisted in the launch of Sky television’s award-winning ‘Nip-Tuck’ series with his major contribution in ‘Plastic surgery laid bare’ (sky one).

Prof Khanna has lectured at the most senior level conferences both in aesthetic medicine and aesthetic dentistry - a rare achievement in itself.

Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist
Dr Nick Lowe is Consultant Dermatologist Cranley Clinic for Dermatology, London and Clinical Professor of Dermatology, UCLA School of Medicine, Los Angeles.

Dr Lowe has published over 450 clinical and research publications and has edited/written 15 scientific and 4 educational books for the public.

He is on editorial boards of international medical journals and is a founding editor of the Journal of Cosmetic and Laser Therapy.

He was principal investigator on over 200 clinical research projects in the last 25 years and since early 1990’s he has pioneered research with Botulinum toxins.

He has won scientific awards for presentations from the American Academy of Dermatology and has appeared on radio and television.
Mr Marc D Pacifico MD FRCS(Plast), Consultant Plastic Surgeon

Mr Marc Pacifico MD FRCS(Plast) has been described as one of his generation’s rising stars in plastic surgery. His academic, surgical and practice achievements include, amongst others, coming top in the UK’s consultant level plastic surgery examinations (being awarded the Gold Medal), the publication of over 50 international peer-reviewed papers, being a regular invited speaker at conferences and the opening of his own private clinic, Purity Bridge, alongside his busy NHS and private surgical practices.

He has built his reputation on a combination of a high level of surgical skill, his artistic eye and his holistic, friendly approach to patient care. His particular areas of interest include plastic surgery to the face and breast, as well as body contouring surgery. The look Marc aims to achieve is a natural, fresh look, in all areas of aesthetic surgery. Marc particularly focuses on the care his patients receive pre- and post-operatively, in order to optimize the outcome of surgery and provide all under his care with a smooth recovery after their procedure.

Marc recognizes the continuum between non-surgical and surgical techniques, using all available options to formulate a bespoke treatment plan for every individual. This process has been further enabled by the opening of his private clinic Purity Bridge in Tunbridge Wells, that provides the best level of care possible to his patients.

The art of rejuvenation is not a ‘one stop shop’ but rather a process, with the right procedure required at the right time for the right outcome. That means maintaining surgical results with specifically timed non-surgical interventions, as well as a global approach to the individual that is outcome driven.

Marc Pacifico is a fully accredited specialist in plastic surgery, and is on the Specialist Register in Plastic Surgery with the General Medical Council (number 4412407) and a member of BAAPS, BAPRAS and ISAPS.

Dr Beatriz Molina MD, Aesthetic Doctor and Vice-president of the British College of Aesthetic Medicine (BCAM)

Dr Beatriz Molina trained and worked as a General Surgeon for 5 years, she also worked a general Practitioner for further 10 years before changing careers to cosmetic doctor.

She is a full member, and also the Director of conferences for the British Collage of Aesthetic Medicine and since July this year became vice-president of the British Collage of Aesthetic Medicine (BCAM).

She is fully aware of the importance of education and training and therefore ensures her staff undergo intensive training before performing any treatments so an exceptionally high standard is always achieved.

Beatriz is one of the lead aesthetic doctors in Europe, lecturing around the world, as well as a key opinion leader for Galderma, one of the top dermatology companies in the world. She also teaches advance techniques to other aesthetic practitioners at her own clinics.

Beatriz has on several occasions donated her time and her staff into supporting local charities through fund raising events, such as fashion shows and make-over.

Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician

Dr Tapan Patel is the founder and medical director of multi award winning PHI clinic. He has over 19 years of clinical experience and has been performing aesthetic treatments for 15 years. He is regularly listed in Tatler’s Top 30 Anti-Ageing Experts.

His approach to aesthetic medicine combines surgery and art to produce the best results for his patients: ‘I believe that unlike many other medical disciplines, the aesthetic physician needs to be able to balance a strong scientific background with an eye for artistic beauty. Knowing who to treat, what to treat them with and how to do the treatment safely is the cornerstone of aesthetic practice.’

Keeping abreast of new technological advances is crucial so Dr Tapan can offer his patients the safest and most effective treatment option for a wide range of skin and ageing concerns.

Dr Tapan is passionate about standards in aesthetic medicine and ensures that along with day-to-day clinic work he also attends as many conferences and meetings as possible.

Professor Alessio Redaelli MD PhD, Consultant Vascular and Aesthetic Surgeon

Dr Alessio Redaelli graduated in Medicine and Surgery at the University of Milan in 1979 and specialized in Vascular Surgery at the same University in 1984 with highest honours. He is specialist in Aesthetic Medicine and registered in Medical Aesthetic Bar in Milan. Currently working as Freelancer at the clinic Madonnina in Milan, he is also a consultant for Vascular Surgery and for Aesthetic Medicine at Visconti di Modrone Medical Center in Milan. Dr Redaelli is lecturer, moderator and President of numerous Italian and foreign congresses of Aesthetic Medicine and Phlebology and is present as Faculty in the major international conferences. Founder of Medical Aesthetic, a leader Italian Society in Medical Doctors and Odontoiaitrics practical teaching techniques in the fields of aesthetic medicine, regenerative medicine and vascular surgery. Dr Redaelli is Professor of Medicine Aesthetics at Milan School Agor and Co-Director of Aesthetic medicine at Visconti di Modrone Medical Center in Milan. Dr Redaelli is a consultant for Vascular Surgery and for Aesthetic Medicine at Visconti di Modrone Medical Center in Milan. Currently working as Freelancer at the clinic Madonnina in Milan, he is also a consultant for Vascular Surgery and for Aesthetic Medicine at Visconti di Modrone Medical Center in Milan. Dr Redaelli is lecturer, moderator and President of numerous Italian and foreign congresses of Aesthetic Medicine and Phlebology and is present as Faculty in the major international conferences. Founder of Medical Aesthetic, a leader Italian Society in Medical Doctors and Odontoiaitrics practical teaching techniques in the fields of aesthetic medicine, regenerative medicine and vascular surgery. Dr Redaelli is Professor of Medicine Aesthetics at Milan School Agor and Co-Director of Aesthetic medicine and surgery. He is Professor a.c. at the University of Padova for the course of Aesthetics of oral and perioral tissue. Leader Trainer for Aventis company teaching the use of Sculptra and for several international laboratories manufacturing fillers (Filorga and Teoxane). Lecturer for Allergan for teaching the use of botulinum toxin A. He has published many scientific papers on phlebology and aesthetic medicine.

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Ms Sherine Raveendran MBBS MS FRCS(Ed) MSc (Aes Surg) EBOPRAS, Plastic Surgeon

Ms Raveendran is the Director of Toronto Medical Aesthetics, Canada. She was trained in general surgery and subsequently specialized in plastic surgery in Sri Lanka. She obtained board certification as a consultant plastic surgeon in 2002 and continued her training in the United Kingdom. Ms Raveendran became a Fellow of the Royal College of Surgeons of Edinburgh and the European Board of Plastic Reconstructive and Aesthetic surgeons after successfully completing the examinations. She was trained in many prestigious hospitals in London and completed her Masters degree in Aesthetic Surgery in the United Kingdom. Her special interests include hand surgery and burn reconstruction.

Ms Raveendran has a particular interest in research and publication. She regularly conducted dissection studies in anatomy and published many papers in the anatomy, plastic and aesthetic surgery and medical aesthetic journals. She also contributed to book chapters and authored guiding booklet for children with clefts. She has presented several papers in the International conferences and appeared in the health education programs on the local television channels.

Over the recent years, Ms Raveendran developed a special interest in medical aesthetics and underwent further training in Canada in this field. Her current interest is related to skin care based on the genetic background and she is involved in developing new skin care line based on this concept.

Dr Souphiyeh Samizadeh BDS BSc MJDF RCS(Eng) PGCert(Aesth Med), Dental Surgeon

Dr Souphiyeh Samizadeh is a King’s College London graduate dental surgeon and the clinical director of Revivify London clinics. She started her career as a dental surgeon, soon to find herself attending courses and immersing herself in aesthetic medicine. She has presented various techniques in non-invasive aesthetic medicine at international conferences, and is pursuing a Masters degrees in Aesthetic Medicine.

Dr Samizadeh has a unique approach to non-invasive facial rejuvenation. She combines nutrition, topical daily skin care, preventive measures, and non-invasive rejuvenation technique to get the best results. She is passionate about educating her patients and strives for perfection. Her gentle manner, attention to details, patience in understanding what her clients are after sets her apart in the world of aesthetics.

Her desire for perfecting her techniques and passion for the combination of science and art of beauty and rejuvenation has led her to attend national and international conferences. Her passion for learning and teaching has led her to embark on a journey to obtain her MA in clinical education at King’s College London.

She is working actively to raise standards, set the regulations for the cosmetic industry in the UK by working with Health Education England. Ethics, patient’s safety, and their best interests are the core of her practice, and should be for all aesthetic practitioners.

Mr T K Sankar MBBS BTEC (Laser) FRCS(Eng) Dip.in Plastic Surgery FRCS(Plast), Consultant Cosmetic, Plastic and Reconstructive Surgeon

Mr Thangasamy (Shanks) Sankar qualified from India 1989 and has undergone training in the field of Plastic and reconstructive surgery in UK. He obtained FRCS in Plastic Surgery from the Royal College of Surgeons Of England in 2007 and completed a BTEC in Laser from Loughborough in 2003. He currently works as a Consultant Plastic Surgeon and Clinical lead at Kettering General Hospital since 2008 and established a new Plastic Surgery Department.

His special interests include Breast Reconstruction, Gender Breast Surgery, Skin Cancer Reconstruction, Perianal & Genital Reconstruction, Limb Reconstruction and Laser and Cosmetic Dermatology. He also works with SK:N laser Clinic at Leicester since 2003 and as a Clinic Medical Director since 2005.

Mrs Sabrina Shah-Desai MS FRCS(Ed), Consultant Ophthalmic Plastic Reconstructive Surgeon

Mrs Sabrina Shah-Desai is an expert Oculoplastic Surgeon specializing in the management of eyelid malposition’s (congenital or secondary to aging & trauma), eyelid and facial lumps and high risk skin cancers, watery eyes & tear duct surgery, thyroid eye disease, restorative eyelid surgery post facial palsy, blind eye removal & rehabilitative eye socket surgery to include orbital implants & fat grafts. She offers advanced treatments for dry eyes & blepharitis and for facial dystonia’s (hemifacial spasm & blepharospasm).

Sabrina is one of the well known cosmetic Oculoplastic surgeons offering eyelid lifts (blepharoplasty & brow lift), scar less droopy eyelid correction (ptosis) & revision cosmetic eyelid surgery.

She is highly experienced in non surgical aesthetic facial rejuvenating treatments with Botox & Dermal fillers which includes liquid face lifts. Her NHS practice is based at BHR Hospitals NHS Trust (Queen’s Hospital) where she heads the division of oculoplastic surgery offering a comprehensive eyelid & lacrimal service for children & adults.

She is a keen educator and runs a surgical training wet lab in basic oculoplastic procedures. She is frequently invited to lecture at national & international meetings and regularly publishes in peer reviewed medical journals & textbooks.
Dr Hema Sundaram MD FAAD, Consultant Dermatologist, Cosmetic and Laser Surgeon and Visiting Professor, American Society for Dermatologic Surgery

Dr Hema Sundaram MD FAAD is a fellowship-trained, board certified dermatologist, and the founder/director of her cosmetic dermatology, laser and surgery clinics in suburban Washington, D.C. She holds masters and medical degrees with honors from Cambridge University in England. She completed a dermatology residency at the University of Chicago, post-doctoral research in molecular biology, and a medical staff research fellowship at the National Institutes of Health during which she served as a Lieutenant Commander in the U.S. Public Health Service. Dr Sundaram is a Visiting Professor for the American Society of Dermatologic Surgery (ASDS). She has received awards for her clinical and research work. She feels fortunate to maintain an active involvement in medical research and education, having served on the ASDS Education Work Group and now on its Media Relations Work Group; the International Master Course in Aging Skin (IMCAS) Paris, Asia and China Scientific Committees; International Society of Dermatologic Surgery (ISDS) Board of Directors; as Past-President and on the Scientific Board for the FACE2FACE congress in Cannes; as a Scientific Director for the Marrakech World Aesthetic Congress; and on Advisory Boards for other congresses in the US and overseas.

Dr Sundaram is a Principal Investigator for FDA studies. She serves as a Chair and Course Director for physician education initiatives in the US, Europe and Asia; and is the North American Chair for the Global Aesthetics Consensus, which brings together renowned injectables experts from throughout the world. She speaks nationally and internationally at dermatology and plastic surgery conferences and is an advisor to Medscape, the Dermatology Education Initiative, The HealthCentral Network online and Fitness magazine. Dr Sundaram is an Associate Editor for the Journal of Drugs in Dermatology, Editorial Advisor to Prime and other journals, and author of a book, “Face Value” (Rodale), which was honored by the National Press Club. Her medical publications include several chapters and original papers on fillers, neuromodulator toxins, lasers and cosmeceuticals. Her clinic is noted for its charitable donations.

Dr Sarah Tonks BDS MFDS MSc MBBS, Aesthetic Doctor

Dr Sarah Tonks holds degrees in both medicine and dentistry. After working in the field of maxillofacial surgery she discovered that surgical options are not always the best solution to all aesthetic and ageing problems and decided to leave surgery to focus on non invasive therapies. She practices from Omnia and Harvey Nichols Knightsbridge.

Dr Greg Williams MBBS FRCS(Plast), Hair Surgeon

Greg Williams spent 9 years as a Burns Consultant in the NHS, was the lead clinician at London’s Chelsea and Westminster Burns Service from 2006-2012 and was the Clinical Director for the London and South East of England Burn Network from 2008-2012. He co-authored the UK national documents for Burn Major Incidents, Burn Advice to National Trauma Networks and Thresholds for Admission to Burn Services.

During his Burns and Plastic Surgery training he developed an interest in hair restoration, acquired his early training in the specialty in Brazil and Canada in 2003, and was one of the only providers of hair transplants in the NHS. He now exclusively performs hair transplant surgery at the Farjo Hair Institute. He is on the faculty of the Plastic Surgery MSc programme at University College London and is involved in running the British Association of Hair Restoration Surgery.

Dr Maryam Zamani MD, Facial Aesthetic Specialist and Oculoplastic Surgeon

Maryam Zamani is a highly respected American trained and Board Certified Ophthalmologist, Oculoplastic surgeon and leading aesthetic doctor. Dr Zamani’s extensive experience with oculoplastic surgery and dermatology provides clients with the perfect blend of facial aesthetic treatments that deliver the most natural results.

Dr Zamani completed her undergraduate training at Georgetown University and obtained her medical doctorate at the George Washington University School of Medicine. She continued her ophthalmic training at George Washington University, where she remained on as a teaching faculty member. When she relocated to London, she underwent two Oculoplastic fellowships at Imperial College NHS Trust and Chelsea Westminster NHS Trust. She further complimented her facial aesthetics expertise with dermatology training at Cardiff University. Maryam has worked as an Ophthalmologist in both the US and UK, and she has been published extensively in academic journals. She is an Associate Member of the British College of Aesthetic Medicine and an affiliate member of the Royal College of Ophthalmology. Dr Zamani is a member of numerous boards, including: the British OculoPlastic Surgery Society, American Academy of Ophthalmology, European Society of Ophthalmic Plastic and Reconstructive Surgeons, Medical Society of Washington DC, and Surgical Eye Expeditions International.
**Automated Medical Micro-needling**

INNOpen is the world’s safest micro-needling device with a unique dual spring-loaded closed sterile disposable needle cartridge. The device uses an automatic vibrating stamp like motion to create micro injuries in the skin. INNOpen is manufactured in the USA and displays the highest quality and safety features unmatched by any other needling device. The INNOpen is fully adjustable with variable speed and depth settings which means it can be used on all areas of skin – even the thinnest skin around the eyes.

*Nikki Zanna RGN INP*

*Unique Skin UK Ltd*

**Stylage® and Threads – a Multi Combination Therapy**

An innovative cross treatment therapy involving Stylage Dermal Fillers and Thread lifting. This treatment will provide volume restoration as well as jaw lift for the lower face, to provide a full non surgical face lift. Combination therapies such as these provide even better results than either treatment on its own.

*Dr Aamer Khan, Co-founder, Harley Street Skin Clinic*

*Rosmetics*

**Using a 70% Glycolic Peel with Additional Retinol Accelerator**

The 70% glycolic Jan Marini Skin Research resurfacing peel when accelerated by Retinol Mask utilizes high concentrations of retinol and multiple advanced technologies for enhanced resurfacing and skin refining effects. This corrective peel is designed to provide immediate visible skin retexturization and refinement, greater smoothness and hydration, and to assist in helping to minimize the appearance of fine lines and wrinkles, acne, sun damage and facial discoloration.

The procedure is carried out without the need for patient downtime. This resurfacing treatment is designed to be implemented in conjunction with the appropriate Jan Marini Skin Research® home care program to prepare the skin for better results while preventing possible risks.

*Hayley Salisbury, Senior Trainer, JMSR Europe Ltd*

*JMSR Europe Ltd*

**Application and Introduction to The Perfect Peel**

Medica forte will be demonstrating the application and discussing the benefits and astonishing results they have been experiencing with The Perfect Peel (the medium depth chemical peel safe for all skin types). They will be discussing its unique low blended acid formula, with the addition of a key anti-aging ingredient never before used in a peel: Glutathione the ultimate antioxidant which penetrates deep into the cellular level of the skin to fight oxidant damage and is the anti-aging answer to premature wrinkling.

*Kelly Saynor RN NIP, UK and European Clinical Lead, Medica Forte*

*Medica Forte*

**Monalisa Touch a Game Changer in Medicine - Menopausal Symptoms and Vaginal Rejuvenation using CO2 Laser DEKA Smartxide Touch**

The presentation will be given by Dr Kannan Athreya who will go through the theory and evidence behind the MonaLisa Touch procedure. It will include a video of the treatment performed in real time as well testimonials from patients who have had the treatment.

*Dr Kannan Athreya MBBS DRCOG DipDerm (Dist), Aesthetic Physician and Private GP*

*10Laser Limited - DEKA*

**Veinwave / ThermaVein – Thermocoagulation – The Facts**

Live demonstration showing the treatment of Thread veins using Thermocoagulation. Veinwave / ThermaVein is not Laser or IPL. With no downtime, Veinwave/ThermaVein is safe, offers instant results and is the gold standard for the treatment of thread veins.

*Dr Peter Finigan MBChB, Medical Director, Dr Newmans Clinic*

*ThermaVein*

**Ellanse, Indication, Evidence and Techniques**

Ellansé is highly innovative dermal filler which has brought about a new direction for more natural facial beauty. It combines the benefits of both immediate correction of wrinkles and folds, as well as stimulating the tissue to bring about natural collagen production to achieve rejuvenated, natural, long-lasting results of between 1 and 4 years. Ellansé is made from biocompatible materials which means that it is fully absorbed by the body and this, coupled with a high level of training for practitioners, means that Ellanse has a high safety record and reports of side effects and complications are very low.

*Mr Christopher Inglefield BSc MBBS FRCS(Plast), Plastic, Reconstructive & Cosmetic Surgeon*

*Sinclair Pharma*
13:35-14:00  A Live Demonstration of Combining Thread lifting with Cosmeceuticals to Achieve the Most Optimal Results

Thread lifts have become a popular treatment over recent years. There are many types of resorbable thread available which can be combined with adjunctive treatments skincare for an optimum effect.

Dr Sarah Tonks will discuss and demonstrate a protocol for use by the aesthetic doctors in their clinics to combine thread lifting with skin improvement therapies to achieve the best results for their patients.

Dr Sarah K Tonks BDS MFDS MSc MBBS, Medical Aesthetic Doctor
SkinCeuticals

14:10-14:35  The latest Multi-Platform Laser Technology for your Aesthetic Practice

The presentation will detail the treatment options from the Magma Platform, technical information on the system and will illustrate the features offered from the Magma Platform. We will also discuss combination treatments with the Dermalpen and Laser for optimum results for your clients.

Kevin Williams, Lasers Specialist, Naturastudios and Andrew Handsford, Medical Practitioner and Trainer, Naturastudios

14:45-15:10  Synergetic Effects of Cryolipolysis and Radiofrequency

Mr Taimur Shoaib will present the results of a clinical study that compares the benefits of a new treatment that combines a cryolipolysis procedure followed by a radiofrequency procedure as compared to a standard cryolipolysis procedure. Also, a short demonstration of the cryolipolysis CRISTAL will be conducted to show an entirely new type of “saddlebag” handpiece that has the ability to adapt to different morphologies from various patients.

Mr Taimur Shoaib MB ChB FRCSEd DMI(RCSEd) MD FRCS(Plast), Consultant Plastic Surgeon
Deleo

15:20-15:45  An Introduction to Intravenous Nutrition Therapy

Originally developed to help patients undergoing chemotherapy, Intravenous Nutrition Therapy (IVNT) soon become the secret weapon of burnt-out stars such as Madonna, Simon Cowell and Rihanna.......and now it is available to all. Clinical research has shown that Vitamins, Minerals and Amino Acids infused intravenously is a powerful therapy for numerous health concerns and also provides numerous benefits for healthy individuals too. IVNT is an extremely effective way to boost energy levels, nutritional status, improve athletic performance and recovery and reduce illness. IntraVita offers Intravenous Nutrition Therapy training to Medical Practitioners and provides convenient and safe distribution of IVNT products and an ongoing support service.

Dr Samantha Gammell MBBS BSc (First Class Honours) DFFP DRCOG FBCAM, Aesthetic Doctor and Clinical Director of IntraVita
IntraVita

15:55-16:20  Live Treatment Demonstration of U225 for Mesotherapy Face and for Alopecia based on Scientific Study

Spectacular face treatment using High Frequency meso method micro-needling without anaesthesia cream with the Sophisticated U225 Device.

The U225 meso injector is a unique technology. Due to the absence of pain and the high accuracy, the U225 has unlimited possibilities in terms of application and treatment. In the treatment of pain and diseases, the U225 stands out in all known applications and recommended in Mesotherapy (ab-articular pathologies-rheumatology, sports medicine etc) and more specifically in the areas most sensitive and difficult to access especially in small joints.

In aesthetic medicine, the U225 is the ideal instrument: the micro injections are totally painless without haematoma and bruising. No anaesthetic cream required!!
The main applications are: Face mesolift, neck and decolletage, back hands, skin sagging, cellulite...and Alopecia. Moreover, the U225 introduces a very innovative treatment which is «High Frequency Meso» which can allows 500 micro injections per minute, thus increases the efficiency of the treatment. The highest quality of components of the device (components sourced from the aerospace industry) allows us to offer a long time reliability.

Jean Paul Ben, Co-founder, Needle Concept
Rosmetics & Needle Concept

16:30-17:00  The One AND the Only Non-surgical Blepharoplasty - Soft Surgery Approach

Dr Sotirios Tsoumas will present and perform a live, non-surgical blepharoplasty treatment, using Plexr, the one and the only Non-Surgical Blepharoplasty system in the world a new and exciting frontier in surgery. It gives both doctor and patient an alternative approach to those operations that currently are highly invasive, and can include post-operative complications. Demonstrating immediate results, minimum complications and little down time, this live treatment demonstration is one not to be missed. Finally, non-surgical Blepharoplasty is available to you!

Dr Sotirios Tsoumas, Ophthalmic Surgeon, Aesthetic Doctor, and Soft Surgery Master Trainer
Fusion GT- Soft Surgery System
**09:15-09:40** The Shape of the Face to Rebuild the Bones – 17 Dots Concept on Different Morphotypes of Ageing

One of the most important trends in aesthetic medicine in recent years is the full-face multi-layer correction, providing a three-dimensional lifting - injecting fillers into different levels of soft tissues in one procedure. This is one of the most advanced and modern approaches of solving the problems of aging changes in the face.

In the art of multi-layer volumetric correction the most important is the well choose place of injection. That is why we have find the 17 dots on the face for right and safe correction with Pluryal range fillers.

At dots 1, 2 and 3, the filler injected 0.1 cc, 0.2 cc and 0.2 cc, respectively after the injection of the filler - gentle massage should be done towards the hairline.

At dots 4 and 5, we can enter 0.2 cc of the filler to the lateral eyebrow and 0.1 cc to the medial brow deeply up to the peristium and then spend gentle massage from the bottom (from the eye) up.

In point 6, 7 and 8 the injection should be deep. Volume - 0.05 cc each.

Dot 9 and 10 - the injection should be deep. Volume - 0.1 cc and 0.2 cc, respectively. Point 11 - one of the few places where you spend a really deep injection, this medial region midface. Volume of 0.3 cc must be administered to the primary anatomical placement of the deep fat. Injection should be done a little lateral from foramen infraorbitalis.

In dot 12 - 0.1 cc of the filler is injected subcutaneously, with the need to consider the location of a. facialis, and also understand that you need to prick below the edge of the fat packet forming NLF.

In dot 13 – area of upper part of m. depressor anguli oris - 0.1 cc.

Dot 14, 15 and 16 – for the right lower contour correction.

At the dot 17 the filler is injected subcutaneously into the buccal surface fat package in order to reproduce the volume atrophied with age. The amount of the filler - about 0.2 cc.

Correction of the lips is made by carrying of the small amounts of the filler (0.05-0.1 ml per puncture) in the special segments.

Rhinoplasty is performed at designated points in small amounts, depending on the desired result.

**Dr Alexander Turkевич MD PhD, Dermatologist and Associate Professor in Dermatology and Venereology LNU**

**MD Skin Solutions Laboratories**

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**09:50-10:30** The Value of Structured Teaching in Achieving Better Aesthetic Results

Academy 102 delivers a series of modules covering various aspects of aesthetic medicine. Although there are numerous courses available to delegates, many of them are conducted in isolation, focusing on 1 topic.

The Live Demo, presented by Dr Tapan Patel, director of PHI clinic and ACADEMY 102, will showcase the content and structure of the teaching modules. By delivering content in a strategic way, delegates learn how to maximise the aesthetic results they can achieve and also how best to combine therapies for improved patient satisfaction.

**Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician, Director of PHI clinic and ACADEMY 102**

**ACADEMY 102**

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**10:40-11:05** Medium and Deep Peelings – Reducing Risk and Improving Outcomes

In this live peelings demonstration Dr Deprez will review current thoughts in chemical peelings, including control of both post peel inflammation and pain, new technologies, new combination treatments such as the pixel peel, and new ingredient combinations designed to reduce risk and improve patient outcomes.

Dr Deprez will review a patient, and perform an appropriate CE Class II Medical Device certified medium or deep peel. You will have time to ask questions of this world renowned expert in medical peelings.

**Dr Philippe Deprez MD PhD**

**AestheticSource**

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**11:15-11:40** Peri-orbital Rejuvenation using The NeoGen Plasma

Plasma is a very highly energised form of gas. Neogen uses ionised Nitrogen as the media to deliver the energy to the skin. It is a sophisticated alternative to traditional IPL, laser or RF for skin rejuvenation. It delivers controlled millisecond pulses of Nitrogen plasma to the target tissue to restore and regenerate the skin architecture. The treatment is not chromophore dependent, allowing the energy to impact the entire skin architecture. It is well researched, with a very good safety profile and consistent results. In this presentation we will explain the basic science behind this technology to help those not familiar with it, and we’ll focus on the particular application around the eyes.

**Dr Jose Miguel Montero Garcia PGCCM (Leicester) MBCAM**

**Energist Medical Group**
11:50-12:15 **New Technologies to Determine a Real Improvement in HA Filler Performance**

A new era for Hyaluronic acid based filler is coming. Finally, after almost 20 years, the filler based on Hyaluronic acid has been really improved. Scientech Corporation, a Swiss company manufacturing fillers and biomaterial, is proud to introduce on the market Neauvia Organic brand, a very complete line of HA fillers, HA vials and cosmeceuticals. The new raw material used is based on HA extract from "bacillus subtilis", instead of the one extract from "streptococcus equi" that all companies have used up to today. The difference is perceptible and substantial in terms of safety and biocompatibility. This new kind of Hyaluronian, extract from bacillus subtilis (NON-pathogen bacillus for Humans), is a patented HA extract in just distilled water and without any chemical contaminant. Furthermore, the new raw material, due to the different extraction method, does not contain any protein, nor nucleic acid, nor endotoxins. The new technology used to obtain the final product is very well known, but actually unused in the filler field. The scientist at Scientech Corporation replaced the common monomer used as cross-linker (BDDE) in all the other fillers, with a safer polymer (PEG). The advantages are strongly evident also in terms of mechanical properties. All of these advantages will be analysed and explained by author. In a special presentation (HyaLine), the different approach comes out from combined actions: as filler (thanks to the cross-linked HA) and as biostimulator (thanks to the 1% of CaHA). Conclusion: Both presentations (with and without CaHA) will be detailed and approached from author during a scientific session to show that, finally, we have a substantial improvement of HA filler.

*Professor Nicola Zerbinati, Specialist in Dermatology and Venerology and Assistant Professor at University of Varese, Italy*

*Scientech Corporation SAGL*

12:25-12:50 **The One AND the Only Non-surgical Blepharoplasty - Soft Surgery Approach**

Dr Sotirios Tsumais will present and perform a live, non-surgical blepharoplasty treatment, using Plexr, the one and the only Non-Surgical Blepharoplasty system in the world a new and exciting frontier in surgery. It gives both doctor and patient an alternative approach to those operations that currently are highly invasive, and can include post-operative complications. Demonstrating immediate results, minimum complications and little down time, this live treatment demonstration is one not to be missed. Finally, non-surgical Blepharoplasty is available to you!

*Dr Sotirios Tsioumas, Ophthalmic Surgeon, Aesthetic Doctor, and Soft Surgery Master Trainer*

13:00-13:25 **Silhouette Soft® Sutures – Delivering Lift and Repositioning Volume Naturally**

A demonstration of the latest techniques for using Silhouette Soft® address laxity in the jaw line whilst repositioning volume in the mid face. Silhouette Soft® is made in the USA and was developed on the back of 6 years' experience in suspension sutures with cones used in the reconstructive surgery. This non-surgical procedure has minimal downtime and can be carried out in around 30 minutes. Silhouette Soft sutures are entirely re-absorbable, giving a natural lift with progressive restoration of lost collagen, which lasts up to 18 months.

*Mr Ian Morgan MB ChB, Consultant Surgeon & Aesthetic Doctor*

13:35-14:00 **Versatility of the Original and Still World Leading C02 Laser System - the Differences Explained**

UltraPulse, more powerful, safer and can penetrate deeper than any aesthetic C02 laser. Combined with great versatility, this makes UltraPulse® perfect for both everyday procedures and the thickest and most complex lesions.

*Dr Firas Al-Niaimi MSc MRCP EBDV, Consultant Dermatologist and Laser Surgeon Guy’s and St. Thomas’ Hospitals, Group medical director sk:n clinics London*

14:10-14:35 **Hair V Go for the Treatment of “Peach Fuzz” Facial Hair**

Treatment of vellus hair is difficult due to its composition. Vellus hair lacks density of melanin which can be problematic when using light-based techniques, for example studies have shown that photo-epilation can cause paradoxical hypertrichosis. Both laser and IPL need a conduit for the light energy – this is the pigment in the hair. Vellus hair has two major issues:

- little or no pigment in fair hair
- lack of density of pigment in darker hair

This session will demonstrate how Hair V Go can solve the “peach-fuzz” dilemma.

*Sujata Jolly, Medical Director, Clinogen Laboratories*

*Clinogen Laboratories*
14:45-15:10 Mastering Body Treatments and VelaShape 111
Mr Chris Inglefield draws on his own personal experience to deliver an enlightening lecture, detailing the types of body shaping issues patients present with. He will talk through considerations they may have including the issue of downtime with invasive treatments, how price and treatment time impacts on the patients and their decision on whether to take the surgical or non-surgical route. The importance of managing their expectations and how the non-invasive approach such as VelaShape technology is a very valuable option.
Watch a demonstration of the ultimate in Body Platforms, the VelaShape 111 which combines innovative design together with more power than previous models, enabling clinics to offer effective single treatment sessions with measureable results. New applicators offer protocols for smaller areas such as arms, knees and lower face with a specific applicator for the effective treatment of cellulite. VelaShape111 offers a Synergistic use of energies, Infrared Light heats the tissue up to 3mm in depth, Bi-Polar Radio Frequency heats tissue up to 15mm in depth combined with vacuum.

Mr Christopher Inglefield BSc MBBS FRCS(Plast), Plastic, Reconstructive & Cosmetic Surgeon
Syneron Candela

15:20-16:00 Combined Aesthetic Treatments with HA, Botulinium Toxin, Threads and Mesothreads : When and How to Use Cannulas
New standards of aesthetic medicine with the broad diversification of anti-ageing treatments today provides effective and natural results, without any downtime.
Combined treatments with hyaluronic acid micro-cannula-based injections, the use of botulinium toxin, mesothreads or threads allow the overall correction of wrinkles, the restoration of volumes and the retightening of facial tissues and neck.
The key factor to optimal results is in the choice of the right indication and the art of injecting.

Dr Sandrine Sebban MD, Cosmetic Physician, Paris, France
SoftFil

16:10-16:30 Does a 90-day Course of Skinade™ Improve Global Skin Rejuvenation of the Face?
Ascertain if a 90 day supplement of Skinade improves global skin rejuvenation compared to a placebo control?
Open label controlled trial involving healthy members of the general population between the ages of 30 – 50 years.
Parameters measured with Cortex Technology: Collagen structure imagery, Hydration, Elasticity, TEWL, Skin Colour, Photomicroscopy.

Dr Akbar de’ Medici MBBS BSc(Hons) PhD MRCS, Head of Research, Santi Skin Labs
and
Tariq Karim MA MA, Director, Santi Skin Labs
Skinade
BAAPS ANNUAL SCIENTIFIC MEETING

Thursday, 8 October
11:40-12:00
CoolSculpting: The Leader In Non-Surgical Body Contouring

Friday, 9 October
09:20-09:40
Grow Your Aesthetic Practice with CoolSculpting

Presented by Expert CoolSculpting Provider, Dr. Jennifer Harrington, Board-certified Plastic and Reconstructive Surgeon, Adjunct Professor at the University of Minnesota

The CoolSculpting Procedure for non-invasive fat reduction is available worldwide. ZELTIQ, CoolSculpting, the CoolSculpting logo, and the Snowflake design are registered trademarks of ZELTIQ Aesthetics, Inc. ©2015 All rights reserved. The products described in this document may be covered by U.S. Patent 7,367,341. Other patents and patent applications pending worldwide. IC2013 A
Dr Firas Al-Niaimi MSc MRCP EBDV, Consultant Dermatologist and Laser Surgeon Guy’s and St. Thomas’ Hospitals, Group medical director skin clinics London

Dr Firas Al-Niaimi MSc, MRCP, EBDV completed his full specialist training in dermatology in Manchester, and subsequently did a prestigious advanced dermatological surgery and lasers fellowship in the world-renowned dermatology institute of St John’s at Guy’s and St Thomas’ Hospital in London for a year. He has also received advanced laser training from world experts in the USA and has gained a lot of experience in many laser modalities. Throughout his career he has participated in various scientific activities and presented on numerous occasions nationally and internationally where he won prizes for his work. He has in excess of 90 publications including several chapters of books and his own book for preparation for dermatology specialist examination.

Dr Kannan Athreya MBBS DRCOG DipDerm (Dist), Aesthetic Physician and Private GP

Dr Athreya has worked as an NHS GP for over eighteen years before leaving to become owner and Medical Director of ESSEX PRIVATE DOCTORS, based in Brentwood, from where he works wholly independently.

Aside from providing a full family practice service, his other interests are dermatology, cosmetic and therapeutic skin surgery, as well as non-surgical aesthetics. He is one of the first in the UK to offer the MonaLisa Touch treatment for VuloVaginal Atrophy from his clinic, and has also developed expertise with radiofrequency-assisted non-invasive labial remodelling.

Jean Paul Ben, Co-founder, NEEDLE CONCEPT

Jean-Paul Ben is co-founder of Needle Concept, manufacturer of Magic Needle & U225 Injector. He monitored the protocol of this study and the research conducted by Dr Boisnic. He is also the Manager of Worldwide Development and Training at Needle Concept.

Dr Philippe Deprez MD PhD

Sr. Philippe Deprez, is a Doctor in medicine, surgery and delivery in Belgium; Honorary member of the National Academy of Medical Sciences, Bucharest, Romania; Professor of Aesthetic Medicine, University of Charleroi (Belgium); Diploma of International College of Aesthetic Medicine, France; Diploma of the National College of the Aesthetic Medicine, Belgium and Diploma of Aesthetic and Cosmetic Medicine, Medical College, Barcelona, Spain. Dr Deprez has dedicated his professional life to the development of products, peels and protocols for cutaneous rejuvenation with chemical peeling; and especially to medium and deep peeling with TCA and phenol, developing his own pharmaceutical laboratory for the development of formulas and protocols internationally renowned for their great efficiency and safety.

Dr Peter Finigan MBChB, Medical Director, Dr Newmans Clinic

Dr Finigan studied medicine at Liverpool Medical School from 1990-1995. On graduating, he worked in Hospital Medicine at Royal Liverpool University Hospital Trust where he established himself in several surgical specialties including general surgery, ENT and emergency medicine. He gained further experience as a Principal and Trainer in an established medical practice in Cheshire, where he later went on to become partner. Alongside this, Dr Finigan became a founding partner of The Stamford Clinic, a key provider of medical resources to the legal sector and insurers in the Manchester and Liverpool area. He is also a member of The Expert Witness Institute and a fellow of The Royal Society of Medicine.

Dr Finigan is Medical Director at DRNC and with more than twenty years of experience in minor surgical procedures and therapeutic injections, ThermaVein are delighted to welcome Dr Finigan to the team. As medical director of ThermaVein Dr Peter Finigan will lead all medical aspects of the business and will oversee clinical trials, product development, treatments and medical related customer queries. In addition, Dr Peter Finigan will facilitate training sessions for new and existing ThermaVein customers.

Dr Finigan who lives in Wilmslow, Cheshire, said he is delighted to have been appointed to the role and is looking forward to the challenge.

Dr Samantha Gammell MBBS BSc (First Class Honours) DFFP DRCOG FBCAM, Aesthetic Doctor and Clinical Director of IntraVita Ltd

Dr Samantha Gammell is Founder and Medical Director of The Hadleigh Clinic and The Aesthetic MediSpa and a former President of the British College of Aesthetic Medicine. She graduated from the Royal Free Hospital School of Medicine with a Medical Degree and a First Class honours degree in Molecular Medicine.

Dr Gammell’s worldwide research of anti-ageing medicine lead her to spend a week training with the leading Intravenous Nutritional Therapy Doctors in the USA. This along with her own clinical experience of providing IV Nutrition Therapy allows Dr Gammell to now offer this knowledge to medical practitioners in the UK.

Dr Jose Miguel Montero Garcia PGCCM [Leicester] MBCAM

Born in Almeria, Spain, Miguel has practiced medicine in England since 1994, working in North-West hospitals developing his surgical and medical skills and working in general practice for 11 years. Miguel combines his knowledge of surgery, medicine, skin health and laser technology in his role as medical director and principal practitioner at Discover Laser.

A member of the ELA, BMLA, BMAS, BCAM, Miguel is on the lecture team at UCLAN teaching Drs. Born and Dentists in various aspects of Aesthetic Medicine on the Post Grad course in Aesthetic medicine. He continues to contribute to industry publications, works closely with and presents for Lumenis and is Medical Advisor for Energist Medical’s NeoGen Skin Regeneration treatment.
Andrew Hansford, Medical Practitioner and Trainer, Naturastudios

Andrew Hansford has years of experience in the industry in both education and as a trainer on all the latest aesthetic devices and equipment. Andrew has been trained in advanced micro needling and has 3 years training in dermatology, making him an expert in skin treatments and in the aesthetic industry.

Alice Hart-Davis, Beauty Journalist

Alice Hart-Davis is an award-winning beauty journalist who writes about everything from cosmetics to cosmetic surgery. When not writing, she works with leading beauty and aesthetics companies creating content, launching products to the media, or facilitating events. She lives in London with her husband and their three teenagers and gets to try more than her fair share of beauty treatments by way of research. She is also the creator of the skincare range Good Things (www.goodthingsbeauty.com), has written two beauty books for teenagers and blogs about innovation in the beauty space on her website www.alicehartdavis.com.

Mr Christopher Inglefield BSc MBBS FRCS(Plast), Plastic, Reconstructive & Cosmetic Surgeon

Mr Inglefield is one of the UK’s most pioneering plastic surgeons. With over 25 year’s experience he has been at the forefront of the plastic surgery evolution with areas of specialist interest including Breast Surgery, Breast Implants & Reconstruction, Eye Bag Surgery, Facial Rejuvenation, Rhinoplasty and Non-Surgical Nose Job, Labia Reduction, Labiaplasty, Gender Reassignment Surgery, GRS & FFS and Male Chest Reduction.

Mr Inglefield has been quoted extensively on plastic surgery and has been invited to conferences worldwide as a guest speaker including the prestigious ASAPS Conference, IMCAS Paris and FACE London. Mr Inglefield has been a specialist advisor to NICE, and has worked with many of the leading cosmetic companies.

Sujata Jolly, Medical Director, Clinogen Laboratories

Sujata Jolly is the founder and medical director at Clinogen Laboratories. She is a graduate in medical sciences. She has 45 years experience in research and development and has spent the last 35 years focusing on the healthcare and aesthetics. She works with the media as a key opinion leader on various issues including wound healing and skin disorders and also works closely within the industry acting as an advisor on invasive skin treatments. Sujata’s philosophy is that products need not be over-engineered, instead her emphasis is on assuring their efficacy and simplicity.

Tariq Karim MA MA, Director, Santi Skin Labs

As Director of Santi Labs, Tariq oversees all clinical trial protocols focussing on GCP guidelines. With experience spanning a decade Tariq focusses on cosmetic and consumer assessments of home care products. Tariq is an expert on the Cortext and Visia Imaging Technologies.

Dr Aamer Khan, Co-founder, Harley Street Skin Clinic

Dr Aamer Khan, leading expert in cosmetic and non-surgical procedures, graduated from The University of Birmingham in 1986, Dr Khan has knowledge in diverse areas including Human Psychology, Psychiatry, Surgery and Dermatology so decided to become a full time Cosmetic Doctor in 2005 because of his love for aesthetic treatments.

As co-founder of The Harley Street Skin Clinic with his wife, Lesley Reynolds, he has dedicated the past 15 years to perfecting anti-ageing skin treatments and is the go-to advisor with a large celebrity clientele, making regular appearances on television, in newspapers and magazines. By combining his technical skill and aesthetic vision he achieves outstanding results as well as delivering the highest possible levels of treatment and patient care.

Renowned for his finely-tuned aesthetic eye and his very gentle and subtle approach to cosmetic enhancement, Dr Khan specialises in groundbreaking non-invasive treatments, focusing on the face and neck, and as a highly experienced injector of dermal fillers and Botox, his treatments are designed to keep the surgeon’s knife at bay. Using a pioneering combination of non-invasive techniques to reverse the signs of ageing and preserve existing youth and radiance, it’s no secret that Dr Khan is known as one of the best in the industry.

During his career, he has helped thousands of men and women - including injured soldiers in Afghanistan - each with a different concern, achieve their aim; to look good and feel as good as they can.

Dr Akbar de’ Medici MBBS BSc(Hons) PhD MRCS, Head of Research, Santi Skin Labs

Dr de’ Medici trained at Guys and Thomas’ hospital qualifying in 2002 having completed the MD/PhD programme. His surgical training was based at UCL and he has spent many years working at several of the leading plastic surgery units around London. Dr de’ Medici is a published author with several peer reviewed journal articles and a best-selling medical text-book.

Mr Ian Morgan MB ChB, Consultant Surgeon & Aesthetic Doctor

Mr Morgan is a Consultant Cardiothoracic Surgeon at the Wolverhampton Heart & Lung Centre, and Medical Director of Soul Care Aesthetics. He graduated in 1988 from the University of Edinburgh, and subsequently obtained post-graduate training in Plastic and Reconstructive Surgery in Scotland and the USA. Since then he has trained further in a range of aesthetic procedures. Mr Morgan is a lead trainer for Silhouette Soft lift.
Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician

Dr Tapan Patel is the founder and medical director of multi award winning PHI clinic. He has over 19 years of clinical experience and has been performing aesthetic treatments for 15 years. He is regularly listed in Tatler’s Top 30 Anti-Ageing Experts.

His approach to aesthetic medicine combines surgery and art to produce the best results for his patients: ‘I believe that unlike many other medical disciplines, the aesthetic physician needs to be able to balance a strong scientific background with an eye for artistic beauty. Knowing who to treat, what to treat them with and how to do the treatment safely is the cornerstone of aesthetic practice.’

Keeping abreast of new technological advances is crucial so Dr Tapan can offer his patients the safest and most effective treatment option for a wide range of skin and ageing concerns, Dr Tapan is passionate about standards in aesthetic medicine and ensures that along with day-to-day clinic work he also attends as many conferences and meetings as possible.

Hayley Salisbury, Senior Trainer, JMSR Europe Ltd

Since qualifying as an Aesthetician in 2002, Hayley has gained practical experience and insight into the Aesthetics sector by working with some of the Country’s leading skin care clinics, Doctors and skin care companies. Hayley joined JMSR Europe in 2012. Employed as a Trainer to clients in the UK, Ireland and parts of northern Europe, her specialisation is in demonstrating the use of Glycolic Peels and showing how to maximise the potential of skin care treatments and products in a clinic environment.

Kelly Saynor RN NIP, UK and European Clinical Lead, Medica Forte

Kelly Saynor is a fully qualified cosmetics nurse with over 10 year’s industry experience. Kelly began her medical career at Manchester University where she trained as a nurse specialising in paediatrics and then later moved into cosmetic surgery. Kelly was fascinated by how these techniques help women improve their appearance without dramatically changing the way they look. Kelly went on to train with some of the most well respected and advanced professionals in the industry including the Harley Medical group and the Royal Society of Medicine. This professional background and training has enabled Kelly to understand the importance of best practice and to appreciate that the welfare of the consumer is paramount.

Dr Sandrine Sebban MD, Cosmetic Physician, Paris, France

Dr Sandrine Sebban is a Cosmetic Physician educated and trained in Paris-France and in Beverly Hills-USA. Dr Sandrine Sebban’s clinic with a dedicated staff is located near the Champs-Elysées. Dr Sebban has more than 20 years of professional experience in the broad spectrum of aesthetics (including filler injections, peelings, lipocryotherapy).

Dr Sebban was the inventor of the ‘Soft Filling Technique’, a highly innovative micro-cannula-based filler injection technique launched internationally in 2009 and of the ‘One Point Technique’ launched in 2011. Dr Sebban is a reference physician for clinical experiments with a number of major aesthetics laboratories and is an international injection trainer. She is also an international speaker (since 2003) at worldwide congresses in Australia, China, Israel, Japan, Europe, Russia and the USA.

Mr Taimur Shoaib MB ChB FRCSEd DM(RCSed) MD FRCS(Plast), Consultant Plastic Surgeon

Mr Taimur Shoaib is a fully accredited specialist consultant plastic surgeon on the General Medical Council’s specialist register for plastic surgery. He is a former Consultant in the NHS at the Glasgow Royal Infirmary, a Consultant at the Glasgow BMI and Nuffield private hospitals, a consultant at La Belle Forme Clinic in Glasgow, an Honorary Senior Clinical Lecturer in the Faculty of Medicine at the University of Glasgow. He runs a cosmetic practice where he has special interests in body reshaping, breast and facial surgery and had a former NHS practice in cancers of the face and mouth.

Dr Sarah K Tonks BDS MFDS MSc MBBS, Medical Aesthetic Doctor

Dr Sarah Tonks holds degrees in both medicine and dentistry. After working in the field of maxillofacial surgery she discovered that surgical options are not always the best solution to all aesthetic and ageing problems and decided to leave surgery to focus on non invasive therapies. She practices from Omniya and Harvey Nichols Knightsbridge.

Dr Sotirios Tsioumas, Ophthalmic Surgeon, Aesthetic Doctor and Soft Surgery Master Trainer

Ophthalmologist and Surgeon Specialist in Ophthalmology, Dr Sotirios Tsioumas has a Master of Aesthetic Medicine and he is an acknowledged International Soft Surgery Trainer.
Dr Alexander Turkевич MD PhD, Dermatologist, Ukraine

Annual Professor in Dermatology at Rome University “G. Marconi”, and Associate Professor, PhD, at Danylo Haltsky Lviv National Medical University, Ukraine

Kevin Williams, Lasers Specialist, Naturastudios

Kevin Williams has over 30 years’ experience within the medical laser industry and was a member of the original team who were responsible for the invention of hair removal. Kevin has studied electronics and laser engineering and is a researcher on numerous laser technologies and applications.

Nikki Zanna RGN INP

Nikki is a Registered General Nurse and Independent Nurse Prescriber specialising in skin health, anti-ageing treatments, cosmetic treatments and cosmeceutical skincare. Before launching Halo Aesthetics in 2010 Nikki worked in the NHS for 21 years. She received her aesthetic training at one of the UK’s leading cosmetic surgery clinics and is committed to ongoing training and development to enable her to offer you the latest, safest, most effective treatments available.

Nikki is also a Visiting Lecturer at the University of Bedfordshire and has had numerous professional articles published in the Journal of Aesthetic Nursing. Nikki is registered with the Nursing & Midwifery Council and is a member and Regional Leader with the British Association of Cosmetic Nurses (BACN). Nikki is a Save Face Accredited Practitioner

Professor Nicola Zerbinati, Specialist in Dermatology and Venereology and Assistant Professor, University of Varese, Italy

Degree in General Medicine and Surgery from the University of Pavia.

Postgraduate

Degree in Dermatology and Venereology. Teacher of Aesthetic Medicine in the Postgraduate Course in Aesthetic Medicine at the University of Pavia, directed by Prof. G. Robutti. Dr Zerbinati works as a dermatologist in his private practices - CMP and since November 2000 teaches as full Professor of Dermatology and Venereology at the University of Insubria, Varese (Italy). Scientific Coordinator of the International Academy of Cosmetic Gynaecology IACG.
From Clinician to Creator: Taking Your Brand to the Next Level through Experience Based Marketing

Be Bold! Be Innovative! Be Genuine! As the VP of Marketing for Intraline®, an emerging Medical Aesthetics Company, Blair French brings together an understanding of the clinician and consumer experience, differentiating the Intraline® brand through connected products and distinctive experiential marketing.

Blair French, Vice President of Marketing, Intraline®, Intraline®

Strathspey Crown’s New Paradigm for Healthcare Delivery

From the beginning, Strathspey Crown has followed its founding principle to be “Of Doctors, for Patients.” Today, Strathspey Crown is the largest physician-owned private equity firm in the world, with 400 hand-selected KOL physician investors and over 5,000 specialty physicians in its broader affinity network. In close partnership with its physician customers, Strathspey Crown is transforming the global delivery of self-pay healthcare products and procedures across plastic surgery, dermatology and ophthalmology to provide better outcomes and experiences for patients. In his presentation, Todd Watts will discuss his vision for self-pay healthcare and the pivotal role Strathspey Crown will play.

Todd Watts, Partner, Strathspey Crown LLC

Becoming a Medical Entrepreneur: How to Promote and Grow Your Private Practice

I am going to do nothing less than show you how to go from STRUGGLING to SUPER SUCCESSFUL

• The two words that will revolutionise your private practice
• The most important number in all your marketing (know this and it’ll change the way you do business forever)
• How taking a history from a private patient is so different in private practice
• Why private practice is like dating
• Why Social media is an utter waste of time
• The fundamental mistake all aesthetic practitioners make that is killing their sales
• What patients really care about (hint: It’s not you or your expertise)
• How to instantly start making more sales
• Why your prices are irrelevant
• The most important thing you can do in all your marketing (fail to do this and you’re literally throwing money away)
• Why your website is not fit for purpose
• The most powerful way to grow your practice bar none
• The one mistake you’re almost certainly making that is STRANGLING your practice
• Why you need to stop carrying buckets and build a pipeline instead
• The single most profitable marketing lesson you’ll ever learn
• Your website strategy on the back of a cigarette packet
• And a whole lot more…

Mr Dev Lall BSc(Hons) MB ChB FRCS(Eng) FRCS(Gen Surg), The Private Practice Expert

Setting Up an Aesthetic Clinic: From Concept to Realisation

Dr Quinn has successful clinics both in London and Bristol offering a wide range of aesthetic treatments. This presentation offers an insight into his personal experiences of setting up these businesses, the many considerations, decisions and possible pitfalls.

Dr John Quinn, MB BCH BAO BACD, Founder and Clinical Director of Quinn Clinics

Syneron Candela

Initial Consultation at the Aesthetic Clinic: Why so Important?

This session discusses the important role of initial consultation at the Aesthetic clinics. With examples of how the consultation should be performed, who should be carrying the consultation and what is so specific about Aesthetic treatments? The session will also cover what should and should not be discussed with the patient during initial assessment, patient selections at your clinic and how to minimise risks of complications and complaints by managing patient expectations and paying great attention at the initial appointment. Examples of successful and unsuccessful consultations outcomes based on Dr Vorodyukhina’s own clinical experience will be discussed.

Dr Olha Vorodyukhina, Dentist, Aesthetic Practitioner and Aesthetic Trainer

Optimal Facial Aesthetics - A Typical Clinical Day in the Life of Professor Bob Khanna

If eyes are the “windows to the soul” then the “mouth is the voice of the soul”.

Unquestionably, the dento-alveolar complex sets the tone for perioral rejuvenation. Prof Bob Khanna will discuss the importance of achieving optimal dental proportions, form and symmetry with current concepts in cosmetic dentistry. From single teeth to full mouth rehabilitation involving skeletal augmentation and implants, aesthetics and function must be equally respected.

Prof Khanna will discuss the importance of a three-dimensional approach in lip augmentation and also look at predictability in the stabilisation of lips using BTX for cases with excessive gingival display (gummy smiles).

Achieving a good balance with upper and lower face is vital. Prof Khanna will explore new approaches in chin
augmentation with dermal fillers with particular reference to retrognathic chins in moderate to severe class II skeletal based patients. He will discuss the assessment and execution of treatment for mild, moderate and severe cases. Prof Khanna will also discuss the vital role of the peri-oral musculature with particular focus on the masticatory muscles. It is well established that masseteric hypertrophy will often lead to functional as well as aesthetic issues. Indeed temporo-mandibular joint disorders and bruxism (clenching and grinding) are often closely linked in such cases with facial pain being the catalyst for patients seeking resolution. Facial form will often be masculinized in masseteric hypertrophy.

Can BTX be safely administered in the treatment of masseters and thereby help alleviate such associated symptoms as well as addressing aesthetic concerns? Exciting new techniques and concepts will be covered in this lecture for BTX treatment of masseters.

In reality harmonious facial aesthetics can only be achieved through a comprehensive assessment and a "total facial approach". In order to achieve optimal facial balance, proportion and symmetry, treatment planning in facial aesthetics must include the lower face and perioral region.

Following on from this, achieving a good balance with the upper and lower face is vital.

In this lecture Prof Khanna will discuss different approaches to three dimensional cheek augmentation and sculpting using dermal fillers. Indeed this is still an area that aesthetic professionals often ignore or under treat yet maintenance of upper facial volume and convexity is essential in facial rejuvenation.

Prof Khanna will explore throughout this presentation, the anatomical concerns during treatment and look at predictable techniques with low complication rates.

In reality harmonious facial aesthetics can only be achieved through a comprehensive assessment and a "total facial approach", which will be at the very core of this very informative lecture.

Professor Bob Khanna BDS, Cosmetic and Reconstructive Dental Surgeon and Facial Aesthetics Trainer
Bob Khanna Training Institute

11:00-11:20 Digital Media Matters

From doctors to surgeons, we know that looking your best at all times isn’t an option – it’s a requirement. That's why we adopt THE RELENTLESS PURSUIT OF BRILLIANCE. With an enviable portfolio and in excess of ten years’ experience creating and maintaining successful brands, websites and powerful marketing communications throughout the Cosmetic and Aesthetic sectors, Blow Media are well placed to host this insightful look into how the considered use of Digital Media will drive your clinic or practice to greater success.

Scott Baker, Creative Director, Blow Media
and
Tracey Prior, Operations Manager, Blow Media
Blow Media

11:20-11:40 The Anatomy of a Claim

What can practitioners do to help mitigate the cost of a claim that is paid out? In this presentation Holly Markham will use real examples of how the total cost of a claim is broken down and then discuss areas such as consenting, note taking and patient selection to help practitioners follow best practice.

Holly Markham, Business Development Executive, Hamilton Fraser Cosmetic Insurance
Hamilton Fraser Cosmetic Insurance

11:40-12:00 The Business of Skin

Skin care and aesthetic treatments continue to increase their market share; sales of anti-ageing products and treatments are growing particularly aggressively creating considerable opportunities for our industry. This session will explore market trends and establish how aesthetic businesses can capture these sales effectively. An awareness of consumer trends, key sales drivers and seasonal opportunities can help build both your retail and treatment business and we will look at the latest research to give you ideas and inspiration.

Sharon Cass, Brand Education Manager, Skinbrands
Skinbrands

12:00-12:20 Just what the Doctor Ordered – Meeting your Needs as Aesthetic Healthcare Professionals

Today, the medical aesthetic market is very competitive. As many as 70 percent of your patients are research savvy and demand high standards. You are in constant competition with other clinics, small and large, as well as your high-street beauty salons offering cosmetic treatments.....where do you start!!!? Join us as we walk you through our Top Tips on starting an Aesthetic Clinic. This session will give you the tools to put you on the right path, we cover the 4 Cornerstones to building your practice, the Purpose, Procedures and the importance of Prescriptions as well as PR and the importance of Marketing.

Donna Ofsofke, Clinical Education Specialist, Healthxchange Pharmacy
Healthxchange

12:20-12:40 The Aurora Lift

Plastic Surgeon and Director of Cosmetic Courses, Mr Adrian Richards, explains his approach to facial rejuvenation, which focuses on the A-frame foundation of the face. The areas identified by the A-frame are the primary focus for natural rejuvenation and help to develop a systemised patient focused approach. Mr Richards will discuss the concepts that make up the A-frame and explain the importance of addressing each specific area. He will then demonstrate what he has found to be the most effective way of treating each area with combination of toxin, filler, cannula and needle. He has found that by breaking the face down into essential A-frame units, he can obtain natural, long-lasting results for his patients.

Mr Adrian Richards MBBS MSc FRCS (Plast.) Plastic Surgeon and Director of Cosmetic Courses
Cosmetic Courses
13:30-13:50 #ServiceFirst
Moneypenny – the UK’s leading Telephone Answering & Outsourced Switchboard Service
Moneypenny provides a professional, 24-hour service that’s dedicated to handling calls for the healthcare sector. We give you one person who gets to know you, your patients and how you run your hospital or clinic. Your dedicated Moneypenny Receptionist will allow you to get on with what you do best, working without distractions safe in the knowledge every call is being captured.
FREE trial available
Having experienced first-hand the benefits Moneypenny will offer your business, you’ll be able to make an informed decision, safe in the knowledge of what your ongoing costs will be.
Hollie Broadhead, New Business Manager, Moneypenny

13:50-14:10 50 Shades of Grey: Know Your Black and White
In this highly unregulated industry aesthetic practitioners are constantly trying to keep up to date with all the latest guidance and best practice without falling foul to the professional bodies, MHRA, HMRC and ABPI. Cosmedic Pharmacy will give an overview of common pitfalls and tips and tricks to avoid them to stay in the white. The presentation will cover topics including:
- How to write a legal prescription
- Ordering stock or prescribing on a named patient basis
- Is a procedure medical or cosmetic
- Security and storage of POMs
- Emergency drugs
- How your pharmacy can help
Dr Martyn King, Medical Director, Cosmedic Pharmacy
Mrs Sharon King, Nursing Director, Cosmedic Pharmacy
and
Mr Iain Ashby, Superintendent Pharmacist, Cosmedic Pharmacy

14:10-14:30 7 Strategies for Future Proofing your Practice
This presentation aims to give you seven strategies you can use now, to plan for the future growth of your practice. The strategies are based on years of experience dealing with practices that failed to plan and have the right systems in place. Our speakers will cover contingency planning and the best systems for smooth invoicing, and recording payments, efficient letters and easy booking systems for follow up appointments.
Kingsley Hollis, Head of Practice Management UK, Helix Health
and
Richard Shawyer, Managing Director at Professional Medical Management Services Ltd
Helix Health & PMMS

14:30-14:50 The Aurora Lift
Plastic Surgeon and Director of Cosmetic Courses, Mr Adrian Richards, explains his approach to facial rejuvenation, which focuses on the A-frame foundation of the face. The areas identified by the A-frame are the primary focus for natural rejuvenation and help to develop a systemised patient focused approach. Mr Richards will discuss the concepts that make up the A-frame and explain the importance of addressing each specific area. He will then demonstrate what he has found to be the most effective way of treating each area with combination of toxin, filler, cannula and needle. He has found that by breaking the face down into essential A-frame units, he can obtain natural, long-lasting results for his patients.
Mr Adrian Richards MBBS MSc FRCS (Plast.) Plastic Surgeon and Director of Cosmetic Courses
Cosmetic Courses

14:50-15:10 Is Your Cosmeceutical Brand Working Hard Enough for You? 10 Questions Every Clinic Should Ask Themselves
Cosmeceuticals have become an integral element of clinic business however the importance of evaluating if you have the right offering in place and equally working hard enough for you is underestimated. This lecture explores with 10 simple questions & illustrations on how to start making your cosmeceutical offering work harder across all facets of the clinic to optimise resources, improve customer satisfaction, increase turnover and unlock new revenue streams.
Alana-Marie Chalmers, Director, Harpar Grace International
IS Clinical
15:10-15:30 The Training Journey for an Aesthetic Practitioner
This session is imperative for anyone who is considering receiving training in Aesthetic Medicine. It is also appropriate for those who are new to Aesthetics and making their first steps in the industry. It will give an overview of what Aesthetic qualifications are required and how this is going to change in the future. It will offer 5 tips on how to choose a reputable training company and follow the step by step training journey taken by Dr Vorodyukhina. The session will also consider what makes a good Aesthetic practitioner.
Dr Olha Vorodyukhina, Dentist, Aesthetic Practitioner and Aesthetic Trainer

15:30-15:50 Injecting Profits in your Facial Aesthetics Business
Discover how to get started with a profitable facial aesthetics business. Have a sound understanding of legal requirements prior to offering facial aesthetics. Avoid the common mistakes made by other dentists within facial aesthetics.
Dr Harry Singh was a dentist who 3 years ago gave up dentistry to solely concentrate on facial aesthetics. He understands that the majority of dentists undertake clinical training but fail to build up a successful facial aesthetics business due to the poor implementation of the business side. Harry will cover the business aspects of running a successful facial aesthetics business and he will go over his ‘9 step blueprint for increased profits in your facial aesthetics business’. 1. Are you legally allowed to carry out facial aesthetics? 2. Attend an approved accredited clinical workshop? 3. Get indemnified? 4. Set up a pharmacy account? 5. Create your vision? 6. Organise your promotional material? 7. Train your team? 8. Retention of patients? 9. Referrals?
Dr Harry Singh BChD (Leeds) MF GDP (UK), Facial Aesthetician

15:50-16:10 Braver Leadership for Success in Business
Does the below sound like you?
“I have experienced different types of leaders, diverse organisational cultures and I’m confident that an environment of empowerment and progression leads to better engagement with a happier team working together towards a successful business.
I know that I need to do this, but short term business targets prevent me from doing so. I’m not exactly sure where to start. I feel the need of some guidance, perhaps a different way of thinking to help create the kind of business I would be proud of!”
If so, then be brave and find out more, it could be the difference between sustainable profit and personal value loss.
Stuart Chidley, Group Marketing and Sales Director, Viviscal

16:10-16:30 Regulations and Aesthetic Medicine - How 2015 Guidelines Affect Training and Practice
2015 has been an important year for the medical aesthetics sector. Triggered by the ‘Keogh Report’ of 2013, the Department of Health commissioned Health Education England (HEE) to develop new guidelines for cosmetic practice in order to support patient safety in this unregulated industry.
This talk will cover how training standards have improved and why graduates from weekend courses will require further training to be deemed competent in the future.
Dr Tristan Mehta BMedSci (Hons) BMBS, Managing Director, Harley Academy
Harley Academy
Mr Iain Ashby, Superintendent Pharmacist, Cosmedic Pharmacy

Mr Iain Ashby, is a highly skilled and commended pharmacist who has many years of experience working in the NHS and leads a highly successful chain of pharmacies. He is passionate about providing the best service possible to all customers at the best prices.

Scott Baker, Creative Director, Blow Media

27 years industry experience working with Big Brand Agency’s like Saatchi and Saatchi, Scott keeps a finger on the pulse of what’s hot and what’s not at all times. Having launched and guarded numerous strong brands with the Cosmetics and Aesthetics sector coupled with an unrivalled passion for his craft, Scott equally embraces the commercial element of every project. Combined, Scott and Tracey have all the assets your team needs to deliver creative, powerful and productive brands.

Hollie Broadhead, New Business Manager, Moneypenny

Having spent the early part of her Moneypenny career solely answering telephone calls for legal clients as a Moneypenny Receptionist, Hollie has a keen understanding of the sector and the needs of law firms large and small. This first-hand experience, which she now brings to the business development team, proves extremely valuable when working with firms to develop bespoke telephone answering solutions that really work for them. Hollie knows just what to expect and what makes a difference when it comes to delivering a first-rate service to law firms.

Alana-Marie Chalmers, Director, Harpar Grace International

Having had an extensive career developing and managing global brands across the Haircare, Fragrance, Cosmetics and health sectors, Alana specialises in business strategy and having founded and developed the luxury distribution & consultancy outfit, Harpar Grace International, she is bringing her wealth of experience to the UK aesthetics industry. Auditing and evaluating business and brand opportunities she works with clinics and practitioners to enhance clinic offerings, grow revenue and fast track profitability.

Sharon Cass, Brand Education Manager, Skinbrands

With over 25 years’ experience in the professional skincare industry, Sharon is an accomplished lecturer and public speaker specialising in medical aesthetic techniques, both here in the UK and internationally. Following a successful period as National Clinic Manager for a well-known Cosmetic Clinic Group, Sharon now heads up the education team for Skinbrands. She is responsible for the development of new training and master class programmes and is part of the product development team creating advanced treatments and clinical protocols for the aesthetic market.

Stuart Chidley, Group Marketing and Sales Director, Vivisical

Since joining Vivisical over 4 years ago, he has been instrumental in taking the health and beauty company from a 10m Euro business to a 70m Euro business through clear strategies, creating and leveraging clinically proven health and beauty brands, and maximising profit in new and existing markets. Stuart’s experience includes Charles Worthington where he was USA business manager, Avon and then Boots, where he was Head of Product & Marketing then Beauty Category Development. Attending the Vivisical business workshop hosted by Stuart Chidley will prove invaluable to anyone getting started or growing their Aesthetics business.

Blair French, Vice President of Marketing, Intraline

Be Bold! Be Innovative! Be Genuine! As the VP of Intraline, an emerging Medical Aesthetics Company, Blair French brings together an understanding of the clinician and consumer experience, differentiating the Intraline brand through connected products and distinctive experiential marketing. His diverse educational background in Cell Biology, Genetics, and Communications provides him with unique insight into the intersections between the science and marketing worlds, enabling him to craft memorable experiences and ensure long-term relationships with clinicians in a cluttered and confusing marketplace.

Dr Uliana Gout MBBS BSc, Cosmetic Physician

Dr Uliana Gout is a Cosmetic Physician and founder of a private practice - London Aesthetic Medicine Services Ltd. She serves as Principal Trainer in one of Europe largest Aesthetic Medicine Schools teaching a variety of non-surgical treatment modalities. Dr Gout is a Chairperson of the International Peeling Society. Dr Gout regularly presents at international congresses, as well as being involved in a number of research programmes & publications.
Kingsley Hollis, Head of Practice Management UK, Helix Health

Kingsley Hollis has managed support, installation, training and sales departments for DGL Solutions and Helix Health for the past 21 years. He aims to use the wealth of information accrued over this time to assist private practices in their transition from a paper-based system to a paperless or paper light solution. Kingsley is passionate about advancements that aid streamlining practices to bring about efficiency to save time, money and the environment.  

**Professor Bob Khanna BDS, Cosmetic and Reconstructive Dental Surgeon and Facial Aesthetics Trainer**

Professor Bob Khanna is appointed chair of Facial aesthetics at the University of Sevilla, Spain and runs successful clinics in the UK [Ascot and Reading]. He carries out a full spectrum of treatments from Aesthetic Dentistry, Surgical Implantology and bone regeneration procedures to full mouth rehabilitation. He was one of the first Dental surgeons in the World to venture into non-surgical facial aesthetic procedures utilising Botulinum Toxin and Dermal Fillers in 1997. Shortly after, due to his success with such treatments he helped develop the concept of hands on training courses for other medical and dental professional colleagues in 1999.

Internationally renowned as a leading lecturer, trainer and expert in aesthetic medicine, Prof Khanna has trained over 24,000 Doctors, Dentists and Plastic Surgeons in non-surgical facial rejuvenation procedures and has pioneered many techniques. He has helped develop the art of ‘Total Facial Sculpting’ and is regularly invited to teach other senior dentists, dermatologists and plastic surgeons his advanced techniques and concepts all over the world in ‘Train the Trainer’ conferences, as well as being a much sought after lecturer around the world in all major conferences.

Prof Khanna has authored over 30 publications in both dental and medical journals in the UK and Internationally. Prof Khanna also provides International Consultancy and is a Key opinion leader for Galderma, Omed and Teoxane and has been featured on many cosmetic surgery related television documentaries, e.g. Cosmetic Surgery Live (Channel 5), The Ruby Wax Show (BBC one) and Silicone chicks [Discovery health] and assisted in the launch of Sky television award-winning ‘Nip-Tuck’ series with his major contribution in ‘Plastic surgery laid bare’ (sky one).

Prof Khanna has lectured at the most senior level conferences both in aesthetic medicine and aesthetic dentistry - a rare achievement in itself.

**Dr Martyn King, Medical Director, Cosmetic Pharmacy**

Dr Martyn King is director of Cosmetic Skin Clinic, member of BCAM, board member for BAS, Chair of the Aesthetic Complications Expert Group, medical director for 3D-lipolite, Chair of SaveFace and on the editorial panel for Aesthetic Medicine.

**Mrs Sharon King, Nursing Director, Cosmedic Pharmacy**

Sharon King RN NUP is co-director of Cosmedic Skin Clinic, board member of BACN, member of the Aesthetic Complications Expert Group, clinical specialist and trainer in dermal fillers and on the editorial panel for Aesthetic Medicine.

**Mr Dev Lall BSc(Hons) MBChB FRCS(Eng) FRCS(General Surg), The Private Practice Expert**

Dev Lall is a surgeon, entrepreneur, author and speaker who through years of successfully helping consultants grow their private practices became known as ‘The Private Practice Expert’. Whilst training as a surgeon his entrepreneurial flair first came to the fore when he turned his life-long passion for cars into a company designing and building road-legal racing cars. It was there that he cut his ‘marketing teeth’ in growing the company and producing cars that came to be sold in the UK and Europe, with enquiries from as far away as the USA, Cuba and Australia.

As a surgeon he saw how many doctors struggled to grow their private practices and put what he learned to work on their behalf. By following his advice consultants have quadrupled their private practices and more, with one physician growing his practice to just under £1,000,000 pa within 3 years.

For almost four years he has been writing for Independent Practitioner Today magazine and was commissioned by them to write ‘100 Ways to Grow your Private Practice’ aimed squarely at doctors in private practice.

His first book ‘Succeeding in Private Practice: The Quick’n’ Dirty Secrets to Doubling your Income in Six Months or Less’ has just been published and Dev runs a thriving consultancy helping doctors both with training programmes and personally as clients to grow their own private practices.

His favourite phrase is ‘Personal sovereignty’ and his least favourite sentences begin with ‘But’

**Holly Markham, Business Development Executive, Hamilton Fraser Cosmetic Insurance**

Holly Markham has over 10 years Insurance experience working with a range of clients from SME to large corporate organisations providing risk management advice and implementing high level insurance programmes to protect and mitigate their business risks. In 2013 Holly was highlighted by Allianz and Insurance Age Magazine as one of the top five young brokers in the UK and was also selected by Zurich Insurance to take part in their Future Industry Leaders programme. Holly works closely with high profile industry figures, trade associations and governing bodies to educate practitioners and keep them abreast of important changes to legislation and future insurance risks.
Dr Tristan Mehta BMedSci(Hons) BMBS, Managing Director, Harley Academy

Tristan Mehta is a cosmetic doctor and Masters student in Skin Aging and Aesthetic Medicine. Achievements within the medical field include multiple publications, a research award by The Healing Foundation and presentation of research internationally. He has been awarded support by Virgin as a young entrepreneur; and is passionate about developing better standards in medical education through novel approaches and implementing state-of-the-art technology.

He has since been working with the British College of Aesthetic Medicine and Health Education England recommendations to co-ordinate a revolution in the medical aesthetics training sector, ending the era of the ‘weekend course’.

Donna Ofsoke, Clinical Education Specialist, Healthxchange Pharmacy

Donna Ofsoke is the Clinical Educator for Healthxchange Pharmacy with many years experience in the aesthetics industry, including sales, marketing, education and training in areas such as medical equipment, general aesthetics, combination therapies and medical skincare. Donna has advised hundreds of clinics across the UK on treatment protocols, marketing techniques, patient pathways and in-depth CPD approved training in premium products in the aesthetics industry.

Dr John Quinn MB CH BAO BACD, Founder and Clinical Director of Quinn Clinics

Dr John Quinn qualified with honours from University College Dublin Medical School in 1998 and finished his GP training, with Membership of Irish College of General Practitioners in 2003; still carrying out some limited work as a GP today. He completed his Diploma in Clinical Dermatology at Queen Mary University London 2010, where he wrote a thesis on Rosacea. This was followed by a BTEC Cert in Lasers and Lights, backed by a wide experience of using a variety of laser devices including, Lumenis One IPL, Nd YAG, Candela CO2, Pelleve and Syneron Candela ElTwo and elos Plus. Dr Quinn has nine years’ experience in Cosmetic Dermatology and has been in practice in aesthetic medicine since 2005, having worked for both Harley Medical Group and SKIN, prior opening his own practices: Quinn Clinics, Bristol April 2010, London Feb 2013 He is a full member of the British Association of Cosmetic Doctors. In 2012, he was appointed to the new CODE-AFA Multi Discipline Advisory Board Team at the Association for Facial Aesthetics. Dr Quinn has performed thousands of cosmetic procedures during his career in aesthetic medicine and is a passionate advocate for aesthetic medical education.

Mr Adrian Richards MBBS MSc FRCS(Plast.), Plastic Surgeon and Director of Cosmetic Courses

Consultant Plastic Surgeon Mr Adrian Richards has been voted Home Counties Leading Plastic Surgeon by The Daily Mail, Leading Breast Surgeon UK by The Independent on Sunday, and was named The Botox Expert in the Evening Standard’s ‘Harley Street Heroes’. In 2014 Adrian was named as one of the world’s Top 100 Most Influential Cosmetic Doctors by international cosmetic surgery website RealSelf.

Mr Richards started his surgical career at Stoke Mandeville NHS Trust before opening his own private practice, Aurora Clinics. The company now has more than 20 clinics throughout the country, offering a wide range of plastic and cosmetic surgery procedures and non-surgical treatments. Alongside his surgical work, Adrian is a prolific author with an extensive list of plastic surgery publications and books, including a best-selling textbook ‘Keynotes on Plastic Surgery’. He is the founder of Cosmetic Courses, a company accredited by the Royal College of Physicians, which provides training to medical practitioners entering the aesthetic market.

Richard Shawyer, Managing Director, Professional Medical Management Services

Richard has been the MD for 5 years setting up the business and leading it to flourish and grow in that time. As a patient himself Richard enforces a patient centric feel to make sure the patient journey is as smooth as possible. Richard has developed many central London practices and has a unique insight into business development and growth. Richard has previously worked with multiple pharma and commercial organisations.

Dr Harry Singh BChD [Leeds) MF GDP (UK), Facial Aestetician

Dr Harry Singh has been carrying out facial aesthetics since 2002 and has treated over 3,000 cases. In his last dental practice (aesthetics) he ended up doing more facial aesthetics than dentistry. Due to the very high profit margins associated with facial aesthetics he decided to just concentrate on facial aesthetics. He currently has over 700 facial aesthetic patients.

He is not only a skilful facial aesthetician but a keen marketer which he feels is vital to attract and retain patients requesting facial aesthetic services. He has published numerous articles on the clinical and non clinical aspects of facial aesthetics and spoken at dental and facial aesthetics conferences on these topics.
Dr Olha Vorodyukhina, Dentist, Aesthetic Practitioner and Aesthetic Trainer

Dr Olha Vorodyukhina qualified in 2005 from the Ukrainian Medical Stomatological Academy and passed her Overseas Registration Exam (ORE) with the General Dental Council in March 2013. Olha is very passionate about Facial Aesthetics and has had a special interest in Aesthetics since 2010. Trained in aesthetic medicine by ‘Cosmetic Courses’, UK, she now divides her time between Dentistry and Facial Aesthetics. Olha is the owner of ‘Shine Medical’, an Aesthetic clinic in Nottingham and a trainer in Aesthetic Medicine at ‘Cosmetic Courses’, Buckinghamshire. She also works as a Dentist at ‘City-Dental practice’, Leicester, where she also provides facial aesthetic treatments. Olha has featured in national and international Dental magazines, including British Dental Journal and ‘Dentistry Magazine’ and is a speaker at national Aesthetics and Dental conferences.

Todd Watts, Partner, Strathspey Crown LLC

Mr Watts brings his experience in mergers and acquisitions, public and private equity, debt financing, and investment management to his role as Partner at Strathspey Crown. Prior to joining Strathspey Crown, he worked in the investment banking group at J.P. Morgan in New York City, where he covered some of the firm’s largest clients in the Consumer and Lifestyle Healthcare sectors. As an investment banker, Mr Watts has advised on a number of transactions including mergers and acquisitions, debt and equity financing alternatives, leveraged buyouts, recapitalizations, divestitures, and joint ventures. Mr Watts received his MBA from Yale University, studied finance at the IESE Business School in Barcelona, Spain, and graduated with a BS in Business Administration from the Marshall School of Business at the University of Southern California.
12:50-13:10 **Enhanced Clinical Outcomes using Multi-technology Approach**

The photoaged skin suffers from different symptoms. Each symptom has different bio-physiological characteristics and different depth. Therefore, a single technology cannot treat all these effectively. Having a multi-technology platform, enables to fit exact treatment application according to the symptom. For example, wrinkles will require skin tightening with radiofrequency technology, while post-acne scars will react to fractional radiofrequency. Pigmented and vascular lesions will effectively treated by IPL or laser modalities, as well as hair removal application. Moreover, a combination approach of different technologies in single treatment, will lead to more effective and long-lasting results.

*Dr Inna Belenky, Clinical Director, Viora*

13:10-13:30 **Skin Care Starts with a Sip – Fact or Fiction? Hydrolysed Collagen Helps Counteract the Signs of Ageing**

With age, changes in the metabolic processes of structural components of the skin lead to visible signs of aging, such as dryness and wrinkle formation. Intake of products containing hydrolysed collagen permits a systemic absorption and distribution in different tissues.

A randomized double blind, placebo controlled study was conducted to evaluate the efficacy of hydrolysed collagen based nutritional supplements GOLD COLLAGEN® on skin properties. Together with aesthetic treatments or taken alone, daily consumption of GOLD COLLAGEN® products lead to significant results in terms of efficacy and patient’s compliance, suggesting that hydrolysed collagen can help counteract signs of ageing and boost the effect of cosmetic treatments.

*Dr Sara Sibilla, Clinical Project Manager, MINERVA Research Labs Ltd*

13:30-13:50 **The Combination of Laser Lipo, Cryotherapy Induced Lipolysis and Acoustic Wave Therapy Delivers Impressive Results More Quickly**

By applying these three treatments in conjunction, the aesthetician can accelerate the results of immediate inch loss considerably and reduce intervals between treatments safely. Laser Lipo is known to deliver immediate results if combined with diet and exercise. Cryotherapy Induced Lipolysis breaks down fat cells in targeted areas. It is effective as a body sculpting treatment but is slow on its own to show results. Acoustic Wave Therapy has recently been shown to also be very successful in the effective treatment of cellulite. The treatments are non-invasive and together deliver faster results safely and effectively.

*Barbara Freytag*

_Academy of Advanced Aesthetics_

13:50-14:10 **Combination Therapy in Aesthetic Practice**

With an extremely busy clinical and aesthetic dermatology practice in Minneapolis, Dr Briden is well versed in choosing the best cosmetic options to both support the laser, injectable, peel and clinical work that she does daily, and to keep her patients coming back for years and years. In this session Professor Briden will review the latest ingredients and formulations that she uses to promote skin fitness in her own patients – whatever their skin needs.

*Professor Beth Briden MD, Founder, Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA, USA*

_AestheticSource_

14:10-14:30 **Advanced Radiofrequency: why I need it and how I can maximise it**

Dr Yoram Harth, Board Certified Dermatologist and the originator of blue light in acne and 3DEEP radiofrequency technology explores radiofrequency and other energy based rejuvenation technologies, reviewing their indications and clinical efficacy. He explores the role of radiofrequency in the modern aesthetic clinic, and how selecting the right platform can help you treat multiple rejuvenation indications with excellent results for the patient with minimal downtime.

*Dr Yoram Harth MD, Board Certified Dermatologist*

_Aestheticare_

14:30-14:50 **New French Standards in Personalised Physician-dispensed Topical Dermo-aesthetic Skin Care for Melasma and UV Damage**

**DIAGNOSIS:** Evaluation of the skin’s condition utilising a detailed patient questionnaire, physical examination and standardised digital photographs.

Universkin Personalized Extemporaneous Preparations (PEP)

Pure actives (PA) have been incorporated extemporaneously in a standardised micro-emulsion.

**DISCUSSION:** The active ingredients - selected for their proven antioxidant properties - are optimised at concentrations based on clinical data. Several arguments support the use of extemporaneous preparations, to facilitate adaptability and the use of actives that are “fragile”, in skincare. Results obtained demonstrate significant improvement of clinical signs, with a rapid rate of correction, higher than that of commonly reported cosmeceutical data.

**CONCLUSION:** SOD associated with antioxidant PA significantly improves the signs of skin aging and melasma. Clinical trials are underway to determine the preventive and corrective actions of the anti-oxidants against extrinsic oxidative stress and melasma.

*Dr Diana Murr, Dermatologist, Dr Linda Fouque, Cosmetic Dermatologist, Dr Benjamin Ascher, Plastic Surgeon and Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician*

_UNIVERSKIN by Schuco_

68 CCR EXPO
14:50-15:10 **Spring Thread®, New Generation of Permanent Suspension Threads**

Spring Thread® aesthetic threads are 100% made in France, for a better reliability. This product is made of polyester and silicone, which are perfectly biocompatible. Those two materials are used in implants for over 50 years. Spring Threads® give an efficient answer to lastingly reduce the sagging of your facial skin.

Considered as the latest generation of suspension threads, their features of controlled elasticity and suppleness enable to preserve your face’s youth longer. Thanks to its supple and elastic picots out thread is highly resistant and without risk of breakage. You will be able to forget about them for many years.

*Dominique Malard, CEO, 1st SurgiConcept*

**1st SurgiConcept**

15:10-15:30 **Innovations in Platform Laser Technology**

Introducing the most complete solution to Ageing Skin - Laser 360iQ by Alma Lasers.

Combining 4 different technologies Laser 360iQ is the most comprehensive treatment for all signs of aging skin.

Near InfraRed - Gently heats and tightens the skin

Dye-PL - Removes lesions and skin pigmentation

ClearLift - A fractional non ablative Q-Switched laser remodels collagen and enhances skin elasticity

iPixel - The world’s fastest and most effective Erbium laser improves fine lines, stretchmarks and skin texture

With these different technologies complimenting each other in perfect harmony Laser 360iQ will make skin look and feel years younger in as little as 4-8 weeks.

*Dr Ilan Karavani, Dermatologist*

**ABC Lasers**

15:30-15:50 **The use of Thermolysis for Skin Rejuvenation treatment**

20 minor surgical procedures can be successfully and simply treated using Thermolysis /Short Wave Diathermy.

Advanced Cosmetic Procedures using Thermolysis offers treatment with no stitches, no scarring, no downtime and effective quick safe results. It is swiftly becoming a very popular addition to the Clinicians portfolio as more and more Surgeons, Doctors, Nurses, Medical practitioners and electricians become aware of these very lucrative, effective and successful treatments.

This lecture covers treatment on the various types of skin blemishes including Telangiectasia, Campbell de Morgans, Spider Naevi, Skin Tags, Milia, Warts (Seborrheic, Common, Plane and Verrucas), Moles, Sebaceous Hyperplasia & Sebaceous Cysts, Dermatosis Papulosa Nigra, Hyperpigmentation, Xanthomas, Syringoma, etc

*Elaine F Stoddard PR CICTAC IHBC VTC PGCED MRSM MBIAE BABTAC, Director of Education, Sterex*

**Sterex**

15:50-16:10 **Skin Fluorescence - a Skin Deep Perspective on Diagnosing Skin Conditions**

Skin diagnosis based upon the fluorescence of skin tissue being exposed to an UV source has been well known and accepted in dermatology for almost 90 years. However, recent breakthroughs in LED technologies have led to the availability of narrow band and pure UV sources which are no longer troubled by unwanted impurities in the visible light domain. As a consequence, skin tissue being exposed to this new the type of UV source are illuminated from within by pure fluorescence and reveal hidden conditions and concerns with a clarity and contrast not achievable with any conventional technology.

*Walter Arkesteijn, Managing Director, InnoFaith Beauty Sciences*

**Observe Ltd**

16:10-16:30 **Second Generation Picosecond Technology: Discover the Latest Evolution**

Q-switched laser, with pulses in the nanosecond regime, have been the devices of choice for tattoo removal and other pigmented conditions for over two decades. The theory of selective photothermolysis requires both the correct pulse width and wavelength to be chosen to allow for the selective absorption of laser energy by the target. For tattoo removal, Q-switched nanosecond laser create a primarily photoacoustic effect which shatters the tattoo pigment, with a degree of thermal damage to the surrounding tissue, this damage being minimal. However, with the advent of picosecond lasers for tattoo removal, an increased photoacoustic component is seen and even less thermal damage to the surrounding tissues. Correct wavelength selection is still required, as with nanosecond lasers, despite this increased shattering effect. If the target does not absorb the energy, no effect will be observed, and systems still require multiple wavelengths to treat all colours of tattoos. While highly effective, picosecond lasers currently lack the well evidenced safety profile of nanosecond lasers. However, second generation picosecond lasers overcome these challenges by combining both picosecond and nanosecond technology, allowing the effective and safe removal of tattoos on all skin types. The talk will discuss picosecond lasers and developments in the rapidly evolving area of lasers for tattoo removal.

*Dr James Sanders, Research & Development Manager, Lynton Lasers*

**Lynton Lasers**

16:30-17:00 **21st Century Alchemy - Today’s State-of-the-Art Paradigm for Creating Optimal Beauty, Health, Prevention and Age-Reversal, Internally and Externally**

Wholistic Dermatology means addressing and treating the body as a ‘whole’ – inside and out by combining skin and internal Medicine – attempting to cure and reverse rather than just treat symptoms in perpetuity. All the pieces of the body’s puzzle are needed to diagnose and assess why health and skin problems, to correctly treat and provide optimal internal and external results:

- Individualized dietary, exercise, lifestyle, psychological instruction
- Diagnostic/history skills, blood work, urine, saliva, iris, EAV, muscle/pulse testing
- Supplements, remedies, antioxidants, anti-fungals, detoxifiers, Sound
- Healthy bio-identical hormones for women and men.
- Non-toxic, maximally Therapeutic, Physician-strength, chirally-correct, best tool-for-the-job Skin Products, Peels and Treatments
- And most importantly – PREVENTION

*Dr Julia T Hunter MD, Dermatologist*

**Church Pharmacy**
09:20-09:40  Grow Your Aesthetic Practice with CoolSculpting

Consumers are continuing to turn to non-surgical procedures for aesthetic enhancement. This workshop will show how plastic surgery and dermatology practices can benefit by incorporating CoolSculpting, the worldwide leader in non-surgical body contouring, into their practices. Dr Harrington’s clinical results and business growth will be presented. With over 2 million treatments worldwide, CoolSculpting provides a safe and effective method of reducing subcutaneous fat.

Dr Jennifer Harrington MD, Plastic and Reconstructive Surgeon
CoolSculpting by ZELTIQ

09:40-10:00  A Surgeon’s Experience with the Keller Funnel

Capsular contraction is a significant complication following aesthetic breast augmentation and many intra-operative manoeuvres have been described to reduce its incidence. The now accepted scientific aetiology is the development of a chronic low-grade infection in the form of a biofilm, which can arise from skin contact at the time of implant insertion. The Keller Funnel is an elegant and cost effective solution to this problem that has gained general acceptance amongst plastic surgeons in the United States. Mr Harris will review the evidence and report on his experience of this device in both aesthetic and reconstruction breast implant surgery.

Mr Paul Harris BSc MD FRCS(plast), Consultant Plastic Surgeon
Ideal Medical Solutions

10:00-10:20  New Technologies to Determine a Real Improvement in HA Filler Performance

A new era for Hyaluronic acid based filler has arrived. Scientech Corporation, a Swiss company manufacturing fillers and biomaterial since almost 20 years, is proud to introduce on the market Neauvia Organic brand, a very complete line of HA fillers, HA vials and cosmeceuticals. Fillers are based on: 1) different raw materials, 2) different crosslinking technology, and, 3) double actions (just HyaLine): filler plus biostimulation. Each of these features offers a different approach to the HA used in the aesthetic medicine field and brings substantial advantages with respect to competitors.

1. The innovative raw material is based on HA extract from “bacillus subtilis”, instead of the obsolete used by other companies, which is extract from “streptococcus equi”. The difference is perceptible and substantial in terms of safety and biocompatibility. This new kind of Hyaluronic, extract from bacillus subtilis (NON-pathogen bacillus for Humans), is a patented HA extract in distilled water and so without any chemical contaminant. Furthermore, the new raw material, due to the different extraction method, does not contains any protein nor nucleic acid, nor endotoxins.

2. The innovative technology used to obtain the final cross-linked product is quite known, but actually unused as a filler. The scientist at Scientech Corporation substituted the current monomer used as cross-linker (BDDE) with a safer and more mechanical resistant polymer (PEG). The advantages are strongly evident in terms of safety, but, overall, in terms of mechanical properties. All of these advantages will be analysed and explained by author.

3. Finally, a special mention to HyaLine, that is the first product worldwide with double action: filler action thanks to the cross-linked HA and biostimulation due to a very safe use of CaHA (just 1%).

Conclusion: Both presentations (with and without CaHA) will be detailed and approached from author during a scientific session to show that, finally, we have a substantial improvement of HA filler.

Professor Nicola Zerbinati, Specialist in Dermatology and Venerology and Assistant Professor at University of Varese, Italy
Scientech Corporation SAGL

10:20-10:40  New Advances in Melanoma Detection and Screening: Potential Role of Nevisense for Improving Diagnostic Accuracy

· Nevisense technology and method
· Principle of Nevisense Electrical Impedance Spectroscopy (EIS)
· The result – EIS score
· Fast and simple procedure
· The challenge of visual diagnosis
· Clinical development
· Pivotal study overview, process & top line result
· Nevisense correlation to severity of lesions
· The Nevisense solution

Professor Chris Anderson MBBS MD FACD, Professor in Dermatology, University of Linköping, Sweden
Globe Aesthetic and Medical Technologies

10:40-11:00  Cross Medical in Collaboration with Synoia Launching the WishPro System in the UK

The visible signs of aging are a result of many factors both internal and external. At Synoia we believe that in order to prevent/reverse the aging process a combined approach is necessary. WISHPro combines advanced aesthetic technologies with powerful cosmetic formulations.

Synoia Technologies, the fastest growing medical aesthetics devices manufacturer, is excited to announce the launch of the WishPro Magnetic therapy system in UK

Synoia Technologies LTD specializes in developing advanced aesthetic devices with innovative business models.

Founded in 2008 Synoia has developed products for both the professional and consumer beauty markets

Alex Masser, Director, Cross Medical Solutions Ltd
Cross Medical Solutions Ltd
11:00-11:20 Nonpenetrating Cosmetics for Collagen Replenishment in the Aged Skin

Collagen fibers are major component of human skin. Its loss and fragmentation lies at the core of age-related changes in the skin appearance. Dermatopoietin is an innovative peptide complex capable of boosting collagen to the skin and is the principal component of Swiss cosmetic brand EVENSWISS. Dermatopoietin does not contain collagen and the formula does not even penetrate the skin. Instead of this, Dermatopoietin sends a signal from the skin’s surface to the deeper layers to initiate production of skin collagen by dermal cells. Dermatopoietin is clinically proven as a fast collagen booster for aged skin.

Igor A. Pomytkin PhD, Consultant, United Technologies UT AG (Zurich, Switzerland)

United Technologies UT AG

11:20-11:40 PicoSure Aesthetic Laser Treatments

PicoSure is the world’s first picosecond aesthetic laser with FDA approval for the treatment of acne scars, age spots, and wrinkles. PicoSure’s unique delivery of light into the skin, stimulates the body’s natural ability to produce more collagen & elastin, resulting in smoother skin, wrinkle reduction and an improvement of overall skin tone & texture with virtually no downtime. All these modifications happen while the patient’s skin stays intact.

Dr Michelle Lyners BChD PG Dip Endo, UberSkin

Cynosure

11:40-12:00 ENDOLIFT Laser: 8 Years of Personal Experiences on 345 Areas of the Face and Body

This study evaluates the results of a new procedure called ENDOLIFT, using a small optical fibre connected to an Italian diode laser, for the treatment of the initial and middle skin laxity, of the face and the body.

Dr Roberto Dell’Avanzato will be reporting his personal experience after 8 years and over 345 areas treated, using at the beginning an 808nm diode laser, then from 2009, a 1470nm diode laser (Eufoton, Trieste, Italy) for the treatment of the face and the body areas with skin laxity: eyelid, mid-face, lower-face, mandibular border, underchin, neck, inner-arm, abdomen and peri-umbilical area, inner-thigh and knee. In addition, a fractionated scanner can be connected to the same device.

The results obtained with the ENDOLIFT technique, most associated with a fractionated scanner, permits Dr Roberto Dell’Avanzato to consider the laser the present and future of aesthetic medicine and surgery for the initial and middle areas of skin laxity.

Dr Roberto Dell’Avanzato MD, Aesthetic Surgeon and Professor of Laser, San Marino University and La Sapienza (Rome-Italy)

Eufoton Medicalasers

12:00-12:20 Combining a Glycolic Lactic Peel and Topical Retinol and Vitamin C with Micro Needling - A Case Series Presentation

Glycolic Lactic peels and micro-needling procedures are well established superficial skin care treatments in Aesthetic Medicine. We present a case series of patients treated using a combination of both techniques and Retinol and Vitamin C. Results using this combined approach lead to superior outcomes in terms of both patient and doctor satisfaction. Improvements can be seen in skin tone and texture, open pores, pigmentation, skin laxity.

Dr Raina Zarb Adami MD MRCS MSc, Surgeon and Cosmetic Doctor

SkinCeuticals

12:20-12:40 3D-lipo: The Benefits of Multi-Platform Approach when Dealing with Different Body Indications

Roy Cowley will discuss the benefits of a multi-platform approach when dealing with different body indications. Every client’s needs are unique and there is no one fix for all; Roy will explain each technology incorporated in the 3D-lipo machine and why a bespoke treatment plan to target weight loss, body contouring, skin tightening and cellulite reduction is the ultimate approach to gain maximum patient satisfaction.

Roy Cowley, Managing Director, 3D-lipo Ltd

3D-lipo Ltd
12:40-13:00 Scarless Closed Approach Face Lift SUTURAS of SMAS to Periosteum & Buttock Lift - the Serdev Suture® Techniques

The s.c. “Serdev suture” is scarless and uncomplicated in the postoperative period. The idea is, using curved elastic needles and a semi-elastic suture, to fix mobile fascial tissue to periosteum at a higher level. The most important idea in the upper face is to lift the lateral face temporally (lateral eyebrow, lateral canthus of eyes and mouth). In art and theatre, faces called “mask of tragedy” and “mask of comedy” are well known and used to express age and status. The concept of scarless suture lift in face is to turn the “mask of tragedy” into a “mask of comedy”, i.e. to lift up “the subcutaneous facial mask” – the SMAS. Since soft tissue and skin are attached to the SMAS, the lifting of the SMAS reflects in lifting of the face and its most important elements in the same direction. Structuring and positioning different face elements could be used not only in face ptosis of elderly individuals. Aesthetically wrong face angles could enhance a sad look also in young patients. Fixing the SMAS in a higher or different position aims repositioning of other structures as well. Changing the position of the SMAS could restore the aesthetic angles, shape and proportions as a basis for beautification and rejuvenation, to give a happy, youthful appearance and a smiling expression not only to the elderly. With young patients the aim of the “temporal SMAS lift” should be beautification, based on face aesthetics.

Serdev suture techniques are SMAS lifts. 1/ In Temporal SMAS lift - the galea, presenting the temporal SMAS, is fixed higher to the temporal fascia; 2/ in Medial SMA lift - the SMAS and buccal fat pad - to the temporal fascia; 3/ In the Lower SMAS-platysma lift - the cheek SMAS and the platysma - to the periosteum of the mastoid retroauricular; 4/ In Brow lift - the Serdev fascia of the eyebrow – higher to upper temporal line; 5/ In Chin enhancement - the chin soft tissue is fixed in a circular suture and to periosteum; 6/ In Breast lift the upper breast tissue and fascia are fixed to the clavicle; 6/ In Buttock lift – we make a circular suture to obtain a “bouquet” or bunch of the trabecular system and fibrotic soft tissue that we fix to the Serdev fascia each side. In each area we can use 2 to 4 skin punctures. Usually no dressings are necessary. Photographs before and after in face, profile and ¾ approve the aesthetic result.

Sequels are very rare. Attention has been paid not to insert hair into the subdermal tissue. Edema and bruising occur in less than 2 %. Less than 1% aesthetic disappointment is due to subjective unsatisfactory effect of lifting angles.

Professor Dr Nikolay P Serdev MD PhD, Honorary Professor, New Bulgarian University
New Bulgarian University & Bulgarian Society of Aesthetic Surgery and Medicine

13:00-13:20 Use of Incisional Negative Pressure Wound Therapy in Breast Reduction Surgery

Jip will present the results of a multicenter randomised controlled study where PICO™ Negative Pressure Wound Therapy (NPWT) has been compared with standard care in the management of closed surgical incisions following reduction mammoplasty. Jip has carried out additional scar quality assessments to compare the quality of scarring with and without the use of the PICO. The proposal that the preventative use of NPWT may provide improved scarring opens up a discussion on which indications and which type of patients should be considered for this prophylactic treatment.

Dr Jip Beugels MD BSc
Smith & Nephew
the safe, definitive solution to lip enhancement

designed exclusively for the lips

the ALTERNATIVE to lip injections

For more information, please visit stand G68
Alternatively visit www.surgisol.com

the ULTIMATE in performance

high quality illumination

maximum image quality

the latest in binocular loupes and headlights
Chris Anderson is professor in Dermatology at the University of Linköping in Sweden where he is active in clinical dermatology, research and undergraduate/postgraduate teaching. He is originally from Australia and has been, through the years, active clinically and in research in that country. He had for a period the Chair in Dermatology at the University of New South Wales in Sydney. He works broadly in clinical dermatology and has had a special interest in the development of skin tumour services. His research centring on eczema, psoriasis and aspects of barrier function especially innate reactions such as irritation and reactions to ultraviolet light has involved extensive use of bioengineering technique and the development and use of in vivo, human microdialysis. A current area of focus is the use of bioengineering technique in practical health care.

Walter Arkesteijn is a Dutch entrepreneur and inventor and has a background in electronics engineering and is the founder of InnoFaith beauty sciences B.V., a Dutch company which since its founding in 1996 is specialised in the development and production of skin and hair diagnosis devices and instrumental cosmetics. Through InnoFaith, Walter shares his passion for skin, biosciences and engineering and is widely recognized as a charismatic pioneer bringing innovations to the cosmetics industry. Today, the company is globally active exports to over 50 countries. The company works closely with her clients offering either full customers products or expert devices through it’s Sylton house brand.

Benjamin Ascher, MD, is a board certified Plastic Surgeon, lecturer and clinical assistant, from Paris Academy, and chairman and head of the Clinique of Aesthetic Surgery IENA in Paris, France.

He is a member of the French, American, and International Societies of Plastic, Reconstructive and Aesthetic Surgery (SOFCPRE, SOFCEP, ASPS, ISAPS). He is section editor of the Aesthetic Plastic Surgery Journal and member of the Editorial Board for the Journal of Cosmetic and Laser Therapy, as well as author of 130 original articles published in referenced journals, and review articles in updated aesthetic surgery, non surgical procedures and recently, editor of ‘Injections treatments in Cosmetic Surgery’ Informa, 2008.

He is the founder and scientific director of IMCAS congresses (Paris, Shanghai, Bali, and Goal), world leader in medical conferences dealing with the interface between Plastic Surgery, Cosmetic Dermatology, and Aesthetic Medicine.

He is also co-director of the first French & European university diploma, dedicated to injectables, face & body fillers and all associated techniques, University of Paris V- Paris XII, Hopital Tarnier, France.

He is working extensively on research and clinical studies on many surgical procedures as well as Cosmetic Botulinum Toxin, Fillers, Facial & Body Volumetric Implants, Lipofilling, Suspending Threads, Face Lifts, and Body Contouring energy devices.

Professor Beth Briden MD is the founder, medical director and CEO of Advanced Dermatology & Cosmetic Institute in Edina, Minnesota where she has received the Top Doc award for clinical practice virtually every year since its inception in 1997. Dr Briden is international expert on skin rejuvenation and chemical peeling and has lectured around the world on skin rejuvenation, combination anti-aging therapies, chemical peeling, lasers, nutraceuticals and cosmeceuticals.
Roy Cowley, Managing Director, 3D-lipo Ltd

The 3D Brand is a culmination of 20 years’ worth of personal experience developing result driven devices for the Aesthetics industry. Roy Cowley, Managing Director, is a great believer in thinking out of the box and the 3D Brand is a culmination of that belief and experience.

After several years working with Laser Lipolysis devices and understanding the frustrations and limitations of such machines, especially the exercise post treatment, Roy stumbled across new technologies that offered a ray of light. The thought process from this point was to create a device that was fundamentally different. Body machines have nearly always followed a single level of treatment focusing on muscle, cellulite, fat or skin tightening. Mr Cowley set out to create a machine that offered technology to permanently remove fat in a more effective way to laser lipolysis but also treat cellulite and offer skin tightening. As he had been preaching over the years with the anti-aging market, it is important to try and be different as a clinic in order to stand alone in a competitive environment. It has always been his belief that clinics should be more bespoke, prescriptive when selling treatments to their clients as every client’s needs are different and there is no one fix for all. Many clinics now follow this approach and combine different technologies to match their client’s indications and their clients keep coming back for more.

Dr Roberto Dell’Avanzato MD, Aesthetic Surgeon and Professor of Laser, San Marino University and La Sapienza (Rome-Italy)

Roberto Dell’Avanzato MD is a Specialist in Surgery with a Masters degree in Aesthetic Surgery. He is Professor of Laser, San Marino University and La Sapienza (Rome-Italy) and Author of 230 articles, videos and abstracts concerning Aesthetic Surgery, Laser and Mini-invasive Surgery. He is a World Opinion Leader for Endolift Laser treatment which has the highest number of patients published. Dr Dell’Avanzato is an Honorary Member of the Israel Academy of Beauty and a Member of SICPRE and WOSAAM. He has been awarded the Certificate of Excellence from The Pakistan Medical Association for humanitarian services rendered to the burnt and scarred victims of Pakistan and the Certificate of Merit from the Combined Military Hospital of Islamabad (Pakistan) for humanitarian services.

Dr Sotirios Foutsizoglou BSc(Hons) MSc MBBS MRCS, Cosmetic Surgeon

Dr Sotirios Foutsizoglou graduated from Newcastle University Medical School and then completed his Foundation programme and basic surgical training with the London and KSS Deaneries. In addition to his MBBS he also holds a BSc(Hons) in Mathematics from the University of Athens and a MSc in Biostatistics and Epidemiology from the Harvard School of Public Health where he also began his PhD research work. Dr Sotirios Foutsizoglou has been a valedictorian for both his BSc and MSc.

Dr Sotirios Foutsizoglou specialises in minor Cosmetic Surgery and Aesthetic Medicine. He is the founder and medical director of SFMedica which is based on Harley Street in London. He has featured on various Cosmetic Surgery related programmes on National TV. He is on the Editorial Board of Aesthetic Medicine Journal and has numerous publications in UK journals, magazines and newspapers including a book on “Skin aging and the role of cosmeceuticals in Anti-Ageing Medicine”. Dr Sotirios Foutsizoglou has extensively lectured and presented various topics at national and international conferences, symposia and experts meetings. He is also the senior lecturer in Facial Anatomy and lead trainer in advanced non-surgical procedures with KT Medical Aesthetics Training Group.

Dr Sotirios Foutsizoglou has performed over 6,000 treatments and procedures with outstanding results. He has adopted the holistic approach to the problem rather than focusing on individual lines and wrinkles.

Dr Sotirios Foutsizoglou is a member of the Royal college of Surgeons (MRCS), European College of Aesthetic Medicine and Surgery (ECAMS), International Society of Hair Restoration Surgeons (ISHRS), British College of Aesthetic Medicine (BCAM), British Association of Sclerotherapists, NETWORK-Lipolysis, and various other professional bodies and organisations.

Dr Linda Fouque, Cosmetic Dermatologist

Member of the college Diploma Inter University Paris V & Paris XII in assessment and control of injection techniques and fillers in dermatology and plastic surgery

Member of the research group in surgery and dermatology (GRCD)

Member of the laser group French Dermatology Society

Private practice in Nice at 134 av des Arenes de Cimiez “Villa la Tour”
Barbara Freytag, Academy of Advanced Aesthetics

Medical training as a Radiographer led to a place in the heart transplant team in Poland before coming to the UK, raising a family and re-training as a beauty therapist and teacher. This defines Barbara in two ways - ‘doing things properly’ and ‘client/patient safety is paramount’ and is the only way she knows how to do things and what makes her such a committed teacher.

Academy of Advanced Aesthetics is where Barbara puts all this experience to good use. Most new aesthetic technology has migrated from the medical world which has given Barbara a considerable ‘edge’ in writing courses explaining in detail the core knowledge behind these treatments, what make the treatment effective and how to get the best out of them, safely. Concentrating on training delegates to really understand the treatment rather than selling a particular machine, has enabled Barbara to stay independent. The success of her courses can be measured by the support of many insurance companies for the ‘best practice’ standards she is establishing for new aesthetic treatments - like Radio Frequency (RF), Ultrasonic Lipo-cavitation, Cryotherapy Induced Lipolysis, Acoustic Wave Therapy and Low Level Laser Therapy.

Dr Yoram Harth MD, Board Certified Dermatologist

Dr Harth is a Magna cum Laude graduate of the Sackler School of Medicine in Tel Aviv University. He is a former faculty member of the American Academy of Dermatology and a research fellow in the department of Dermatology at the Columbia - Presbyterian Medical Center, New York.

Dr Harth is a world pioneer in advanced uses in phototherapy and photodynamic therapy, and recipient of the Wall Street Journal Innovation Award for his invention of acne phototherapy. Dr Harth is one of the inventors of multi-source radiofrequency skin therapy, with extensive experience in non-ablative and fractional-ablative skin therapy. He is an invited lecturer to multiple scientific conferences, and the author of many peer reviewed publications and books in dermatology, and energy-based skin treatment systems.

Dr Jennifer Harrington MD, Plastic and Reconstructive Surgeon

Dr Jennifer Harrington has just started her 15th year of solo practice. She did her general surgery training at the Mayo Clinic, Rochester MN and her Plastic Surgery Fellowship at the University of Minnesota. She is an adjunct professor at the University of Minnesota, and has been director of a level one Plastic Surgery team for the past 8 years at North Memorial Hospital in Robbinsdale, MN. A good portion of her aesthetic practice is dedicated to body contouring. She is excited to share her private practice experience with Cool Sculpting.

Mr Paul Harris BSc MD FRCs(plast), Consultant Plastic Surgeon, Ideal Medical Solutions

Mr Paul Harris is a Consultant Plastic Surgeon at The Royal Marsden Hospital and The London Clinic. Having trained in London and Melbourne, he has developed a specialist surgical practice in both reconstructive and aesthetic surgery of the breast. He is the Honorary Secretary of BAAPS and a board member of the plastic surgery specialist indemnifier, PRASIS. He has a research interest in microsurgical techniques as a potential therapeutic approach in cancer and was awarded a research fellowship from the Royal College of Surgeons for his work. He has published widely and lectured nationally and internationally on both reconstructive and aesthetic surgery.

Dr Julia T Hunter MD, Dermatologist

Julia T Hunter MD is an internationally known Dermatologist, and founder of Wholistic Dermatology in Beverley Hills, CA, US. Dr Hunter’s scientifically and physiologically correct methodology addresses the body as a ‘whole’ - from the inside and out, optimizing skin and body health.

Dr Ilan Karavani, Dermatologist

Dr Ilan Karavani (born in 1961) studied at the University of Antwerp. He is a Founding member of the Belgian Association of Dermato-Cosmetic Science and collaborated on the organisation of the World Congress of the International Society for Dermatologic Surgery ISDS in Amsterdam in 1997. In 2000 he started with his team extensive research on aging and skin analysis. He and his team discovered the algorithms of skin aging and in 2006, these findings were considered as innovative and recognised as patent.

Dr Karavani is currently involved in the research and development of new techniques in skin care.
Professor Bob Khanna BDS, Cosmetic and Reconstructive Dental Surgeon and Facial Aesthetics Trainer

Professor Bob Khanna is appointed chair of Facial aesthetics at the University of Sevilla, Spain and runs successful clinics in the UK [Ascot and Reading]. He carries out a full spectrum of treatments from Aesthetic Dentistry, Surgical Implantology and bone regeneration procedures to full mouth rehabilitation. He was one of the first Dental surgeons in the World to venture into non-surgical facial aesthetic procedures utilising Botulinum Toxin and Dermal Fillers in 1997. Shortly after, due to his success with such treatments he helped develop the concept of hands on training courses for other medical and dental professional colleagues in 1999.

Internationally renowned as a leading lecturer, trainer and expert in aesthetic medicine, Prof Khanna has trained over 24,000 Doctors, Dentists and Plastic Surgeons in non-surgical facial rejuvenation procedures and has pioneered many techniques. He has helped develop the art of ‘Total Facial Sculpting’ and is regularly invited to teach other senior dentists, dermatologists and plastic surgeons his advanced techniques and concepts all over the world in ‘Train the Trainer’ conferences, as well as being a much sought after lecturer around the world in all major conferences.

Prof Khanna has authored over 30 publications in both dental and medical journals in the UK and Internationally.

Prof Khanna also provides International Consultancy and is a Key opinion leader for Galderma, Qmed and Teoxane and has been featured on many cosmetic surgery related television documentaries. e.g. Cosmetic Surgery Live (Channel 5), The Ruby Wax Show (BBC one) and Silicone chicks [Discovery health] and assisted in the launch of Sky televisions award-winning ‘Nip-Tuck’ series with his major contribution in ‘Plastic surgery laid bare’ [sky one].

Prof Khanna has lectured at the most senior level conferences both in aesthetic medicine and aesthetic dentistry - a rare achievement in itself.

Dr Michelle Lyners BChD PG Dip Endo, UberSkin

Dr Michelle Lyners, is an experienced dentist who qualified at the University of Stellenbosch, South Africa. In 2013 she acquired a post graduate diploma in Endodontics at the University of Chester. She has expanded her clinical knowledge & expertise in laser treatments, while concentrating on her efforts on PicoSure. She has developed a special interest in Facial Aesthetics, utilising PicoSure’s advanced technology to treat her patients.

Dominique Malard, CEO, 1st SurgiConcept

Born in 1966, MBA graduated, Dominique has made his career in big companies. He is in the Biotech industry since 2007 and runs 1st SurgiConcept since 2013. He is now dedicated to the International development of Spring Thread with success in more than 25 countries where the intrinsic qualities of Spring Thread are appreciated for treatment of face and body ptosis.

Mr Alex Masser, Director, Cross Medical Solutions Ltd

A Medical Engineer by qualification, Alex has been active in many aspects of the medical market for over 15 years. After an initial phase of Medical Sales Engineer, Alex was the Sales Manager of UK and Ireland for Invivo Research a multi million dollar US company specializing in MRI applications. For the past 7 years, Alex has been managing a cosmetic clinic in Marlow, Buckinghamshire (La Perla Clinic) n creating innovative cosmetic therapies using a variety of technologies. Alex is also in international clinical trainer for the JetPeel skin therapy system. Alex has been working with the WishPro system for over a year.

Dr Diana Murr, Dermatologist

Lecturer of Emergency Dermatology at the University of Nice Sophia Antipolis

DIU Dermatologic Surgery at the University of Bordeaux 2

DIU Dermatology Pediatrics at the University of Nice Sophia Antipolis

DIU Manifestations of Systemic Diseases at the University of Paris VI & Montpellier

DIU Emergency Dermatology at the University of Nice Sophia Antipolis

DIU Aesthetic Dermatology at the University of Nice Sophia Antipolis

DIU Emergency Medicine at the University of Nice Sophia Antipolis

DIU hyperbaric medicine and diving at the University of Nice Sophia Antipolis

Dr Tapan Patel MBBS MRCP MBCAM Dip Derm, Aesthetic Physician

Dr Tapan Patel is the founder and medical director of multi award winning PHI clinic. He has over 19 years of clinical experience and has been performing aesthetic treatments for 15 years. He is regularly listed in Tatler’s Top 30 Anti-Ageing Experts.

His approach to aesthetic medicine combines surgery and art to produce the best results for his patients: ‘I believe that unlike many other medical disciplines, the aesthetic physician needs to be able to balance a strong scientific background with an eye for artistic beauty. Knowing who to treat, what to treat them with and how to do the treatment safely is the cornerstone of aesthetic practice.

Keeping abreast of new technological advances is crucial so Dr Tapan can offer his patients the safest and most effective treatment option for a wide range of skin and ageing concerns. Dr Tapan is passionate about standards in aesthetic medicine and ensures that along with day-to-day clinic work he also attends as many conferences and meetings as possible.
Igor A. Pomytkin PhD, Consultant, United Technologies UT AG (Zurich, Switzerland)

Igor A. Pomytkin is currently a scientific consultant of United Technologies UTAG (Switzerland). In 1974-1979 he was educated at Moscow State University, Chemistry department. He earned PhD in organic chemistry at Moscow State University, 1983. In 1984-1998, he was employed as researcher in Institute of Physiologically Active Substances and Institute of Chemical Physics, Chernogolovka, Russian Academy of Sciences. His current research is focused on mitochondrial signaling in Central Nervous System (CNS), particularly on a role of mitochondria in insulin/neurotrophins receptor activation in neurons. Regarding to cosmetic science, his research interests include effects of peptides on collagen production in the skin.

Dr James Sanders, Research & Development Manager, Lynton Lasers

After completing a Ph.D. in Biophotonics and studying the interaction of light with biological structures, Lynton was the obvious choice for James. With prior experience of lasers after studying for an MSc in photon science at the Photon Science institute in Manchester, he brings a wealth of knowledge to the Lynton team. James is no stranger to design and development, having designed and characterised a novel microscope as part of his PhD. This system, known as a STORM microscope, allows biological structures of 10 nm in size to be observed; breaking the previous limit by 25 times. In search of a new challenge. After now working with Lynton for nearly 12 months and had this to say ‘Lynton offers me the opportunity to be part of a market leading company which is invested in research, development, people and producing effective and worthwhile products.’

Professor Dr Nikolay P Serdev MD PhD, Honorary Professor, New Bulgarian University

Nikolay P. Serdev, M.D., Ph.D., (b. April 26, 1948) is a Sofia, Bulgaria based board certified specialist in General Surgery and Cosmetic Surgery. He is both Professor and Director of the International University Program in Cosmetic Surgery at New Bulgarian University. He is a founder member of the European Society of Aesthetic Surgery and the International Board of Cosmetic Surgery, an Honorary President of the Bulgarian Society of Aesthetic Surgery and Aesthetic Medicine, Honorary Professor of the New Bulgarian University, the International College of Cosmetic Surgery, the South East Asia College of Cosmetic Surgery, Honorary member of the Australian College of Cosmetic Surgery, South American Academy of Cosmetic Surgery, French Society of Aesthetic Surgery and numerous other international societies, member of editorial and senior advisory boards of several European and International aesthetic surgery and medicine journals.

Dr Nikolay Serdev is the author of scarless Serdev Suture lifts of face and body areas and pioneer in many mini-invasive cosmetic surgery techniques: ultrasound liposculpture of face and body, and leg elongation and beautification; T-excision and columella sliding rhinoplasty; non-surgical body contouring, and combination approaches to facial volumising and rejuvenation; Hemorrhoid ligation without excision; avascular selective proximal vagotomy (S.P.V.) in gastro-duodenal-ulcer (GDU) and stress ulcer. Dr Nikolay Serdev is a world authority in Ultrasound-assisted liposculpturing and VASER body contouring. He has trained hundreds of doctors from around the world in its basic and advanced techniques of ultrasonic liposculpturing and his Serdev Suture Lifts and Volumizing techniques.

Dr Sara Sibilla, Clinical Project Manager, MINERVA Research Labs Ltd

Dr Sara Sibilla has extensive understanding of basic and clinical research. She gained a solid scientific background thanks to her PhD and post-doctoral experience. She was previously a post-doctoral researcher investigating the mechanisms of cell development and ageing at University College London, before she moved to Minerva Research Labs in 2013 to co-ordinate the clinical trials and scientific research as the Clinical Research Project Manager. She is currently involved in coordinating European and international scientific projects and clinical trials. She has published several papers on hydrolysed collagen and regularly speaks in European and international conferences.
SPEAKER BIOGRAPHIES

Elaine F Stoddart PR CIBTAC IHBC VTCT PGCEd MRSM MBIAE BABTAC, Director of Education, Sterex

Sterex Electrolysis International Ltd was the instigator of the first individual packed sterile Electrolysis needle which continues to lead the field as the best selling two piece needle in the world. Elaine Stoddart CIBTAC IHBC is their Director of Education & PR. Elaine has trained many medical practitioners including Surgeons, Doctors, Nurses and Electrolysists in Advanced Cosmetic Procedures using Electrolysis and pioneered the development of the first Transgendered Electrolysis Course in the UK. A published author and international speaker in Electrolysis and Advanced Electrolysis/Cosmetic Procedures she is on the Expert panel of BABTAC [British Association of Therapists & Cosmetologists], a member of the City & Guilds NAC [National Advisory Committee] and an Associate member of the RSM [Royal Society of Medicine].

Dr Raina Zarb Adami MD MRCS MSc (Aesthetic Surgery), Surgeon and Cosmetic Doctor

Raina Zarb Adami MD MRCS MSc (Aesthetic Surgery) is an academic surgeon with a very interest in Aesthetic Medicine. She works as a registrar in plastic surgery on the NHS. She has carried contributed to research projects pertaining to tissue engineering and the development of a novel dermal replacement scaffold, the Smart Matrix. Her main interest is burn surgery and has participated in various such international voluntary work projects.

Professor Nicola Zerbinati, Specialist in Dermatology and Venereology and Assistant Professor, University of Varese, Italy

Degree in General Medicine and Surgery from the University of Pavia. Postgraduate degree in Dermatology and Venereology. Teacher of Aesthetic Medicine in the Postgraduate Course in Aesthetic Medicine at the University of Pavia, directed by Prof. G. Robutti. Dr Zerbinati works as a dermatologist in his private practices - CMP and since November 2000 teaches as full Professor of Dermatology and Venereology at the University of Insubria, Varese (Italy). Scientific Coordinator of the International Academy of Cosmetic Gynaecology IACG.
Sponsored by:

Chairman’s Introduction
Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist

What’s New and True in Facial Ageing
Dr Tamara Griffiths MD FAAD, Consultant Dermatologist

What’s New and True in Cosmeceuticals and Nutraceuticals
How do you pick your way today through the cosmeceutical maze of brands to find ingredients that stand up to scrutiny? With over thirty years of cosmetic dermatology experience and exposure to countless skincare innovations, Professor Briden will discuss and review the clinical evidence of the skincare technologies which form the cornerstone of her clinical practice. She will discuss the evolution of bionic and polyhydroxy acids and illustrate how the latest ingredients are combining with natural botanicals to deliver optimum skin health by strengthening the skin barrier to combat photo damage, glycation, free radical damage and melanogenesis.
Professor Beth Briden, Founder Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA, USA

What’s New and True in Pigmented Lesions
Pigmented lesions on the skin can be challenging to both diagnose and treat, the consequence of these lesions can range from the very benign and cosmetic issues to those that may be malignant and potentially life threatening. Throughout this lecture you will learn about the importance of correct diagnosis of pigmented lesions of the skin and the optimal tools used in making the diagnosis. Interesting cases and key points in aiding the correct diagnosis are highlighted.
Dr Emma Craythorne MBChB MRCP(Edin) CCST(DERM) Consultant Dermatologist and Dermatological Surgeon

Questions & Answers

What’s New and True in Skin Peels
Peels have been used successfully for more than a century and regained popularity when ablative laser resurfacing lost some its initial appeal. Indications for chemical peels include photodamage (dyschromias, wrinkles, dysplasia) and possibly inflammatory acne and associated scarring. The peeling agent is selected according to the pathology and site of the disorder. Dermal wounds heal with fibrosis (“collagen remodelling”). Very superficial (to remove stratum corneum) and superficial (deeper intraepidermal) chemical peels have become particularly popular in aesthetic salons. They temporarily restore smoothness to skin, allow better penetration of topical agents and may be helpful in treating inflammatory acne and epidermal pigmented disorders. They are sometimes used to treat melasma. A medium depth chemical peel wounds to the papillary dermis and is probably equivalent to several treatments with a fractional photocoagulative device. As such, the advantages are that it is a single procedure, requires no special equipment or facilities and is cheap. The main disadvantage is longer “down time”. Deep peels wound to the mid reticular dermis and have largely been superceded by ablative resurfacing.
Dr Richard Barlow MD FRCP, Consultant Dermatologist

What’s New and True in Lasers
Lasers have been an established treatment in dermatology for over 40 years. Peer reviewed publications and systematic reviews have established the efficacy and safety of lasers in the treatment of vascular lesions particularly port wine stains, hair removal, tattoo removal some cutaneous pigmented disorders and to a degree photo and chronological ageing. Recent developments which show promise are fractionated lasers primarily for rejuvenation and scarring and nanosecond pulsed lasers for tattoo removal. Laser assisted drug delivery is subject to a number of clinical trials. Laser treatment of melasma is more contentious and to date treatment of cellulite and laser fat removal has proved disappointing.
Dr Sean Lanigan MD MB MCH FRCP, Consultant Dermatologist

What’s New and True in Lipolysis
Fat accumulation occurs in numerous body areas. For example - submental, mammary, abdominal, lateral flanks and anterior axillary fat. Patients ideally wish to have minimally or non-invasive treatments. There are currently numerous options for non-invasive lipolysis. These include INJECTION lipolysis such as deoxycholate and salmeterol. These work by different mechanisms. Only one, deoxycholate, has been adequately researched to date. Other lipolysis treatments include CRYOLIPOLYSIS of which there is only one type that has been researched for efficacy and safety by Harvard dermatologists. There are numerous other commercial cryolipolysis systems without intensive research and development. Other types of lipolysis include ULTRASOUND devices. These tend to be operator dependent for efficacy and treatment pain. Newer developments include diode LASERS shown to have a mild generalised effect rather than local lipolysis. Lipolysis is a developing area where we will undoubtedly combine different treatments for different types of patients and target areas.
Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist

Q&A, Discussion, Other Topics

All Faculty
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Mr Richard Barlow MD, FRCP
He performed his postgraduate general medical training at Hammersmith Hospital in London and went on to do an MD as Research Fellow to Professor Malcolm Greaves. He completed his general dermatology training at St John’s Institute of Dermatology in London and then spent a year as Fellow in Advanced Dermatologic and Mohs Surgery to Dr Neil Swanson in Portland, Oregon. Since 1996, he has been a Consultant Dermatologist at St John’s and more recently to the Joint Tumour Service at Moorfields Eye Hospital. He was President of the St John’s Dermatology Society [2009/10], founding President of the British Cosmetic Dermatology Group and is a Director of its annual meeting. He is in part-time private practice at The Lister Hospital in London.

Professor Beth Briden, Founder, Medical Director and CEO, Advanced Dermatology & Cosmetic Institute, PA, USA
Professor Beth Briden MD is the founder, medical director and CEO of Advanced Dermatology & Cosmetic Institute in Edina, Minnesota where she has received the "Top Doc" award for clinical practice virtually every year since its inception in 1997. Dr Briden is international expert on skin rejuvenation, chemical peeling and has lectured around the world on skin rejuvenation, combination anti-aging therapies, chemical peeling, lasers, nutraceuticals and cosmeceuticals.

Dr Emma Craythorne MBChB MRCP(Edin), CCST(DERM), Consultant Dermatologist and Dermatological Surgeon
Dr Emma Craythorne is a Consultant Dermatologist and Dermatological Surgeon at St John’s Institute of Dermatology at Guys and St Thomas’ Hospital Trust in London. She completed her specialist training in dermatology at King’s College Hospital and her 1 year Mohs fellowship at St John’s Institute. Her clinical experience is focused on Mohs micrographic surgery, laser surgery, skin cancer and cosmetic dermatology. Actively involved in research she is the Clinical Lead of the skin imaging BRC group at King’s College London researching uses for this technology in cosmetic and surgical dermatology and acts as an expert advisor to NICE.

Dr Tamara Griffiths MD FAAD, Consultant Dermatologist
Dr Tamara Griffiths received her dermatology training at the University of Michigan, USA and the University of Manchester, UK. An American Board Certified dermatologist and on the UK Specialist Register, she is a Fellow of the American Academy of Dermatology and a member of the British Association of Dermatologists. Currently a Consultant Dermatologist at the Dermatology Centre, Salford Royal NHS Trust, she has expertise in the diagnosis and management of diseases of the skin, hair and nails. As dermatology Training Programme Director for the North Western Deanery and Chair of the Specialist Training Committee, she is extensively involved in the recruitment and training of dermatology registrars at both regional and national levels.

Dr Griffiths is an internationally recognised key opinion leader in the area of cosmetic dermatology. As Honorary Lecturer at the University of Manchester, she heads clinical research on various aspects of aesthetic medicine and frequently interacts with broadcast and print media on the subject, which has included appearances on the BBC’s Horizon Programme and Channel 4’s How to Look Good Naked. She is a founder member and President of the British Cosmetic Dermatology Group and is a spokesperson on aesthetic issues and Trustee for the research charity the British Skin Foundation. As past advisor to the National Institute for Health and Clinical Excellence (NICE) and current member of the European Committee for Standardisation (CEN) she influences both national and international policy relating to cosmetic procedures. In 2007 she was voted one of Britain’s top doctors by Tatler Magazine.

Dr Sean Lanigan MD, MB MCH, Consultant Dermatologist
Dr Lanigan is in private practice at sk:n, Birmingham where he is Regional Medical Director and Co-Founder of the Medical Standards Committee. He is President of the British Cosmetic Dermatology Group (BCDG) at the British Association of Dermatologists. Dr Lanigan was Consultant Dermatologist and clinical lead at the Birmingham Regional Skin Laser Centre from 2001-2009. His main clinical and research interests relate to laser treatment of skin disease. He has over 160 scientific medical publications including 1 text book, ‘Lasers in Dermatology’ and 12 book chapters. He was Editor in Chief of Lasers in Medical Science for 8 years. He is on the Editorial Board of 3 leading laser journals.

Doctor Lanigan is an invited speaker and teacher nationally and internationally. He was an executive committee member of the British Medical Laser Association for a number of years and acts as External Advisor for the Medical Devices Agency and National Institute of Clinical Excellence [NICE]. Honours include Bronze Award, National Clinical Excellence.
Dr Nick Lowe MBChB MD FRCP FACP, Consultant Dermatologist

Dr Nick Lowe is Consultant Dermatologist Cranley Clinic for Dermatology, London and Clinical Professor of Dermatology, UCLA School of Medicine, Los Angeles.

Dr Lowe has published over 450 clinical and research publications and has edited/written 15 scientific and 4 educational books for the public.

He is on editorial boards of international medical journals and is a founding editor of the Journal of Cosmetic and Laser Therapy.

He was principal investigator on over 200 clinical research projects in the last 25 years and since early 1990’s he has pioneered research with Botulinum toxins.

He has won scientific awards for presentations from the American Academy of Dermatology and has appeared on radio and television.
KEYNOTE ADDRESS: Education, evidence and the Code

The aesthetics industry continues to be under scrutiny. Medical aesthetics is in a season of change and the decisions made will govern our practice and shape the future of our sector, for better or worse. This keynote will explore the current state of aesthetic nursing through the lenses of the new NMC Code, Education and Evidence in the field of medical aesthetics.

The newly introduced NMC code was drafted against a backdrop of monumental failings of care in the public sector, but has implications for nurses working in private aesthetic practice. It is mainly constructed around the needs of the NHS and could have unintentional consequences for aesthetic practice.

Now almost three years post Keogh review, changes are afoot to formalise the structure and delivery of training in minimally invasive aesthetic procedures. The purpose is to improve patient safety through the regulation of training to ensure a minimum standard of competence but without restricting who can undertake treatments to those on the NMC, GMC and GDC registers.

Evidence based medicine raises its own challenges for the independent nurse prescriber and requirements now enshrined within the Code bring a new imperative to grapple with the tenets of evidence based medicine and practice. In this changing landscape there exists a significant opportunity for nurses in aesthetic practice to embrace these changes for a positive outcome which raises the profile and professionalism of our specialty.

Annie Cartwright MSc RGN NIP
Advanced Aesthetic Nurse Practitioner & Director,
Skin & Face Clinics Ltd, Cardiff

SESSION 1

10:30-10:50 Anatomy session 1: mastering the mouth
This brief presentation will give focus to the anatomical landmarks of the lips and the perioral region. Lip augmentation is a very high risk and technically demanding procedure for the aesthetic practitioner to perform. This presentation will address the respect and considerations required to achieve a safe, natural and attractive three dimensional enhancement. Varying injection techniques will be explored. It is also relevant to examine the psychology that underpins the trend of overfilled lips and the distortion of facial features whilst exploring the ethical and moral minefield around injecting young people in this way.

Helena Collier BSc RGN DNC PGDp (Aesthetic Medicine) NIP
Director and Medical Aesthetic Practitioner, Skintalks, Edinburgh

10:50-11:10 Anatomy Session 2: pinning down the periorbital area
Anna Baker RN NIP
Aesthetic Nurse, Medicos RX Skin Clinic,
The Nuffield Cheltenham Hospital, Cheltenham

11:10-11:30 Questions

11:30-12:00 Refreshments and exhibition viewing

SESSION 2

12:00-12:20 Skin pigmentation: types and treatments
Julie Brackenbury RGN NIP
Aesthetic Nurse Specialist, Bristol
Mesotherapy: maximising treatment outcomes
As our society is growing older, the consequences of ageing, particularly skin ageing has gained particular attention. Evidence has broadened our understanding of the factors that influence ageing, skin cell function, cell-to-cell interaction and intermolecular transport and communication. This has stimulated an interest in the application of Mesotherapy, a technique involving micro-injections into the papillary dermis using active and essential ingredients directly stimulating fibroblast cells. Clinical experience supports the technique as a simple, safe, cost effective and acceptable treatment modality performed by suitably trained practitioners who follow safe injection practice with appropriate aseptic techniques.

Pam Cushing RN MSC PGDIP (AM) NIP
Founder and Director, Aspire & Co. Ltd & Vice President, Society of Mesotherapy UK, London

12:40-13:00 Questions
13:00-14:00 Lunch and exhibition viewing

SESSION 3
Session sponsored by coolsculpting

14:00-15:00 Panel discussion: Hot vs cold: what’s best for body contouring?
    Trudy Friedman
    Director & Aesthetic Nurse Practitioner, Aesthetic Skin Centre, London

    Esther Loughran
    Aesthetic Nurse & Account Sales Manager UK South, ZELTIQ, Surrey

    Emma Soos
    Aesthetic Nurse & Clinical Director, Medisico PLC, London

15:00-15:30 Refreshments and exhibition viewing

SESSION 4
Session sponsored by STERIMEDIX

15:30-16:15 Revalidation for aesthetic nurses: the story so far
    Lou Sommereux
    Clinical Director and Aesthetic Nurse, Cosmex Clinic, Cambridge & Former Vice Chair, British Association of Cosmetic Nurses

    Amy Senior
    Head of Communications, Private Independent Aesthetic Practices Association, Doncaster

16:15-17:00 Panel discussion: Training and qualifications: should the UK be more like the US?
    Emma Davies RGN NIP
    Aesthetic Nurse, Simon Lee Aesthetic Medical Clinic & Clinical Director, Save Face, Bristol

    Yvonne Senior RGN MA NIP
    Co-Founder, PIAPA and Aesthetic Nurse, I-Time Clinic, Doncaster

    Sharon Bennett RGN NIP
    Chair, BACN Aesthetic Nurse and Director, Harrogate Aesthetics, Yorkshire

    Anne McNall
    Enterprise Fellow and Business & Engagement Lead, Northumbria University

17:00 Close of conference
Anna Baker RN NIP, Aesthetic Nurse, Medicos RX Skin Clinic, The Nuffield Cheltenham Hospital

Anna Baker is an independent nurse prescriber, cosmetic and dermatology nurse practitioner with a number of clinical roles and areas of interest. In conjunction with Medical Lead, Mr Dalvi Humzah, Anna has set up a nurse-led cosmetic and dermatology clinic from The Nuffield Health Hospital in Cheltenham. She has previously held a national injectable role for Destination Skin and worked independently prior to this. In addition, she has set up and currently runs nurse-led topical photodynamic therapy clinics to treat non-melanoma skin cancer. She is currently studying Applied Clinical Anatomy at Keele University to specialise in head and neck anatomy and is the coordinator and assistant tutor for accredited award winning Facial Anatomy Teaching at The Royal College of Surgeons Eng. Anna is a member of the editorial board for the Journal of Aesthetic Nursing and specialist nurse advisor for PMFA News and frequently contributes to Aesthetics Journal and Aesthetic Magazine.

Anna is currently shortlisted as a finalist in the Aesthetic Nurse of the Year category for the 2015-16 Aesthetic Awards and has previously been a runner up for the 2014 Dermatology Nurse of the Year at The British Journal of Nursing Awards.

Julie Brackenbury RGN NIP

Julie Brackenbury, RGN NIP is an experienced aesthetic nurse practitioner and has worked in plastic and reconstructive surgery as well as cosmetic dermatology. She is on the editorial board of the Journal of Aesthetic Nursing and is a board member of the BACN. Julie is also a Zo educator for the UK and has had articles published focusing on cosmetic dermatological conditions and dermal filler complications.

Annie Cartwright MSc RGN NIP, Advanced Aesthetic Nurse Practitioner & Director, Skin & Face Clinics Ltd

Annie has worked in facial aesthetics since 2003. In 2008 she gained her Independent Prescribing qualification and in 2011 graduated with an MSc from Cardiff University. Her particular interests include psycho-social effects of cosmetic treatments and research.

Prior to working full-time in medical aesthetics her career spanned both the public and private sector including eight years working in the pharmaceutical industry before starting her own consultancy. She has an interest in education and worked with a start-up medical education business through to its acquisition.

In addition to her clinical work Annie delivers training and is a faculty member of the Allergan Medical Institute.

She is member of the Editorial Board and a peer-reviewer for the Journal of Aesthetic Nursing.

Helena Collier BSc RGN DNC PGDp [Aesthetic Medicine] NIP

Helena Collier is clinic director of Skintalks medical Aesthetics (Scotland) and former consultant editor of the Journal of Aesthetic Nursing (2011 – 2014). Helena entered the field of aesthetic medicine after a very successful and rewarding career spanning 26 years within the NHS. She is passionate about education within her chosen field and strives continuously for aesthetic medicine to be given both professional respect and recognition as a discipline of healthcare. With over 20 clinical papers published she is regularly invited to be part of the faculty of speakers at major conference events. Helena not only teaches doctors, dentist and nurses throughout the UK but is also privileged to receive ongoing clinical education from the industries elite.

Pam Cushing RN MSc INP PGD Aest Med

Pam is a very experienced registered nurse with ten years clinical experience in aesthetics and 30 years as a senior consultant nurse in the NHS. She is also very well qualified holding both a PGDip (with credit) in aesthetic medicine and an MSc (with merit) in advancing nursing practice.

Julie Brackenbury RGN NIP

Julie Brackenbury, RGN NIP is an experienced aesthetic nurse practitioner and has worked in plastic and reconstructive surgery as well as cosmetic dermatology. She is on the editorial board of the Journal of Aesthetic Nursing and is a board member of the BACN. Julie is also a Zo educator for the UK and has had articles published focusing on cosmetic dermatological conditions and dermal filler complications.

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She is member of the Editorial Board and a peer-reviewer for the Journal of Aesthetic Nursing.

Emma Davies RGN NIP, Aesthetic Nurse, Simon Lee Aesthetic Medical Clinic & Clinical Director, Save Face

Emma has specialised in aesthetic medicine since 1998, both in her own clinic and on a sessional and consultancy basis for others. In addition to her clinical work Emma has participated at a political level, working with others to promote standards and education in aesthetics. She was a committee member on the steering group of the Royal College of Nursing Forum for Aesthetic Nurses Steering Committee 2000 -2010. Founding member and Chair of The British Association of Cosmetic Nurses (2010-2014) and was awarded the Cosmetic News Magazine Gold Winner Awards; as ‘Aesthetic Nurse Practitioner of The year’ 2012 and ‘Services to Industry Award’ 2012. Emma is currently Clinical Director of Save Face focussed on improving consumer education and safety.
Trudy Friedman, Director & Aesthetic Nurse Practitioner, Aesthetic Skin Centre.

Trudy Friedman is very well respected in the world of cosmetic medicine. Having originally trained as a Registered Nurse and worked in intensive care for over 10 years, Trudy specialised in Plastic surgery technology with an American company working closely with Plastic and reconstructive surgeons. Trudy then entered the field of Medical Aesthetics and for the past 16+ years has only practiced in non-surgical treatments. Now, as an advanced aesthetic nurse (INP) with over 16 years’ experience, Trudy runs a dedicated clinic at the Aesthetic Skin Centre in North London offering a wide range of excellent treatments. Having advanced training in the latest equipment, products and skin technology, Trudy maintains a high standard of service and care to all her patients, who are given a very honest and informative consultation only offering appropriate and treatments bespoke to her patients’ needs.

As a long term aesthetic practitioner, and a qualified Nurse Prescriber, Trudy is passionate about her field and is a very involved member within her community, speaking regularly at aesthetic conferences. Trudy is the Director of the Aesthetic Skin Centre, a member of the BACN and is proud to be on the editorial panel of the first scientific Journal of Aesthetic Nursing.

Esther Marie Loughran

Having spent 14 years working as a nurse within a big teaching hospital, most of which was Intensive Care Nursing, I decided it was time for a change. I spent 2 years in Sales for an upper airway management company, not very sexy, but I enjoyed it.

After having my son in 2004, I became a full time mother, then in 2006, became fascinated with the aesthetic industry and realized my passion. I trained with Qmed for dermal fillers and intraderm for Botox, I worked with various doctors, and then SK:N clinics, and have attended many advanced training courses.

A chance meeting in 2010, led me into capital equipment sales. I launched CoolSculpting in the UK originally via a distributor and now work directly for CoolSculpting. I am proud to work for Zeltiq, and even prouder of the Device I sell. I am a member of the RCN and BACN.

Yvonne Senior RGN MA NIP, Co-Founder, PIAPA and Aesthetic Nurse, I-Time Clinic

Yvonne Senior is a highly experienced non-surgical aesthetic nurse with clinics in both Yorkshire and the North West and over 15 years of practise within the field of medical cosmetics. Like many aesthetics nurses her career stems from an NHS background where she worked through the ranks from staff nurse to senior management and eventually secured a place on the prestigious King’s Fund Leadership programme. This experience led her to complete her MSc in management and enter her first teaching role at Leeds University before finally embarking on her career in aesthetics.

Her skill and knowledge has allowed her to train and advise many other practitioners in multiple non-surgical procedures and her advanced training and passion for learning led her to create the aesthetic membership organisation Private Independent Aesthetic Practices Association (PIAPA) which serves to guide, support and educate other aesthetic practitioners of all levels.

Lou Sommereux, Clinical Director and Aesthetic Nurse, Cosmex Clinic & Former Vice Chair, British Association of Cosmetic Nurses

With a Mental Health and General Nurse background Lou qualified in 1981 and Independent Nurse Prescribing in 2011. She moved into the Aesthetics Specialism in 2002 as Clinical Director of the Cosmex Clinic Cambridge. She is known for her experience, expertise and passion in Aesthetics, she mentors on an informal basis, regularly presents at national conferences and submits articles for publication. She is one of the original co-founders of the BACN (British Association of Cosmetic Nurses) and a co-author of the RCN accredited BACN competencies. Lou has recently stepped down from the BACN board as vice chair but she continues to be the BACN East Anglian lead and co-led the NMC revalidation pilot study 2014/15 for the Aesthetics. She was awarded Aesthetic Nurse Practitioner 2014 with her clinic being awarded finalist in several categories. Lou is passionate for best practice, education and patient safety.
The BAAPS is committed to supporting young surgeons in their aesthetic training. We encourage and wholeheartedly welcome trainees to a session that has been introduced this year specifically for them at the BAAPS Annual Conference.

It aims to provide practical talks on “How I do it” by experts for common procedures. It also aims to highlight training opportunities, provide updates on the consent process and suggest a strategy for managing difficult situations in cosmetic surgery.

Surgeons who have recently been appointed to a Consultant post are welcome to attend and share their experience of starting an aesthetic practice.

14:00  
**How to get trained in cosmetic surgery**

The NHS has undergone many changes in the last couple of decades. One major change is the significantly reduced number of reconstructive cosmetic procedures that are performed within it. This has reduced access to cosmetic surgery training for many trainees. No longer are there sufficient numbers and breadth of cases available as NHS procedures to support the training needs of those considering cosmetic surgery as part of their practice. This session highlights alternative training opportunities that are currently available to enable trainees to acquire the necessary skills to safely undertake a cosmetic surgery practice.

*Ms Mary O’Brien MB BS FRCS M(Phil) FRCS(Plast), Consultant and Hand Surgeon*

14:20  
**How I do it - abdominoplasty**

“As an ordinary plastic surgeon with both NHS and Private Practices, I want to share with you how I manage patients referred for consideration of abdominoplasty surgery. I would like this short session to be informative, practical and allow questions to help those setting up their practice not to make the mistakes that I have!”

*Mr Keith Allison MBChB MD FRCS (Eng) FIMC RCS (Ed) FRCS (Plast), Consultant Plastic Surgeon*

14:40  
**How I do it - bilateral breast augmentation**

At first glance, breast augmentation appears a simple surgical procedure yet there are many potential pitfalls for surgeons. Careful assessment and planning are at least as important as the procedure itself. Understanding and managing patient expectations both in the shorter and longer term are essential for a satisfied patient and surgeon alike. This presentation focuses on my personal approach to breast augmentation including consultation, tissue dynamics, sizing, surgical technique and minimising postoperative problems. This method will assist the trainee surgeon in “shortening the learning curve” in aesthetic breast augmentation.

*Mr Steve Hamilton, Consultant Plastic Surgeon*

15:00  
**How I do it - bilateral breast reduction**

Breast reduction is a common aesthetic and functional operation with very high satisfaction rates when done well. It is often performed for macromastia, as part of a symmetrising procedure for developmental asymmetry or as a balancing procedure following breast reconstruction. A systematic approach can result in reduced complications and reproducible results. This presentation explains my approach to different patient groups and how I have adopted a reliable technique, which can be adapted to produce consistent results. We discuss patient selection, mark-up, surgical technique and outcomes.

*Mr Martin Jones, Plastic and Reconstructive Surgeon*

15:20  
**How consent has changed following Montgomery**

Nowhere in the field of medicine does the consent process need to be as tight as in cosmetic surgery. Patients are paying for treatments and have high expectations. Positive outcomes rely on a high standard of communication and information provision by the surgeon to the patient, so that expectations and outcomes are aligned, and also to protect vulnerable patients. Similarly, the surgeon needs to protect themselves by implementing high standards of consent practice.

We explore:
- the general issues of consent, and elaborate in the context of cosmetic surgery
- important legal concepts and rulings, including the impact of the Montgomery Supreme Court Ruling
- how to protect yourself and ensure your practice is safe
- request for treatment and patient-centred consent

*Prof Kayvan Shokrollahi, Consultant Plastic, Burns and Laser Surgeon*

15:40  
**Managing difficult situations in Cosmetic Surgery**

The journey of a cosmetic surgery patient, from assessment, through treatment and on to recovery is complex and never entirely predictable. Disgruntled patients pose one of the biggest challenges for a plastic surgeon and their growing practice. However, when a patient is unhappy about a bad outcome, whether or not there has been a surgical error, there are many ways that we can rescue the situation. Re-establishing an effective doctor-patient relationship is key to this.

Mr Harris will cover pre-operative assessment and ‘red flags’, managing complications and conflict resolution.

*Mr Paul Harris BSc MD FRCS(Plast), Consultant Plastic Surgeon, Ideal Medical Solutions, Consultant Plastic Surgeon*

16:00  
**Session close**
Mr Keith Allison MBChB MD FRCS (Eng) FIMC RCS (Ed) FRCS (Plast), Consultant Plastic Surgeon

Born in Birmingham UK, married and living in Guisborough, North Yorkshire. I did my medical training initially in Sheffield, Basic Surgical Training took me to Stoke on Trent as the then Pilot National Trauma Centre and back to the West Midlands to continue my career in Burns and Plastic Surgery.

I completed clinical research in the medical application of lasers and prior to taking up my consultant post in the UK I also trained in Toronto, Canada and was one of the first plastic surgeons in the UK to undergo a formal aesthetic / cosmetic surgery training at the McIndoe Surgical Centre.

I have a wide-ranging general plastic surgery practice in the NHS based at The James Cook University Hospital. My special interests there are in trauma and cancer reconstruction.

My aesthetic surgery practice allows me to care for patients in the independent sector in Teesside. I perform facial, nose and eyelid rejuvenation surgery, breast surgery and body contouring surgery.

Mr Steve Hamilton, Consultant Plastic Surgeon

Stephen Hamilton is Clinical Director of Breast and Plastic Surgery at the Royal Free Hospital in London. He has a special interest in reconstructive and aesthetic breast surgery.

Mr Paul Harris BSc MD FRCS(plast), Consultant Plastic Surgeon

Paul Harris is a prominent Plastic Surgeon in London where he works in both reconstructive and cosmetic surgery. He is the senior Plastic Surgeon at The Royal Marsden Hospital and Honorary Secretary of BAAPS. He has published widely on both reconstructive and cosmetic surgery.

Paul’s experience in cosmetic surgery stems from a dedicated cosmetic surgery fellowship with one of the world’s leading cosmetic surgeons. Currently, his cosmetic practice is based at The London Clinic from where he supervises a Training Interface Group (TIG) fellow in Cosmetic Surgery. He also regular features in a television production focusing on correcting cosmetic surgery problems. Paul is a board member of PRASIS, a dedicated plastic surgery indemnifier and has advised for NICE, the SMC and National Health Service Ombudsman on cosmetic surgery related issues.

Mr Martin Jones, Plastic and Reconstructive Surgeon

Martin is a Consultant Plastic Surgeon and Clinical Lead for breast reconstruction at Queen Victoria Hospital, East Grinstead. He studied medicine at University College and Middlesex Medical School, where he gained a first class Honours BSc in Anatomy and Neuroscience. He qualified as a doctor in 1993.

Following his General Surgical training at St George’s Hospital, Tooting, he completed a research MD at the RAFT Institute for Plastic Surgical Research in 2000. He then started as a Plastic Surgery Registrar on the Pan Thames training scheme taking him to Mount Vernon Hospital, The Royal Free Hospital and the Queen Victoria Hospital in East Grinstead. Martin then completed a Fellowship in Hand Surgery in Sydney Australia, the Aesthetic Fellowship at the McIndoe Surgical Centre and a Microsurgical Fellowship at the Queen Victoria Hospital. He works in both the NHS and private sector. He has a specialist interest in aesthetic breast surgery and has a contemporary practice based in Sussex and Kent.

Miss Mary O’Brien, MBBS FRCS MPhil(Med Law) FRCS(Plast), Consultant Plastic, Burns and Laser Surgeon

Mary O’Brien trained at Guy’s & St Thomas’ Hospitals and graduated from London University in 1994. She subsequently undertook training in Plastic Surgery and was awarded the FRCS(Plast) in 2006.

In 2003 she gained a degree in Medical Law & Ethics from Glasgow University. Mary O’Brien was appointed as a Consultant Plastic & Hand Surgeon at the Pulvertaft Hand Centre within the Royal Derby Hospital in 2008.

She is currently an elected member of Council of the British Association of Aesthetic Plastic Surgeons where one of her roles is to support the training of trainees across the UK. She is a full member of the British Association of Plastic, Reconstructive and Aesthetic Surgeons and also of the British Society for Surgery of the Hand (BSSH). She is a member of the Healing Foundation Research Council where she represents the BSSH.

Prof Kayvan Shokrollahi BSc MB ChB MSc LLM MRCS(Eng) FRCSI(Plast), Consultant Plastic, Burns and Laser Surgeon

Prof. Shokrollahi is a consultant Burns and Plastic Surgeon at the Mersey Regional Burns and Plastic Surgery Unit, Editor-in-Chief of the Journal Scars, Burns & Healing, Associate Editor of the Journal Annals of Plastic Surgery, and Chairman of the Katie Piper Foundation. His Master of Law degree thesis was on the subject of consent, and led to his award of Hunterian Professorship of the Royal College of Surgeons in 2007. He also has degrees in Engineering and Molecular Pathology. He has written, and is in the process of writing further, a number of textbooks related to plastic surgery and burns (Oxford Handbook of Burns, The International Flap Manual, MCQs in Plastic Surgery and Laser Management of Scars). He also wrote the medico-legal chapter in the Oxford Specialist Handbook of Post-Operative Complications 2nd edition published in 2010, and has published 70 papers cited on Pubmed. He is a member of the Cosmetic Surgery Interspecialty Committee of the Royal College of Surgeons as expert advisor in the area of consent to the Training and Certification Sub-committee.
THURSDAY 8TH AND FRIDAY 9TH OCTOBER
MERZ STAND D50

Two days of live injecting from the most prominent European Doctors at the Merz Stand D50

Thursday 8th October

10.30-13.30  Recontouring the upper face: needles or cannula?
Mr Dalvi Humzah

13.30-15.00  The importance of product rheology and depth of injection when considering HA dermal fillers.
Dr John Quinn and Dr Basste Hadjab

15.45-17.00  Using Belotero®+ Volume in the mid face to achieve what your patient is asking for.
Professor Daniel Cassuto

Friday 9th October

09.30-10.30  Meeting aesthetic goals through 3D projection and volumisation
Dr John Quinn

11.00-12.00  Ultherapy, the energy to see beyond the surface
Dr Tracy Mountford

13.00-14.30  Techniques for the rejuvenation of the upper face using Belotero®
Dr Joan Vandeputte

15.00-16.00  The art of lifting and contouring the lower face
Dr Kate Goldie
The Allergan Masterclass Theatre is back following the success of last year. Allergan Medical Institute is dedicated to providing a progressive learning forum for healthcare specialists in the field of aesthetic and reconstructive medicine. It is focused on advanced scientific knowledge and techniques with the goal of pursuing clinical excellence in patient outcomes.

2015 Allergan Masterclass Theatre

New this year will see the introduction of the MD Codes™ a step by step guide to facial revitalisation. They were developed by world leader in the field of Aesthetics, Dr Mauricio De Maio.*

So what are the MD Codes™? These are a series of practical injection strategies – or treatment codes – resulting in over 20 years clinical experience. The MD Codes™ allow injectors to optimise a patient’s facial features in a simple and effective way.

Over the two day Allergan theatre masterclass you will see our UK Leading Faculty Members performing live injections incorporating these practical injection strategies combined with the versatility of the next generation of hyaluronic acid dermal fillers – Allergan’s VYCROSS Collection to unlock the code to facial revitalisation.

This year Allergan are also including a business educational element to the programme. This will be a short presentation by one of our Business Consultants, Marcus Haycock who will discuss considerations for going mobile, including a case for going mobile and how to get involved, difference between mobile sites versus a mobile app, and best practices for mobile sites.

The Programme is as follows:

Thursday 8th October

10.30-12.00 Lower Face with the MD Codes™
   Dr David Eccleston & Rachael Brown

12.30-13.00 The World Has Gone Mobile
   Mr Marcus Haycock, Allergan Business Consultant

14.30-16.00 Upper Face with the MD Codes™
   Dr Raj Acquilla & Dee Hadley

Friday 9th October

10.30-12.00 Lower Face with the MD Codes™
   Dr Tapan Patel & Annie Cartwright

12.30-13.00 The World Has Gone Mobile
   Mr Marcus Haycock, Allergan Business Consultant

14.30-16.00 Dr Joan Vandeputte
   Techniques for the rejuvenation of the upper face using Belotero®

15.00-16.00 Upper Face with the MD Codes™
   Mr Taimur Schoaib & Rachael Brown

* The MD Codes™ have been developed by Dr de Maio and all recommendations presented by our UK Key Faculty Members are based on his clinical experience.
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The winner will be announced 9th October 2015 onsite at CCR EXPO

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Visit them on their stand B40

**Terms and Conditions**

Each entrant must have registered to attend the CCR EXPO 2015 event and be a beauty trade professional. They must be available on the Friday 9th October 2015 to collect the prize/voucher on the CCR EXPO Show. Agree to publicity photographs being used by ClinicSoftware.com and associated media across all media platforms post event.

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Live Demos will be taking place on the HealthXchange stand E50 - Thursday 1530-1630 and Friday 1430-1530.
Able Grace Creation
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Unit 8-9, 31/F., One Midtown, 11 Hoi Shing Road, Tsuen Wan, Hong Kong
Tel: +852 28506166
Web: www.neu-skin.com

REIZ® ReSurfacing Solution - A Non-Invasive Skin Renewal System.

Academy of Advanced Aesthetics
Stand D115
Cawood House, 17 The America, Sutton, Ely, Cambridgeshire, CB6 2NY, UK
Tel: +44 (0) 1353 777 303
Web: www.academyofadvancedaesthetics.com

Academy of Advanced Aesthetics have yet again been among the first to introduce an independent course in leading edge aesthetic technology to add to their already established portfolio. Acoustic Wave Therapy course, for cellulite and skin tightening, is now offered alongside the existing courses - Cryotherapy Induced Lipolysis, Ultrasonic Lipolysis, Radio Frequency, Pressotherapy etc.

Acne Clinic UK
Stand H90
Integra Offices, Suite 2, Leywood House, 47 Woodside Road, Amersham, HP6 6AA, UK
Tel: +44 (0) 7712 343 452

Acne Clinic UK supplies the most effective and innovative treatment and management of Acne to professionals in the UK. Our flagship treatment is the Theraclear device, the fastest growing standalone treatment for Acne in the UK. The Theraclear comes as a cost efficient package for your clinic.

Advanced Medical Solutions
Stand H60
Premier Park, 33 Road One Winsford Industrial Estate, Winsford, Cheshire, CW7 3RT, UK
Tel: +44 (0) 1606 863 500
Web: www.admedsol.com

Advanced Medical Solutions Group plc (AMS) is a public, UK based business that develops, manufactures and markets innovative products in the following areas: accelerating healing and managing wounds; minimising adverse surgical outcomes; and sealing and closing tissue. Our expertise in cyanoacrylate technology has allowed us to develop a range of topical skin adhesives to meet very specific clinical needs which deliver substantial benefits to patients.

3D-lipo Ltd
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Web: www.3d-lipo.co.uk

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A10 Laser Limited
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Web: www.10laser.co.uk

Please visit the stand for further information.

1st SurgiConcept
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228 Boulevard Clemenceau, Marcq En Baroeul, F-59700, France
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Able Grace Creation
Stand B110
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Advantech Surgical
Stand G40
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Tel: +44 (0) 8454 345 411
Web: www.bioaesthetics.co.uk

A newly formed company providing innovative products to aesthetic practitioners will be launching 3 new lines of products at CCR 2015: Agnes: Ultimate solution for acne using a micro-insulated needle RF system. ALPS: Innovative anti-oxidant products to promote healing and reduce scarring following aesthetic procedures. MASK: New products developed to manage skin conditions including acne, melasma and skin-aging.

Bio-Oil
Stand H86
Central House, Balfour Road, Hounslow, Middlesex, TW3 1HY, UK
Tel: +44 (0) 7867 782 803
Web: www.bio-oilprofessional.co.uk

Bio-Oil is an award-winning, specialist skincare treatment that has been clinically proven to improve the appearance of scarring, stretch marks and uneven skin tone. It contains vitamins A, E and natural plant oils, plus PurCellin Oil (TM) that lowers viscosity making it a dry oil. For more information visit www.bio-oilprofessional.co.uk

Biophoton
Stand C3
Tel: +33 561 70 34 55
Web: www.biophoton.fr


BIOPTRON®
Stand D76
1st Floor, Masters House, 107 Hammersmith Road, London, W14 0QH, UK
Tel: +44 (0) 20 7603 0811

Award winning and clinically proven BIOPTRON is the global leader in light therapy. Our unique patented medical technology delivers outstanding results across a broad range of medical conditions. Suitable for any patient and a range of dermatological applications, skin rejuvenation and anti-ageing alongside aesthetic treatments and procedures, BIOPTRON is also unbeatable for quality and price.

Biotec Italia SRL
Stand G48
Dueville, Viale Della Repubblica, 20, Vicenza - Italia, 36031, Italy
Tel: +39 444591683
Web: www.biotecitalia.com

Biotec Italia is a diversified Aesthetic and Well-being company, focused on improving people’s lives through aesthetic innovations. Biotec Italia operates in more than 50 countries worldwide and its broad portfolio of innovative products includes a variety of aesthetic solutions: laser and light systems, radiofrequency, low and high frequency ultrasounds, skin peeling technology, needle free meso-therapy, bio-stimulating currents and advanced skin care formulations.
Blink Medical Ltd
Stand G42
Tel: +44 (0) 1213 868 433
Web: www.blinkmedical.com

Blink Medical manufactures a wide range of quality single use surgical instruments and customised instrument sets for Dermatology, Cosmetic Surgery and Ophthalmic Surgery. Our micro fine instrumentation includes instruments that can be used for Bleph Surgery, Lipo Suction, Fat Transfer and all manner of Dermatological procedures. All products and QC inspected, cleaned, packed and sterilised here in the UK.

Body-Allure
Stand H72
Jobskin Ltd, Unit 13a Harrington Mill, Leopold Street, Long Eaton, Nottingham, NG10 4QG, UK
Tel: +44 (0) 1159 734 300
Web: www.body-allure.co.uk

We offer a range of classic liposuction recovery garments in a lightweight, breathable compression fabric beautifully balanced with French inspired laces, exemplifying our attention to detail and elegant liposuction garment construction. We believe you should feel beautiful and comfortable while you recover and the Body Allure range has been designed to assure you can recover in style, so you can feel beautiful about the NEW you. All made in the UK.

Blow Media
Stand D110
Assembly House, 34-38 Broadway, Maidenhead, Berkshire, SL6 1LU, UK
Tel: +44 (0) 1628 509 630
Web: www.blowmedia.co.uk

We are a creative, design, and digital agency specialising in cosmetic and aesthetic sectors. From doctors to surgeons, and branding to websites, we know that looking your best isn’t an option - it’s a requirement. We have a proven ability to make this happen. As the guardians of reputations (yours and ours!) We see your choice to use us as a privilege - not a right! That’s why we adopt the relentless pursuit of brilliance.

BTL Aesthetics
Stand C20
Unit 7 Studio 1, Lymedale Enterprise Centre, Dalewood Road, Lymedale Business Park, Staffordshire, ST5 9QH, UK
Tel: +44 (0) 1782 579 060
Web: www.btlaesthetics.com/uk

Established in 1993, BTL has become one of the major world manufacturers of medical devices. BTL’s primary segments include cardiology, pneumology, physical therapy, and medical aesthetics. BTL’s aesthetic division produces cutting-edge, non-invasive, award winning technology for fat reduction, body shaping, and skin tightening, along with cellulite and wrinkle reduction.

Cadogan Clinic
Stand F32
London, SW1X 9BW, UK
Tel: +44 (0) 20 7901 8500
Web: www.cadoganclinic.com

The Cadogan Clinic is London’s leading day clinic specialising in Cosmetics Surgery, Aesthetics and Dermatology. Based in Chelsea we have state of the art operating facilities, consulting rooms and aesthetics suites. We invite all consultants and practitioners wanting to grow their private practices to visit us at stand F32.
Cambridge Stratum

Stand B75
Anstey Hall, Gatehouse, Maris Lane, Cambridge, CB2 9LG, UK
Tel: +44 (0) 1223 846 363
Web: www.cambridgestratum.com

Cambridge Stratum is helping clinics to offer a wider range of treatments and become more profitable by making high quality equipment more affordable. Cambridge Stratum evolved from the founders’ need to source a broad range of aesthetic/medical equipment for their own use, which has proven world class performance, uncompromising build quality, safety, CE certification and UK support. Yet offers excellent value for money.

CCF MEDIA

Stand E110
Zellig Unit 231, The Custard Factory, Birmingham, B9 4AA, UK
Tel: +44 (0) 1214 590 812
Web: www.ccfmedia.co.uk

CCF MEDIA is a full circle communications agency specialising in the cosmetic beauty sector. Producing several national publications, as well as offering personal media and PR services to big names in the industry, CCF MEDIA is a dynamic company with an outstanding portfolio of clients and results.

Chromogenex Technologies Ltd.

Stand F73
Units 1-2 Heol Rhosyn Dafen Ind Est., Llanelli, Carmarthenshire, South Wales, SA14 8QG, UK
Tel: +44 (0) 1554 755 444
Web: www.chromogenex.com

The UK’s leading Laser and IPL manufacturer.

Chromogenex Technologies Ltd is the UK’s leading developer and manufacturer of advanced light and laser technology systems for use in medical and cosmetic procedures. Since its beginnings in 1986, Chromogenex has applied ground-breaking innovations in the laser industry to respond to the dermatological and cosmetic challenges facing medical professionals.

Church Pharmacy

Stand D81
1 The Old Bleach Yard, Ward’s End, Loughborough, LE11 3HA, UK
Tel: +44 (0) 1509 213 439
Web: www.churchpharmacy.co.uk

Church Pharmacy (Commended as Distributor of the Year 2014) specialises in medical aesthetics, supplying the largest range of Botulinum Toxins, Dermal Fillers and Skin Rejuvenation. With customers at the forefront of our company, we are the first distributor to launch an online prescription service offering a full range of aesthetic products resulting in a fast, efficient and secure ordering process.

Clanwilliam Group

Stand J60
UK Office: Luminar House, Deltic Ave, Rookley, Milton Keynes, MK13 8LW, UK
Tel: +44 (0) 1280 824 600
Web: www.clanwilliamgroup.com

We are a healthcare focused, technology and services group. We believe in evolving and improving healthcare for everyone. DGL Practice Manager and Professional Medical Management Services, our UK practice management services and technology are trusted by thousands of users every day. Visit us to hear about the benefits for your practice.

ClinicMate

Stand H80
Sanderum House, 38 Oakley Road, Chinnor, Oxfordshire OX39 4TW
Tel: 01844 355653

ClinicMate is the UK’s first dedicated search engine focussed on the aesthetic industry. The website offers companies specific targeted advertising and exposure direct to industry professionals who are searching for products or services. For the individual, the ClinicMate search engine offers a simple and effective way to search for all of your requirements.
ClinicSoftware.com

Stand B40
12 Knox Road, London, E7 9HW, UK
Tel: +44 (0) 20 8281 4352
Email: contact@ClinicSoftware.com
Web: www.clinicsoftware.com

The Most Comprehensive Clinic Software on the Market! For Clinics, Spas, Beauty Salons, Hair Salons, Nail Salons, Massage Studios & All Service-Based Businesses! Clinic Software Is A Complete Up-to-Date Software That Takes Care Of Every Single Aspect Of Running Your Business. We Offer More Than Just A Software. Make your Clinic more profitable! Make your Clinic more efficient! Make the most of your time!

Clinogen Laboratories

Stand G52
Clinogen Limited, Robin Willis Way, Windsor, SL4 2PX, UK
Tel: +44 (0) 1628 674 644
Web: www.clinogen.com

Clinogen Laboratories have over 35 years experience in the healthcare sector and aesthetic medicine. Clinogen is the go-to company for professionals wanting to be one step ahead of the market in advanced wound healing, scar reduction, aesthetic skin treatments and advanced hair removal. Clinogen will be showcasing its CE marked post-procedure recovery products which uses a scaffolding principal for wound healing, and its innovative no-needle mesotherapy treatment for rejuvenating the eye area.

CM Aesthetic Ltd

Stand C80
Unit 4, Strata House, 34A Waterloo Road, London, W2 7UH, UK
Tel: +33 7 88 07 71 51
Web: www.cm-aesthetic.com

CM AESTHETIC Ltd is an English company producing and distributing medical aesthetic devices. We have three ranges: BDDE free fillers – MediFeel®, mesotherapy products – YouthFeel, medical cosmetic products – PrettyFeel and Mammary implants - EMSI Biomedical.

Cosmedic Pharmacy

E35
2 Gleneagles, Amington, Tamworth, Staffordshire, B77 4NS, UK
Tel: +44 (0) 1827 702 040
Web: www.cosmedicpharmacy.co.uk

We are an aesthetic Pharmacy based in Tamworth, Staffordshire. We stock products from all the main aesthetic companies and are also sole distributors for several products in the UK. Our aim is to achieve a high level of customer service and to be able to offer a great product price even when not ordering in volume.

Cosmetic Courses

Stand G50
Aylesbury Road, Princes Risborough, Buckinghamshire, HP27 0JS, UK
Tel: +44 (0) 1844 390 110
Web: www.cosmeticcourses.co.uk

Cosmetic Courses was established in 2002 by leading Plastic Surgeon, Mr Adrian Richards and offers a wide range of aesthetic training courses, including Botox and dermal filler courses, to qualified medical professionals. Courses are available in various UK locations.

Cosmetic Data Company

Stand C1
6 Nithsdale Road, Weston-Super-Mare, BS23 4JR, UK
Tel: +44 (0) 1179 111 977
Web: www.cosdataco.com

Providing patient management software specifically written for cosmetic and plastic surgeons and their practices.

Crawford Healthcare Ltd.

Stand B43
King Edward Court, King Edward Road, Knutsford, Cheshire, WA16 0BE, UK
Tel: +44 (0) 1565 654 920
Web: www.crawfordhealthcare.com

Crawford Healthcare is a specialist pharmaceutical company dedicated to making effective dermatological treatments available to healthcare professionals and consumers. By working with partner companies who are leaders in their respective fields and markets we can offer innovative and valuable treatments and diagnostics for a range of skin conditions.
EXHIBITOR PROFILES

Cross Medical Solutions
Stand B115
44 Marlow Bottom, Marlow, Buckinghamshire, SL7 3NB, UK
Tel: +44 (0) 1628 854 068
Web: www.crossmedical.co.uk

Cross Medical is the UK distributor for TavTech, the world leader in Jet technology for aesthetic applications providing a unique platform for clinical and cosmetic treatments. Cross Medical will also be displaying the new Vikini Diode laser system.

Cryosthetics
Stand F72
Sussex House, 190 South Coast Road, Peacehaven, Brighton, Sussex, BN10 8JJ, UK
Tel: +44 (0) 8003 100 421
Web: www.cryosthetics.co.uk

Cryosthetics aim to revolutionise Cryo into the Aesthetics Market by bringing new and exciting profitable treatments straight to your salon. We hand pick each of our products from all over the world providing our beauty salons with the most inspirational cold freezing treatments for the face and body.

Cutera Medical Ltd
Stand C40
The Nexus Building, Broadway, Letchworth Garden City, Herts, SG6 9BL, UK
Tel: +44 (0) 7525 827 963

One of the worldwide leading provider of laser and other light-based aesthetic systems to the aesthetic market. Current applications of our product family include: permanent hair reduction on all skin types and tanned skin; treatment of vascular conditions, including leg and facial veins; a wide range of non-ablative, semi-ablative and fractional skin rejuvenation applications; and the treatment of pigmented lesions and tattoo removal.

Cynosure
Stand G100
The Old Barn Offices, Lower Mount Farm, Cookham, SL6 9EE, UK
Tel: +44 (0) 1628 522 252
Web: www.cynosureuk.com

Cynosure, Inc. leads the world in aesthetic laser technologies and research, creating innovative, safe, and efficacious procedures for the treatments patients want most. These include hair removal, treatment of lesions, skin revitalization, tattoo removal, and laser lipolysis to remove unwanted fat. Established in 1991 and headquartered in Westford, MA, Cynosure has expanded its family of products through strategic acquisitions including Palomar.

Deleo by Schuco
Stand F74
Technoparc Epsilon 1, 300 rue Isaac Newton, Saint-Raphael, 83700, France
Tel: +33 4 94 45 83 75
Web: www.deleo.fr

DELEO conceives and manufactures innovative and high performances equipments for the aesthetic medical sector. Deleo is a market leader on medical cryolipolysis and in the field of photodynamic devices in Europe and it is the only firm worldwide to hold a Medical CE certificate for both LED and Cryolipolysis devices.

Dermacosmetics Ltd
Stand C71
Flat 12, 117-118 Marine Parade, Brighton, BN2 1DD, UK
Tel: +44 (0) 1273 694 095
Web: www.drschrammek.co.uk / www.biodroga.co.uk

We are the UK distributors for three successful German brands, Dr Christine Schrammek, Biodroga and BIODROGA MD. Our Dermaceutical medical brand BIODROGA MD provides peels, treatments, products and advanced skincare using their patented Peptide Library, developed by a Nobel Prize winner. Dr Christine Schrammek GREEN PEEL®, a skin renewing organic Peel, dermatologically developed for problem solving solutions for all skin types.

Dermatherapy Ltd
Stand B150
1-7 Harley Street, London, W1G 9QD, UK
Tel: +44 (0) 8002 118 123
Web: www.dermatherapyclinics.co.uk

Please visit the stand for further information.
Dr Bob Khanna Training Institute
Stand H95
115 Queens Road, Reading, Berkshire, RG1 4DA, UK
Tel: +44 (0) 1344 721 929

Now you have the opportunity to join the growing trend of cosmetically minded practitioners seeking expert training in the art of non-surgical facial enhancement. Prof Bob Khannahas run courses using Botulinum Toxin and Dermal Fillers for over 16 years. The range of training has now grown to also include PRP and thread lift courses.

Dr Hönle Medizintechnik GmbH
Stand F2
Hauptsitz, Viktor-Frankl-Strasse 20, Kaufering, 86916, Germany
Tel: +49 8191 30 5550
Web: www.drhoenle.de

For almost 40 years, the company Dr Hönle Medizintechnik GmbH has specialized in the development, manufacture, sales and service of high-quality UV irradiation devices for the treatment of skin conditions as well as of iontophoresis devices for the treatment of hyperhidrosis. We have succeeded in perfecting our therapy systems and reducing side-effects to a minimum through years of experience.

e-clinic
Stand D121
Quayside House, Salts Mill Road, Shipley, BD18 3ST, UK
Tel: +44 (0) 1274 530 505
Web: www.e-clinic.co.uk

Through innovation, e-clinic has been providing a world class patient and clinic management platform to healthcare for over 15 years. e-clinic creates, provides and supports a streamlined patient and clinic management solution that can either be accessed via the cloud or installed on your own machines. e-clinic can be accessed through a multitude of modern day web-based smart devices and places any clinic in a position to deliver the very best patient excellence.

Energist Medical Group
Stand D80
Clos Llyn Cwm, Enterprise Park, Swansea, SA6 8QY, UK
Tel: +44 (0) 1792 798 768
Web: www.energistgroup.com

Energist Medical Group is a UK manufacturer of Nitrogen Plasma, laser, and IPL/VPL systems, offering aesthetic and surgical solutions to the discerning professional. Treatments offered include plasma skin regeneration, hair removal, fractional treatments, laser lipolysis, acne, vascular and pigmentation treatments. See ‘Live treatment demonstrations’ with the unique NeoGen Plasma skin regeneration system on stand A30.

Enviroderm
Stand C95
Unit 10 Building 11, The Mews, Mitcheldean, GL17 0SN, UK
Tel: +44 (0) 1386 832 311
Web: www.enviroderm.co.uk

EnviroDerm Services, exclusive distributors for Courage & Khazaka GmbH and Wheelsbridge, offer a wide range of skin measurement devices for aesthetic medicine, product development, pre and post treatment assessment, and product recommendation. The equipment is reliable, accurate with a solid foundation in science. Measurements include hydration, elasticity, blood perfusion, skin topography, colour, and more.

Esthetique Distribution
Stand H110
Studio 14 Hurlingham Studios, Ranelagh Gardens, Fulham, London, SW6 3PA, UK
Tel: +44 (0) 7786 836 677

FIRST LIFT LFL PDO THREAD is a premium lifting thread made of PDO (Polydioxanone). Everyone can experience overall face contouring, skin elasticity. It brings a natural and dramatic effect to face and body after a simple and safe treatment. The superior quality of the ultra thin wall needle allows treatment to be uncomplicated and painless. The production process for the LFL product line is automated, modern and clean, resulting in the most cutting-edge technology.
**Eufoton Medicalasers**  
Stand H102  
Via Flavia 23/1, Trieste (TS), 34148, Italy  
Tel: +39 040 9899082  
Web: www.eufoton.it/en  

EUFOTON was founded in 1997 in Trieste (Italy) with the aim of designing, manufacturing and marketing High Technology Portable Lasers and is now exporting its units in 50 countries all over the world. Our machine are CE and FDA approved and our company is ISO 13485 and ISO 9001 certified. We have a wide range of devices for aesthetic medicine, dermatology, therapy, vascular, plastic and general surgery.

**Eurosurgical Ltd**  
Stand G16  
Merrow Business Park, Guildford, GU4 7WA, UK  
Tel: +44 (0) 1483 456 007  
Web: www.eurosurgical.co.uk  

An exclusive UK surgical distribution company for plastic, reconstruction, & burns devices. We represent Silimed, the world’s third largest producer of silicone implants; the only non-USA company with FDA approval for silicone implants. Silimed Polyurethane implants have been used in over 1 million patients world-wide since 1989. We also supply Snowden Pencer instruments, Osmotic and conventional Tissue Expanders, Pelnac artificial dermis, TIGR mesh, Veronique recovery garments and Lipomodelling equipment.

**Exuviance**  
Stand F100  
The Lodge, 14 Kingsley Road, Bedford, MK40 3SF, UK  
Tel: +44 (0) 1234 313 130  
Web: www.exuviance.co.uk  

The Exuviance range brings you the clinically proven science from NeoStrata Company, Inc., packaged and presented in a beautiful and gentle way to deliver skin fitness with built in luxury luxury to comfort your patients skin and please their senses. Exuviance – you be the expert.

**Fusion GT**  
Stand G86  
36 Alie Street, London, E18DA, UK  
Tel: +44 (0) 20 7481 1656  
Web: www.fusiongt.co.uk  

Fusion GT is a dynamic company specialized in the research of technological innovation in aesthetic and non-aesthetic medicine. We have focused on bringing a high level of expertise and training of every one of our clients. It is with this kind of dedication that Fusion GT is able to deliver high quality service and support to medical professionals across UK.

**GC Aesthetics**  
Stand J50  
129 Deedykes View, Westfield Industrial Estate, Cumbernauld, Glasgow, G68 9HN, UK  
Tel: +44 (0) 1236 780 780  
Web: www.gcaesthetics.com  

Focused on the development, manufacturing and commercialization of one of the broadest ranges of implant products, principally silicone breast implants. Its two brands, Nagôr and Eurosilicone, have a combined 60 years of market presence and its products are sold in 75 countries. The Company has manufacturing facilities in the United Kingdom and France and its implants are manufactured with medical-grade silicone supplied from ISO 9001-certified sources.

**GID Europe**  
Stand H40  
5 Southcombe Street, London, W14 ORA, UK  
Tel: +44 (0) 20 3651 0227  
Web: www.gideurope.com  

GID is a leading global provider of products and methods to process regenerative cells and adult stem cells from fat (adipose) tissue. Our technology separates and concentrates the regenerative fraction of cells from the tissue in real time in the operating room, enabling therapeutic application in a single surgical treatment. GID uses a deep science based approach to “cell based therapies” based on the use of regenerative cells, alone or in combination with various scaffolds/matrices.
Globe Aesthetic & Medical Technologies Ltd

Stand H50
Unit D7, Sandown Industrial Park, Esher, KT10 8BL, UK
Tel: +44 (0) 1372 471 100
Web: www.globeamt.com

Globe AMT are the exclusive UK distributors of DEKA aesthetic lasers, LifeViz 3D camera systems, the Nevisense skin cancer diagnostic device and the C-Cube Ultra HD digital dermatoscope.

Groupe Sebbin

Stand G70
St Marys Court, The Broadway, Amersham, HP7 0UT, UK
Tel: +44 (0) 1494 590 416
Web: www.sebbin.com/en

To provide products to the healthcare industry such as: Implants, Meso biomatrix and Lipofilling divices.

HA-Derma Authorised Distributor of IBSA Farmaceutici Italia’s Dermoaesthetic Product Line

Stand B105
Tel: +44 (0) 20 8455 4896
Email: info@ha-derma.co.uk
Web: www.ha-derma.co.uk

IBSA offers a complete range of products including Profhilo, Viscoderm®, Viscoderm® Skinkò and Aliaxin® based on Hydrolift®, an approach aimed at counteracting the physiological reduction of hyaluronic acid in the skin, restoring hydration, elasticity and skin tone. Meet our new UK distributor HA-Derma.

Hamilton Fraser Cosmetic Insurance

Stand D91
Premiere House, Elstree Way, Borehamwood, Herts, WD6 1JH, UK
Tel: +44 (0) 8006 343 881
Web: www.cosmetic-insurance.com

Hamilton Fraser Cosmetic Insurance has been insuring medical practitioners since 1996. We are industry experts and pride ourselves on the quality of our service and the retention of our customers. We understand the insurance and aesthetics industry and will support you throughout the complicated process of choosing the right protection for your business.

Harley Academy

Stand D111
01 Harley Street, London, W1G 9QD, UK
Tel: +44 (0) 20 3282 7568

Please visit the stand for further information.

Harley Medical Group

Stand H75
4th Floor, Marc House, 13-14 Great St, London, EC4V 2BB, UK
Tel: +44 (0) 1273 324 061

Please visit the stand for further information.

Healthxchange Pharmacy

Stand E50
Level Two, Albert House, South Esplanade, St Peter Port, Guernsey, GY1 1AJ, UK
Tel: +44 (0) 1481 748 061
Web: www.healthxchange.com

Healthxchange Pharmacy - Award winning distributor of pharmacy and aesthetic supplies with excellent customer service. Suppliers of the award winning Obagi range, ULTRAcel – a unique 3 in 1 system delivering amazing results, Botox®, Volcross & Juvederm from Allergan, AQUALYX®, Sculptra; Softfil, Dr Levy, Lustre Pro, Thermage and the full Solta Medical range.
HK Surgical
Stand B44
1271 Puerta del Sol, San Clemente, CA, 92673, USA
Tel: +1 855 457 2537

HK Surgical is the recognized leader in the development and distribution of superior Tumescent Local Anesthesia products. HK Surgical provides a vast selection of products used not only for liposuction and vascular procedures but any procedure where TLA would be beneficial. We have multiple patented products that cannot be found anywhere else in the world.

Human Med UK
Stand E42
19 Birchwood Road, Wilmington, Dartford, Kent, DA2 7HF, UK
Tel: +44 (0) 1322 611 729
Web: www.humanmed.com

Humanmed are at the forefront of medical technology for liposuction and fat transfer. The Water Assisted Liposuction Bodyjet EVO allows for autologous fat collection and transfer without centrifugation. This device can be used under local anaesthetic and because there is no waiting time between aspiration and suction the procedure is much quicker. It is also less traumatic and shows very little blood loss because of the water jet being much more gentle.

Ideal Medical Solutions
Stand H48
South Building, 1 Howard Road, Reigate, Surrey, RH2 7JE, UK
Tel: +44 (0) 20 8773 7844
Web: www.ideal-ms.com

Ideal Medical Solutions has an extensive and comprehensive range of Burns, Plastics, Reconstructive and Aesthetic Surgery products for the NHS and Private sector. Please visit our stand to find out further information on the following clinically proven products: Matriderm®, Filtron Fat Transfer, Keller Funnel 2, Hyaluronica Fillers and Medical Z products.

IMCAS
Stand H97
IMCAS C/O Check-Up SANTE, 8, rue Foucault, Paris, 75116, France
Tel: +33 1 40 73 82 82

Cultivate your instinct for learning at IMCAS! Our Annual World Congress in Paris next January offers teaching of the highest level that covers all subjects at the interface between plastic surgery and dermatology. More than 5,500 attendees, 450 speakers and 160 companies will be there to learn, share and network.

Independent Practitioner Today
Stand H73
Office 7 Lindum Terrace, Lincoln, LN2 5RP, UK
Tel: +44 (0) 1483 824 094
Web: www.independent-practitioner-today.co.uk

Now in its eighth year, Independent Practitioner Today is the unique UK business journal read by over 12,000 consultants and GPs in private practice. Subscribers to the ABC audited publication have access to an archive of previous issues on the website www.independent-practitioner-today.co.uk. ‘IPT’ also produces a page-turn issue and a series of guides on key issues affecting readers.

Initial Medical Services
Stand D2
Bromford Centre, Unit 5 (Initial), Bromford Lane, Birmingham, B8 2SE, UK
Tel: +44 (0) 8708 504 045
Web: www.initialmedical.co.uk

Initial Medical are the experts in healthcare waste management, providing a complete collection and disposal service for clinical waste produced by businesses associated with the provision of healthcare within the UK. Our care, attention to detail and vast expertise are some of the reasons why our customers choose us as their clinical waste management provider.

Interglobal Surgical
Stand G20
Suite 100, 20 Winchcombe Street, Cheltenham, Gloucestershire, GL52 2LY, UK
Tel: +44 (0) 1242 262 680
Web: www.igsurgical.co.uk

Please visit the stand for further information.
Intraline®
Stand A80
1050 Richter Street, Kelowna, BC, V1Y 2K5, Canada
Tel: +1 855 381 3286
Web: www.intraline.com

Intraline® is an innovative aesthetics company committed to ones overall health and wellbeing—both inside and out. Our precision-made products are developed with naturally derived ingredients and formulated at a molecular level to provide long-lasting, natural results.

Intrapharm Laboratories Ltd
Stand D105
The Roundhouse, The Courtyard Barns, Choke Lane, Cookham Dean, Maidenhead, SL6 6PT, UK
Tel: +44 (0) 1628 771 800
Web: www.intraphramlabs.com

Intrapharm Laboratories is committed in providing to the NHS well known established products with proven efficacy at the most affordable prices. It has re-launched Terra-Cortril Ointment - (3% oxytetracycline and 1% hydrocortisone) for infected eczema; does not contain preservatives. Provides a choice to physicians which has not been available to date.

IntraVita Ltd
Stand C52
104 Oak Road, Tiptree, Essex, CO5 ONA, UK
Tel: +44 (0) 7725 833 793
Web: www.neocosmedixeurope.co.uk

In 2014 cosmetic doctors, Dr Samantha Gammell, Dr Jacques Otto and Vernon Otto aesthetic product distributor founded IntraVita Ltd. IntraVita trains doctors, dentists, nurses, naturopaths and homeopaths in IVNT. As well as training delegates IntraVita also supplies and distributes intravenous vitamins minerals and amino acids throughout the UK.

Invasix
Stand E20
23 Wigmore Street, London, W1U 1PL, UK
Tel: +44 (0) 20 7491 0150
Web: www.invasix.com

Invasix UK Ltd are the UK division of Invasix, a global force in aesthetic devices. We offer manufacturers sales and support of Laser, Light and Energy based treatments that give outstanding results and offer all the solutions for the modern day clinic, with FDA clearance, clinical evidence and established from unparalleled research and development.

IS Clinical
Stand D25
Highland House, Mayflower Close, Chandlers Ford, Hampshire, SO53 4AR, UK
Tel: +44 (0) 8451 166 242
Web: www.isclinical.co.uk

Formulated using the highest pharmaceutical grade botanical ingredients, IS CLINICAL® is an acclaimed range of clinically proven prescriptive cosmeceuticals, featuring renowned Active Serum, SHEALD® recovery Balm and Fire & Ice resurfacing system, the range is highly effective in treating Acne, Hyperpigmentation, Scarring and Rosacea and offers exceptional anti ageing solutions.

Jeunesse Global (UK)
Stand A85
Tel: +44 (0) 7903 739 365 / +44 (0) 7508 000 802
Web: www.introducingjeunesse.com

We are generation young, and we are redefining youth. Come and discover the Jeunesse Luminesce product range and find out what the hype is about with our INSTANTLY AGELESS product. Please find us at our stand A85 to discuss distribution and other business opportunities.

JMSR Europe Ltd
Stand E100
Dermadist House, 9 Kildare Close, Eastcote, Middlesex, HA4 9LG, UK
Tel: +44 (0) 20 8868 4411
Web: www.jmsreurope.com

Jan Marini Skin Research, Inc. (JMSR) is a recognized leader and innovator in skin care that is committed to continually expanding and improving the professional skin care market. JMSR’s two primary focuses are to provide innovative technologies that deliver proven measurable results and an unwavering commitment to the ongoing success of our customers.
EXHIBITOR PROFILES

Journal of Aesthetic Nursing
Stand A70
MA Healthcare Ltd, St Jude’s Church, Dulwich Road, London, SE24 0PB, UK
Tel: +44 (0) 20 7501 6340
Web: www.aestheticnursing.co.uk

The Journal of Aesthetic Nursing is the leading double blind peer reviewed journal in the UK for Aesthetic Practitioners. JAN covers clinical, up to date topics within Aesthetics each month of the year, such as Fillers, Lasers, Mesotherapy and Legal issues. JAN is simply the only choice for qualified Healthcare Professionals in the sector.

Judd Medical
Stand H71
Unity House, Buntsford Park Road, Bromsgrove, Worcestershire, B60 3DX, UK
Tel: +44 (0) 1527 559 010
Web: www.judd-medical.co.uk

Visit the Judd Medical Stand H71 to view ‘Retract’ the latest development in Micro Dissection Electrosurgery, offering unparalleled control and precision for the surgeon. Also introducing ‘Super Vac’ our new ergonomically designed smoke evacuation handpiece. We look forward to seeing you.

Laser SOS Aesthetics Ltd
Stand C97
Unit 3 Burrel Road, St Ives Industrial Estate, St Ives, PE27 3LE, UK
Tel: +44 (0) 1480 460 990
Web: www.lasersosaesthetics.com

Laser SOS Aesthetics are the market leader for providing high quality, affordable laser spares and servicing for top brand IPL & laser systems. We provide spares and consumables such as laser & IPL lamps, filters, waveguides, Nd:Yag & Alexandrite rods, gold & ceramic reflectors, mirrors & protective eyewear. We support brands such as Alma, Energist, Candela, Cynosure, Ellipse & many more.

Laservision / PRO-LITE
Stand D56
The Innovation Centre, University Way, Cranfield, MK43 0BT, UK
Tel: +44 (0) 1234 436 100
Web: www.pro-lite.co.uk / www.uvex-laservision.de

Pro-Lite together with laser safety specialists Laservision provide a complete solution for those working with all types of laser and intense pulsed light (IPL) systems used in clinical and cosmetic applications. Our product range includes laser safety eyewear for doctors, assistants and patients as well as large area protection and portable screening systems.

Lonsdale Cosmetic Insurance
Stand B38
24 Creechurch Lane, London, EC3A 5JX, UK
Tel: +44 (0) 20 7469 4984
Web: www.lonsdalecosmetics.co.uk

Lonsdale is a specialist insurance broker with a wealth of experience and understanding of the cosmetic industry. We have a dedicated team who understands your business, how it works and the risks you face. In partnership with Hiscox, one of the UK’s leading specialist insurers, Lonsdale will provide you with a tailored insurance policy to protect your business needs whilst providing a high quality and efficient service.

Lumenis (UK) Ltd
Stand C21
418 Centennial Park, Elstree, Borehamwood, WD6 3TN, UK
Tel: +44 (0) 20 8736 4110
Web: www.lumenis.com

Global leader in minimally-invasive clinical solutions for the Aesthetic marketplace and a world-renowned expert in energy based technologies, including Laser and Intense Pulsed Light (IPL) systems. Lumenis recently announced the expansion of its customer service and sales operations in the UK and is poised to launch several innovative new products. The company’s expansion in the UK will improve the customer experience for healthcare professionals integrating new systems into their practices.
Since 1994, we’ve been providing exceptional products with unrivalled after-sales support in the delivery of Laser, IPL, and Body Shaping systems. Innovative design and manufacturing combined with our commitment to customers, has led to our reputation as the UK’s premier supplier of aesthetic technology to salons, private clinics and the NHS.

MACOM Medical
Stand G56
3.17 The Plaza, 535 Kings Road, London, SW10 OSZ, UK
Tel: +44 (0) 20 7351 0488
Web: www.macom-medical.com

MACOM is the leading provider of high quality compression garments supplying to cosmetic and reconstructive plastic surgeons and cosmetic doctors in the United Kingdom, Europe and the rest of the world. MACOM garments provide optimal levels of compression to facilitate post operative lymphatic drainage, accelerate the healing process, minimise scarring and reduce the risk of post surgery complications. MACOM’s latest product is Crystal Smooth, cellulite busting leg wear, scientifically proven to reduce the signs of cellulite.

Malosa Medical
Stand G4
Malosa Medical, Ashday Works Business Park, Elland Road, Elland, West Yorkshire, HX5 9JB, UK
Tel: +44 (0) 8703 000 555
Web: www.malosa.com

Malosa Medical are specialist manufacturers of a complete range of single-use surgical instruments and bespoke procedure packs. Wholly UK owned and operated, Malosa offer customers unbeatable factory-direct prices combined with exceptional levels of customer service. Pioneers in instrument design, we remain at the forefront of single-use technology and development. Malosa single-use instruments are your guarantee of precision and safety, every time.

MDU
Stand G55
One Canada Square, London, E14 5GS, UK
Tel: +44 (0) 800 716 376
Web: www.themdu.com

The MDU is a not-for-profit organisation wholly dedicated to our members’ interests, providing expert guidance, personal support and robust defence in addressing medico-legal issues, complaints and claims. We provide high quality, specialised medico-legal advice, 24 hours a day, 7 days a week. Our team is led and staffed by doctors with real-life experience of the pressures and challenges faced in practice.

Medasun
Stand G49
4 St James Court, Bridgnorth Road, Wollaston, Stourbridge, DY8 3QG, UK
Tel: +44 (0) 1572 756 913
Web: www.medasun.com

Medasun Ltd. UK and Ireland distributor of world leading Marena post-surgical Comfortweave® garments. Durable, soft, power stretch, SPF50, coolmax, antimicrobial- F7- scientifically proven, comfortable compression for patients, enables compliance post-surgery. Enhance healing with Marena’s girdles, bodysuits, bras, binders, and facemasks. New products- Vera Vasi shapewear and Athletics® for sport.

Medica Forte
Stand E102
Tel: +44 (0) 3301 118 574

Launched into the UK in September 2014 by Medica Forte, The Perfect Peel is a peel that’s all about formulation. It relies on synergies between TCA, Salicylic, Kojic and Retinoic acids, Phenol, a superb antioxidant called Glutathione and a vitamin C / mineral blend. This blend results in all the combined key benefits and a level of efficacy that leaves patients astonished by the results.
Medical Devices International  
**Stand G10**  
8, Layosh Koshut Street, Sofia, 1606, Bulgaria  
Tel: +359 886 780877  
Web: www.medicaldevices-bg.com

We believe that beautification and rejuvenation can be achieved without trauma, scars or other traces of intervention. Our products are directed toward accomplishing this goal and include Serdev® Needles and special semi-elastic surgical threads for use in Serdev Sutures® Lifts (and volume creation without implants), Felman Lipoplasty Cannulas and others.

Medical Skincare Ltd  
**Stand C23**  
271 Windmill Road I.18, London, W5 4DW, UK  
Tel: +44 (0) 7877 525 847  
Web: www.pluryal.com

Official distributors for Pluryal, CellFusion C and Bison Medical products. Our goal is to provide professional regime with the very best skincare solution available on the market that will allow you to enhance and rejuvenate skin appearance. The companies which we represent, develops the highest quality products. The PREMIUM design concept guarantees the unique characteristic of our products and ensures safe, reliable and durable results for physicians and patients.

Medikalight  
**Stand B37**  
Carrer Mas Racó, 4, Polígono Industrial Mas Plentis, Fornells de la Selva (Girona), 17458, Spain  
Tel: +34 644 58 39 69  
Web: www.medikalight.com

Medikalight is a Spanish company dedicated to the design, manufacturing and distribution of medical-aesthetic equipment. With an exceptional R&D division, Medikalight has proven itself as a leader in a crowded market to bring the most innovative and effective technologies to the market with the one thing both clinics and patients are looking for: RESULTS.

Mentor  
**Stand H30**  
Pinewood Campus, Nine Mile Ride, Wokingham, Berkshire, RG40 3EW, UK  
Tel: +1 805 879 6000  
Web: www.loveyourlook.co.uk

Mentor is a leading, global manufacturer of high quality breast implants for both reconstructive and augmentation procedures. We are committed to the provision of quality products, proven, safe and effective outcomes and differentiated service. Please visit our stand today for our latest 10 year CPG data.

Mercy Ships UK  
**Stand G47**  
The Lighthouse, 12 Meadoway Court, Stevenage, SG1 2EF, UK  
Tel: +44 (0) 1438 347 481

Mercy Ships operates the world’s largest charity hospital-ship, Africa Mercy providing free surgeries, training and professional development in the poorest countries. Volunteer medical teams give reconstructive and plastics surgeries, oral-maxillo-facial treatments, fistula repair, orthopaedics, eye surgery...all given free-of-charge, where treatments are not accessible. Find out at stand no G47 how you can help this great cause.

Merz Aesthetics  
**Stands D50 & D70**  
260 Centennial Park, Elstree Hill South, Elstree, Hertfordshire, WD6 3SR, UK  
Tel: +44 (0) 20 8236 0000  
Web: www.merzaesthetics.co.uk

Merz Aesthetics Vision is to become the world’s most Admired, Trusted and Innovative Aesthetics and Neurotoxins company. Part of our strategy to deliver this Vision is our commitment to provide unrivalled opportunities for medically qualified practitioners to advance their professional knowledge and skills through world class education and high level scientific meetings.

Minerva Research Labs  
**Stand C90**  
1-6 Yarmouth Place, London, W1J 7BU, UK  
Tel: +44 (0) 20 3137 4511  
Web: www.gold-collagen.com

From the research laboratories of MINERVA and the wisdom of Japan came GOLD COLLAGEN®, a new generation skincare solution that works from within to promote beautiful and younger looking skin.
Moneypenny
Stand C100
Moneypenny House, Ellice Way, Wrexham, Clwyd, LL13 7YT, UK
Tel: +44 (0) 8451 233 700
Web: www.moneypenny.co.uk

Telephone Answering & Outsourced Switchboard. Moneypenny provides a professional, 24-hour service that’s dedicated to handling calls for the healthcare sector. We give you one person who gets to know you, your patients and how you run your hospital or clinic. Your dedicated Moneypenny Receptionist will allow you to get on with what you do best, working without distractions safe in the knowledge every call is being captured.

Naturastudios
Stand D90
55 Timberbush, Leith, Edinburgh, EH6 6QH, UK
Tel: +44 (0) 3333 583 904
Web: www.naturastudios.co.uk

Our philosophy is simple at Naturastudios is simple: To provide you with the best equipment our tireless research affords us, guaranteed results and full support from us at any time.

NeoStrata
Stand F100
The Lodge, 14 Kingsley Road, Bedford, MK40 3SF, UK
Tel: +44 (0) 1234 313 130
Web: www.neostrata.co.uk

NeoStrata is formulated to bring you the optimal combinations of potent skincare ingredients proven to address the multitude of skin conditions and ageing issues that we encounter in our daily lives. NeoStrata comprises home skincare, in-clinic peels and professional products for use in clinic support your aesthetic treatments.

Observ UK Ltd
Stand B160
Observ Ltd, 47 Oakleigh Park South, London, N20 9JR, UK
Tel: +44 (0) 20 8446 7075
Web: www.observ.uk.com

Skin Analysis is a fundamental part of proposed treatments and our patient’s understanding. The Observ Skin Analysis System exposes many of the skin conditions that originate from the deeper skin layers that are difficult to diagnose with the human eye. By using a patented skin fluorescence and polarized light illumination technology, you can instantly reveal skin conditions, create awareness and propose targeted treatment programs to your patient’s.

Officina Editorale Oltrarno
Stand D120
1 Chadwick House, 1 Latchmere Street, London, SW11 5JR, UK
Tel: +44 (0) 7570 587 298
Web: www.oeofirenze.com

Officina Editorale Oltrarno is an international medical and science publisher serving health professionals and students from more than 5 years. OEO promotes the latest advancements in clinical practice, publishes the latest research findings, medical education and is known for the high quality and didactic nature of its books.

Opatra
Stand B100
447 High Road, London, N12 0AF, UK
Tel: +44 (0) 20 7998 5708
Web: www.opatra.com

An expert in ground-breaking skincare solutions, Opatra Ltd. has successfully established itself as a leading wholesaler and manufacturer, specialising in revolutionary treatments and technologies to the beauty industry. Our latest revolutionary skincare solution, Dermisonic, is an anti-ageing and skin repairing device based on ultrasonic and LED light therapy. This solution is founded upon Opatra’s key approach to developing and introducing effective skincare solutions on the most recent developments in beauty research.
Optiloupe
Stand H68
25a Heath Close Road, Dartford, DAI 2PU, UK
Tel: +44 (0) 8008 101 014

Optiloupe’s lightweight frames are equipped with expanded-field optics, matching the best in the UK market in terms of clarity, field size, comfort and discrete styling. Whether you are looking to improve your posture, or you are looking for that extra detail to take the quality of your treatment to the next level, we have a product to meet your needs at the most competitive rates you will find in the UK TTL industry.

PHI Clinic
Stand F70
102 Harley Street, London, W1G 7JB, UK
Tel: +44 (0) 20 7034 5999

Academy 102 is a state-of-the-art training suite, located within Dr Tapan Patel’s award-winning PHI Clinic on Harley Street. Equipped with an auditorium and a practical training room, Academy 102 offers a comfortable and spacious setting to learn some of the most advanced techniques in aesthetic medicine.

PhytoCeuticals
Stand G72
37 Midland Avenue, Elmwood Park, New Jersey, NJ 07407, USA
Tel: +1 201 791 2255
Web: www.phyto-c.com

PhytoCeuticals, Inc. is the market leader in natural product established by Dr Mostafa Omar, the inventor of stabilized L-Ascorbic Acid in the United States with awarded grants of National Cancer Institute since 1995. NCI #1 R43- CA83538-01A1 for “Prevention of UV Photoinjury in Skin by Antioxidants”. NCI #1-R43-CA94484-01 for “Photoprotection of Skin by Topical Selenium”

PIAPA
Stand D72
Tel: +44 (0) 3301 117 709
Web: www.piapa.co.uk

Please visit the stand for further information.

PMFA News
Stand H100
PMFA News, Pinpoint Scotland Ltd, 9 Gayfield Square, Edinburgh, EH1 3NT, UK
Tel: +44 (0) 1315 574 184
Web: www.pmfanews.com

PMFA News is the bimonthly review of plastic & maxillo-facial surgery and aesthetic medicine. Featuring high quality articles, journal & book reviews, a round-up of the international conference scene, comprehensive diary and industry news, the magazine is essential reading for the profession.

Précieux
Stand B36
411 Manhattan Drive Suite 7, Markham, ON, L3P 7P4, Canada
Tel: +1 905 947 1221
Web: www.precieux.co

Précieux, the new skin care line with a novel philosophy. The ageing process differs among races and is influenced by the variation in the structure of the skin and the seasonal changes. The optimum skin care must therefore be race & season specific and the active ingredients should be selected to address these issues. Précieux skin care products are race specific & season specific and are recommended for maintenance, prevention & treatment.

Private Practice Software
Stand D112
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Tel: +44 (0) 8450 680 777
Web: www.rushcliff.com

Join over 10,000 practitioners using PPS to make clinical administration painless.

PROTECT-Laserschutz GmbH
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Web: www.protect-laserschutz.de

Manufacturer of laser safety products, specialized on the sectors research and development, industry and medical science. With years of experience in laser safety and a wide knowledge about laser technology we offer qualified consulting, competitive prices and terms, and a fast and reliable realization of laser safety solutions. Our broad portfolio includes amongst others laser protective eyewear, laser safety curtains/ barriers and even customized containments for your laser system.
Q Medical Technologies
Stand H44
Unit 1A, Summerlands Trading Estate, Endmoor, Kendal, Cumbria, LA8 0FB, UK
Tel: +44 (0) 1539 561 807
Web: www.qtechnologiesgroup.co.uk

Q Medical Technologies Ltd is an independent UK company founded in 2004. The company exclusively distribute a hand-picked range of innovative medical devices. The unique innovative range include: Polytech Microthane Breast Implants, SurgiMend ADM for abdominal and breast reconstruction, Ellman Radio Frequency surgical units, Accuvein vein viewers and Pain relieving products.

Peace of Mind: Unique Breast Implant Guarantee

Receptura Apotheke
Stand H46
Uni-Campus Riedberg, Altenhoferallee 3, Frankfurt, D-60438, Germany
Tel: +49 69 92 880-300
Web: www.receptura.com


Recova Compression Garments
Stand G2
504 Bunyan Court, Barbican, London, EC2Y 8DH, UK
Tel: +44 20 7000 1044
Web: www.recovapostsurgery.com

Here at Recova Post Surgery we are dedicated to supplying high quality compression garments and post-surgery bras ideal for post-operative recovery. We aim to help on the road to a smooth and successful recovery by providing products to suit the needs of the patient/surgeon and providing the highest degree of customer care and satisfaction.

Redwood Collections Ltd
Stand C92
Airport House, Purley Way, Croydon, Surrey, CR0 0XZ, UK
Tel: +44 (0) 20 8288 3522
Web: www.redwoodcollections.com

Redwood Collections Ltd offers a comprehensive and effective range of debt collection services for small, medium and large business clients. With over 30 years of debt recovery and credit management experience across the senior management team, we deliver excellent recovery rates through our proven collection methods and legal expertise. Typically we charge 15% on monies recovered, while working on a “no collection, no commission” basis.

Q-Surgical
Stand H1
Unit 45, Guest Avenue, Emersons Green, Bristol, BS16 7GA, UK
Tel: +44 (0) 8703 121 967

Q-Surgical are a small dynamic company which strives to bring the customer innovative products. The range we are exhibiting include: Quill, the patented barbed wound closure device, Mammagard, the new Breast Orthotic for altered breasts, Correct Clips and Margin Marker, tissue orientation aids.

Queen of Oil
Stand A90
137 Hercies Road, Middlesex, UB10 9LX, UK
Tel: +44 (0) 7878 459 475

Please visit the stand for further information.
Restoration Robotics
Stand H88
128 Baytech Drive, San Jose, California, 95134, USA
Tel: +1 408 883 6888
Web: www.restorationrobotics.com

Restoration Robotics, Inc. is a privately held medical device company dedicated to transforming the field of hair restoration. The company produces the ARTAS® System, the first and only computer-assisted, physician-controlled system to harvest follicular units directly from the scalp. The company has unique expertise in machine vision, image guidance, visual servoing and robotics, as well as developing intuitive interfaces to manage these technologies.

Revitacell UK Ltd
Stand H84
Unit 14, 63 Jeddo Road, London, W12 9EE, UK
Tel: +44 (0) 7720 834 922
Web: www.revita-cell.uk

Revitacell is the first and only line of ‘biodermocosmetics’ in the world featuring a patented process of breakthrough MIC-1 stem cells. The world-class line of skincare products is formulated by distinguished scientists at Wroclaw Medical University, where the team is working on optimising the significant MIC-1 stem cells regenerative potential in cosmetology and in medicine. We represent Revitacell in the UK and Ireland and we are looking for accomplished distributors to handle this unique, premium product.

Rosmetics & Needle Concept
Stand E10
53 Worcester Road, Bromsgrove, Worcs, B61 7DN, UK
Tel: +44 (0) 8455 050 601
Web: www.rosmetics.co.uk

Rosmetics is a Distributor for the UK and sometimes Europe. Our portfolio ranges from Magic Needles blunt cannula, VI Chemical Peels and VI Skin Care range, Revitacare Mesotherapy and Hair Care range and our newest product Stylage HA Dermal Filler.

Ryna Medical UK Limited
Stand H92
Unit A12, Backfield Farm Business Park, Backfield Farm, Wotton Road, Iron Acton, Bristol, BS37 9XD, UK
Tel: +44 (0) 1454 801 560
Web: www.rynamedical.co.uk

A key supplier to the UK medical market installing high quality equipment such as LED Operating Lights, Examination Lights, Operating Tables, Patient Trolleys, Medical Supply Pendants and much more from world renowned manufacturers. All products include the latest technology, highest specification, modularity, safety, user friendliness, yet at competitive pricing. Ryna Medical also supply a range of disposable items such as Light Handle Covers, bespoke Procedure Packs and similar disposable items.

Scientech Corporation
Stand H20
Via San Gottardo 142, Savosa, Lugano, 6942, Switzerland
Tel: +41 919677045
Web: www.scientechcorporation-sagl.com

Scientech Corporation Sagl is a Swiss Company focused on research and development of innovative and high quality biomaterials for medical applications. Its products, most of which based on hydrogel technology, represent an innovative solutions in many different medicine fields. Scientech operates in a full Quality System.

Seattle Software Design
Stand G27
11502 31st Ave NE, Seattle, WA, 98125, USA
Tel: +1 206 633 7939
Web: www.alterimage.info

AlterImage® - the world’s #1 graphics editor designed specifically for simulating cosmetic surgery. Precise enhancements to digital images are quick and simple. See why physicians from over 85 countries have discovered this patented “New Price/Performance Standard”. For Microsoft Windows and Apple iMac (with VmWare Fusion or Parallels). Only $1295.
Sedation Solutions
Stand H58
45 The Avenue, Cheam, Sutton, Surrey, SM2 7QA, UK
Tel: +44 (0) 20 8643 0913
Web: www.sedationsolutions.co.uk

Sedation Solutions LLP is a CQC registered, leading provider of sedation for cosmetic and dental surgeries in the United Kingdom. We pride ourselves on our professional service and the reputation that we have established. We presently serve approximately 600 clinics throughout the United Kingdom. The partners of Sedation Solutions comprise leading practitioners committed to the field of conscious sedation who have together provided sedation for over 250,000 procedures.

Sesderma SL
Stand C94
C/Massamagrell, 3 - Rafelbuñol, Valencia, 46138, Spain
Tel: +34 96 141 42 28
Web: www.sesderma.es/int_en

Sesderma develops and markets since 1989 a wide range of clinically proven and highly effective skincare products based on an innovative transdermal technology to transport active ingredients (nanotechnology). Our products are intended for medical prescription and home use, designed for all types of skins. The company exports its exclusive brands to more than 40 countries.

Sigmacon UK Ltd
Stand E105
Heriots Wood, The Common, Middlesex, HA7 3HT, UK
Tel: +44 (0) 20 8950 9501
Web: www.sigmacon.co.uk

Skin Tech
Stand F100
The Lodge, 14 Kingsley Road, Bedford, MK40 3SF, UK
Tel: +44 (0) 1234 313 130

Since 1996 Skin Tech products have offered the aesthetic professional effective skin rejuvenation products, putting the Skin Tech brand at the forefront of peeling in the global medical aesthetic marketplace. Skin Tech comprises peels for medical professionals and daily skincare that patients apply after peeling treatments to reinforce and support results.

Skinade
Stand G82
Bottled Science Ltd, Causer Building, 16A Crown Road, St Margarets, Twickenham, TW1 3EE, UK
Tel: +44 (0) 20 3371 0778
Web: www.skinade.com

Skinade is the creator of the skin care drink Skinade. Skinade ‘better skin from within’ is a professional channel only product manufactured in the UK. Skinade is sold and recommended by top dermatologists and aesthetic surgeons. Skinade has been in the market since March 2013 and already has over 600 stockists.

Skinbrands
Stand F20
The Pavilion, Josselin Road, Burnt Mills Industrial Estate, Basildon, Essex, SS13 1QB, UK
Tel: +44 (0) 3330 142 434
Web: www.skinbrands.co.uk

Skinbrands have been behind some of the most important skincare innovations in the last two decades. A solutions-driven organisation focused on providing skin specialists and professionals with a comprehensive product portfolio to address the skincare needs of the modern, informed and discerning client. The company provides an extensive education programme.
SkinCeuticals
Stand B25
255 Hammersmith Road, London, W6 8AZ, UK
Tel: +44 (0) 20 8762 4000
Web: www.skinceuticals.co.uk

SkinCeuticals is committed to advanced skincare products that are backed by science. To maintain healthy looking skin, an effective skincare regimen must contain three fundamental elements: Prevention, Protection, and Correction. The SkinCeuticals product philosophy is built around these principles, and is designed to prevent future damage through our sun care range, protect healthy skin, and help with previous damage.

Smith & Nephew Wound Management
Stand H66
Healthcare House, 101 Hessle Road, Hull, East Yorkshire, HU3 2BN, UK
Tel: +44 (0) 1482 673 269
Web: www.smith-nephew.com

PICO™ is a pioneering single use, canister-free Negative Pressure Wound Therapy System. On a closed incision, the PICO system can help to hold the edges of the incision together, and may help to reduce the risk of infection and other complications, including seroma formations. We look forward to seeing you.

Sterex
Stand E32
174 Kings Road, Tyseley, Birmingham, B11 2AP, UK
Tel: +44 (0) 1217 082 404
Web: www.sterex.com

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Sterimedix Ltd
Stand G84
1 Madeley Road, North Moons Moat, Redditch, Worcestershire, B98 9NB, UK

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Strathspey Crown
Stand H54
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Tel: +949 260 1700

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Surface Imaging Solutions Limited
Stand G30
Little Beeches, Wycombe Lane, All Cannings, Devizes, Wiltshire, SN10 3NT, UK
www.surfaceimaging.co.uk
Tel: +44 (0) 7774 802 409
Web: www.surfaceimaging.co.uk

Surface Imaging Solutions is the exclusive distribution partner of Canfield Scientific Inc., in the UK & Ireland, and offers an extensive portfolio of 2D and 3D medical (surface) imaging solutions and services supporting Cosmetic, Aesthetic, Plastic, Oncoplastic, Reconstructive, Craniofacial and Orthognathic specialisms in the NHS and Private practice.

Syneron-Candela (UK) Ltd
Stand D10
6th Floor, Unit 3 Rackspace City, 11 Millington Road, Hayes, UB3 4AZ, UK
Tel: +44 (0) 8455 210 698
Web: www.syneron-candela.co.uk

Syneron Candela - Global brand leaders in the development of innovative devices, used by medical professionals. With a clear and focused strategy, our Research and Development teams oversee extensive trials undertaken by respected international practitioners, ensuring our devices offer the latest technologies and guaranteeing the continued growth of the brand.

Surgisol
Stand G68
Suite J, Athene House, 86 The Broadway, London, NW7 3TD, UK
Tel: +44 (0) 8455 084 651
Web: www.surgisol.com

Apart from the alternative to injectables; PermaLip™, designed exclusively for the lips; SurgiSol is showcasing the latest Heine loupes and headlights; along with Swift, a new system providing a fast, precise way of treating skin lesions; for single-use bipolar forceps, and diathermy equipment; visit stand G68 or surgisol.com.

Taureon
Stand C4
Laan van Zuid Hoorn 61, Rijswijk ZH, 2289DC, The Netherlands
Tel: +31 703 072 088
Web: www.brava-aft.com

As an alternative for implants in esthetical breast surgery, TAUREON Ltd. brings a natural way of breast augmentation to the market with BRAVA. BRAVA delivers, in combination with lipofilling, excellent and lasting results. Come visit our booth and let us demonstrate you BRAVA!

Tavger Ltd
Stand B41
4, Alonim, PO Box 83, Katzrin, 12900, Israel
Tel: +972 527 322 302
Web: www.tavger.com

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Technical Laser Care
Stand D92
Edgware, Middlesex, Middlesex, HA8 8YS, UK
Tel: +44 (0) 20 8958 2217

We are the UK distributors for General Project Italy, we have an extensive range of both Aesthetic and Medical Equipment from Laser to IPL, Microcurrent to Microdermabrasion and Ultrasound / Cavitation.

The Consulting Rooms Group
Stand E41
HydraFacial UK, Unit 21/22, Sir Frank Whittle Business Centre, Great Central Way, Rugby, CV21 3XH, UK
Tel: +44 (0) 1788 572 007
Web: www.hydrafacial.co.uk

HydraFacial UK - Skin Health for Life. HydraFacial is a novel device and business support system promoting a Skin Health for Life treatment programme that delivers real, visible results alongside improvement in the health of the skin. Suitable for all ages and skin types. HydraFacial UK is a division of The Consulting Room (www.consultingroom.com) - the UK’s largest industry aesthetic information website and membership platform.

TheraVein
Stand F30
Victoria House, 29 Victoria Road, Horwich, Bolton, BL6 5NA, UK
Tel: +44 (0) 8456 262 400
Web: www.theravein.com

TheraVein is a revolutionary technology used by Doctors and Health Care Professional Worldwide to eliminate thread veins known as telangiectasia. TheraVein uses a unique process known as Thermocoagulation which seals the vein walls with a microcurrent, causing the thread vein to disappear, TheraVein is instant, safe and permanent.

United Cosmeceuticals
Stand C70
Freilagerstrasse 32, 8047 Zurich, Switzerland
Tel: +41 44 732 46 20
Web: www.unicos.ch

United Cosmeceuticals is a science based company located in Switzerland. The company is developing and producing highly innovative and premium quality cosmetics based on a deep understanding of the underlying biological mechanisms of skin and hair renewal – EVENSWISS with Dermatopoietin®.

Universkin by Schuco
Stand F10
Axis 4, Rhodes Way, Watford, WD24 4YW, UK
Tel: +44 (0) 20 8368 1642

Developed by a team of elite French scientists in state-of-the-art facilities in Nice, France and brought to you by Schuco, UniverSkin is a revolutionary range of treatments. Our range can be truly personalised and tailored to an individual’s skin requirements. We understand each skin type is different and provide treatments adapted to your needs because we perceive skin differently.

Venn Healthcare
Stand G66
Tel: +44 (0) 1202 761 198
Web: www.venngroup.com/healthcare

Please visit the stand for further information.

Venus Concept
Stand F5
4th Floor Horactio House, 77-85 Fulham Palace Road, Hammersmith, London, W6 8JA, UK
Tel: +44 (0) 20 8748 2221
Web: www.venusconcept.com

Venus systems rated top aesthetic treatment by celebrities and patients. Powered by Magnetic Pulse and Radio Frequency it is the preferred treatment for wrinkle reduction, cellulite reduction, skin tightening and body contouring.

Vida Aesthetics Ltd
Stand E30
The Atrium, Curtis Road, Dorking, RH4 1XA, UK
Tel: +44 (0) 1306 646 526
Web: www.vida-aesthetics.com

Vida Aesthetics offers market leading brands for medical and aesthetic professionals. We supply Carboxytherapy, Oxygen Needling and Infusion, radiofrequency and ultrasound equipment by Maya Beauty, mesotherapy and skin peels by Toskani and mesotherapy injectors by MI Medical Innovation. Also PDO Threads with the CE mark and we run regular seminars, workshops and training courses for all of the above. We pride ourselves in offering excellent customer service and support.
UNIVERSKIN
dermatologie fonctionnelle™
PRESENTED BY Schuco

STAND F10
**Viviscal Professional**

**Stand G26**
Lifes2good, 107 Fleet Street, London, EC4A 2AB, UK
Tel: +44 (0) 7701 290 117
Web: www.viviscalprofessional.co.uk

This year Viviscal Professional, the award-winning, leading hair growth supplement is celebrating 25 years of hair growth expertise. Backed by 6 published clinical studies, Viviscal is the world’s most clinically proven hair growth supplement and is recommended by dermatologists and hair transplant surgeons worldwide.

**We Make Any App**

**Stand C105**
2 Sheen Road, Richmond, Surrey, TW9 1AE, UK
Tel: +44 (0) 7580 017 035
Web: www.wemakeanyapp.com

We Make Any App specialises in making bespoke mobile apps for the clinical and cosmetic sector. Mobile apps are a great marketing tool for your business allowing to engage with you. Some features include menu, booking system, offers, push notifications, website integration, online shop, social media, loyalty card and many more.

**Wigmore Medical**

**Stand E21**
23 Wigmore Street, London, W1U 1PL, UK
Tel: +44 (0) 20 7491 0111
Web: www.wigmoremedical.com

Wigmore Medical has been at the forefront of Medical Aesthetics for over 30 years and with the industry. As the market leader in product distribution with a comprehensive range of Botulinum Toxin, Dermal Fillers, Chemical Peels and Skincare ranges coupled with the consistent training, development and product awareness Wigmore Medical is able to keep you and your clinic at the forefront of the aesthetics industry.

**Wisepress.com**

**Stand J61**
The Old Lamp Works, 25 High Path, Merton Abbey, London, SW19 2JL, UK
Tel: +44 (0) 20 8715 1812
Web: www.wisepress.com

Wisepress.com, Europe’s leading conference bookseller, has a range of books and journals relevant to the themes of the meeting. In addition to attending 200 conferences per year, Wisepress has a comprehensive medical and scientific bookshop online with great offers. Follow us on Twitter for the latest news @WisepressBooks

**Xxtralash**

**Stand F100**
The Lodge, 14 Kingsley Road, Bedford, MK40 3SF, UK
Tel: +44 (0) 1234 313 130

Pro-Biozyme TriPeptide™ Technology
No prescription needed
No side effects - All ingredients considered GRASE (Generally Regarded as Safe and Effective) by the USFDA
Made from vitamins, botanical extrac.ts, and peptides – does not contain prostaglandin
In just 4 weeks, 100% of patients reported their eyelashes having a healthier more beautiful look.

**Yoga Compression Garments**

**Stand G22**
Yoga Compression Garments Head Office, 1 Ajax Avenue, London, NW9 5EY, UK
Tel: +44 (0) 7961 882 895
Web: www.yogamodel.co.uk

We are the sole European Distributor authorized by Yoga® Modeladores, in Brazil, allowing our customers to have the world’s finest Surgical compression garments and Body-Shapers.

**Zeltiq (Coolsculpting)**

**Stands D20 & H2**
4698 Willow Rd., Pleasanton, CA 94588, USA
Tel: +1 925 474 2500
Web: www.coolsculpting.com

The CoolSculpting® procedure by ZELTIQ® is transforming the aesthetic industry with the world’s only proven, non-invasive procedure using Cryolipolysis® to eliminate unwanted fat without harming surrounding tissue or organs. Developed by world-renowned scientists, the CoolSculpting system is FDA-cleared, CE Marked as a Class Ila medical device and has clinically proven efficacy with undeniable results.
THE UK’S LARGEST MEDICAL AESTHETIC EXHIBITION

Uniting both the Surgical and Non-Surgical Communities

SURGEONS / COSMETIC DOCTORS / GPs / COSMETIC NURSES / DERMATOLOGISTS / PRIVATE CLINICS / HOSPITALS / DENTISTS

- 200 Exhibitors
- 2 x Day free-to-attend Non-Surgical Conference
- Live Demonstrations
- Allergan Injectables Master Classes
- Non-Surgical Workshops
- British Cosmetic Dermatology Group Meeting
- Aesthetic Nursing Conference 2016
- Merz Aesthetic Theatre
- Getting Started in Aesthetics Theatre

SAVE THE DATE

CO-LOCATED WITH BAAPS ANNUAL SCIENTIFIC MEETING

@CCR_EXPO www.facebook.com/ccrexpo1
### Aesthetic Technology

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### Facilities & Ancillaries

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### Injectables

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- Blink Medical Ltd G42
- ClinicSoftware.com B40
- Sterimedix Ltd G84
- Medical Devices International G10
- Q Medical Technologies H44
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The innovative CryoPen™ allows you to work with millimetre precision. It is a brilliant device for removing skin imperfections quickly and effectively with no more collateral damage to healthy tissue.

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Lipocontrast is a NEW body contouring treatment, based on advanced Cryothermal technology.

Lipocontrast delivers rapid results by heating, cooling and heating the fat cells, reducing body fat without damage or invasive methods. 33% of the treated fat tissue will be eliminated and gradually breaks down through the metabolic system. Approximately 80% of the final result will be visible within 20 days.

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Formulated to help reverse the visible signs of aging in the neck and décolletage by building volume and firming sagging skin.

Triple Firming Neck Cream includes three powerful clinically proven ingredients to help reverse visible signs of aging in the neck and décolletage.

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- **NeoCitriate** targets new collagen* to lift and firm
- **Pro-Amino Acid** increases pro-collagen* to help diminish wrinkles

* in vitro test  
** Poster, 73rd AAD Meeting, San Francisco, March 2015

Lifts and firms sagging skin  
Plumps to rejuvenate jawline contour  
Targets uneven pigmentation


Before**  
8 Weeks**  
16 Weeks**

NeoStrata Skin Active  
Best Cosmeceutical Range WINNER in both 2013 & 2014

Aesthetic Source  
Best Customer Service 2014

F100  
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